

Evan O'Neil

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A visual collaborator to communicate complex ideas in a clear and accessible way through design

PROFESSIONAL EXPERIENCE *2015-Current*

Design Studio of Evan O'Neil *2015-Current*
Studio Principal

A multidisciplinary studio that works primarily with organizations focusing on advocacy in civic engagement, environmental issues, health research to creating understanding through storytelling, data visualization, mapping, and branding.

SELECT CLIENTS

ACLU TX

Air Alliance Houston

Alliance for Justice

Baylor College of Medicine

Bayou City Waterkeeper

BikeHouston

Bolder Advocacy

Children's National Hospital

Einstein Medical School

Environmental Defense Fund

Houston in Action

LINK Houston

Public Citizen TX

Rice University

TNTP

University of Florida College of Medicine

KEY LONG TERM PROJECTS

Houston in Action *August 2018 - December 2023*

At Houston in Action I led the initial and ongoing organizational branding and design, campaign branding and design, web development. I also maintained relationships with and supported Houston in Action Network members with capacity building and direct digital communication support.

RESPONSIBILITIES

I worked directly with the Communications Team, the Executive Director, Data Team, and all coordination departments to support and communicate their work. This includes the design, development, and management of the organizational website, social media graphics, event invites and materials, presentation templates, and mapping support. I also led on the branding and contributed to strategy for all major campaigns Houston in Action launched, and supported with through design and digital communication work. I also led a number of training sessions for a variety of digital communication tools to increase internal and partner organization capacity.

CAMPAIGNS

Houston in Action launch, Take Action Houston, GenHTX, Election Voter Mobilization, #HTownCounts Census, 2018 & 2020 Election voter mobilization of under-reached and historically marginalized communities, Unity Maps for Harris County Redistricting, Grow the Circle Voter Engagement 2022 & 2023

One Breath Partnership *August 2018 - March 2024*

At One Breath Partnership I led the initial and ongoing organizational branding and design, campaign branding and design, web development and management. I led on the branding, design, and web development for all campaigns and editorial projects.

RESPONSIBILITIES

I worked with all organization leaders in the partnership to communicate the collective work being done to advocate for safe air quality in the region. I contributed to the strategy and led on the development of editorial projects and the establishment and growth of "Particulate Matters," a monthly newsletter. I led on the initiative to add data visualization and mapping to the core of the educational and engagement work of the partnership.

CAMPAIGNS

Stories from Downstream, 5 Years After Landfall, The Houston Arrow, Clean Up TCEQ; Harvey Anniversary; #DataDrives, Asthma & Air Pollution; Our Shared Home; Deer Park Fire, ITC Fire, Again, Together (Documentary Short), Make Polluters Pay

EDUCATION

Maryland Institute College of Art
Masters in Data Analytics and Visualization

Expected graduation: December 2025

Trinity University
B.A. in Business Administration & Communication

Graduated May 2005

AWARDS AND RECOGNITIONS

Winner of 2019 Campaigns and Elections Reed Awards for Best Use of Data

Member of Houston Hackathon 2016 & 2017 winning team

Recognized in 2013 by AIGA (American Institute of Graphic Arts) as one of the "Best In Texas"

Recognized as a 2012 League of Women Voters Rising Star as a community advocate for democracy

COMMUNITY ENGAGEMENT

Congregation Emanu El, EE Votes Civic Engagement Initiative, Steering Committee, 2023-current

AIGA Houston Board Member, Co-Director of Design Advocacy 2016-2019

Design For America Mentor at Rice University, 2018-2019

Project M Alumnus, 2010

SELECT SPEAKING AND MEDIA APPEARANCES

Houston Matters: Why an arrow shape frequently appears when you map certain factors, 2023

City Houston Podcast: When Houston Starred as Detroit in 'Robocop 2', 2022

United Way Data & Dish: The shape of Houston's inequity, 2021

Contemporary Arts Museum Houston: Visualizing Redlined Neighborhoods in Houston, 2018

Suplex: Erasing Towers, 2016

Houston Startup Week: How the \$%#& Does My Government Work?, 2016

TMCx: How to Get Started on a Civic Tech Project, 2016

American Advertising Federation Student Conference, 2015

Guest Lecturer at University of Houston, 2012-2015

AIGA Inside Job Conference: Designing for Your Mission, 2012

PUBLICATIONS/MEDIA MENTIONS

Houston Landing: Mapping 'the Arrow': Can visualizing Houston's inequity lead to a brighter future?, 2024

Felt.com: How Nonprofits are Collaborating on Felt to Get Out the Vote, 2023

Houston Chronicle: Mayor Turner says Houston is a 'welcoming city.' What does that mean?, 2017

McSweeney's: MLA Formatted Outline For A Drake Album, 2016

Houston Chronicle: How the Barker and Addicks dams work, 2016

TECHNICAL SKILLS

Data visualization (R, d3, various libraries)

Interactive Storytelling

Branding

Report & Presentation Design

Geospatial analysis

Map design

Web development

Sound design

Motion graphics

Editing and writing

Infographics

Social Media Graphics