

WELCOME TO THE POWER HIVE

MAKING HUMAN CONNECTIONS

PARTNERSHIPS



thepowerhive.com



hello@thepowerhive.com



MAKING HUMAN CONNECTIONS

Welcome to The Power Hive.

Coming from a small agency that became a very large and globally dominant agency it was a simple decision to bring recruitment leaders together.

The only goal remains the same:

To grow a community where everyone can openly share, learn and collaborate.

This is because the biggest benefit of being part of a very large company is the instantaneous access to like-minded individuals who can help you become better at what you do to enable a higher performing business.

The Power Hive has grown organically for quite a few years and we are extremely proud that every agency owner, their leadership and their business is better than they were before they joined this community.

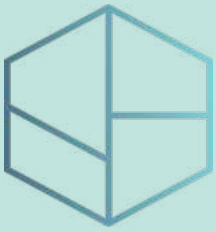
So whether you just want the community access, the events, the programmes, the workshops, the webinars, the business advisory or any and all of those, then we make our members one promise:

We will continue to bring the most relevant, best-in-class and proven industry experts to the table to help us remain one of the most important recruitment leader networks in the world.

Keith Southern | Founder | The Power Hive



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About Us

Who we are

The Power Hive is a community of the most forward-thinking and experienced recruitment leaders and industry supplier partnerships. We are passionate about facilitating success in our industry and working together to redefine the future of recruitment. Our network is built on relationships and leveraging connections with trusted partners to make informed decisions quickly and effectively for you and your recruitment business' growth.

What we do

Through our network, or Hive, members collaborate to expand horizons, develop through peer-to-peer learning, grow businesses, and drive improvements, all while socialising with like-minded individuals. Our community is designed to support ambitious members with the resources they need to achieve their strategic objectives.

Why we do it

We are committed to helping recruitment professionals reach their highest potential. We believe in the power of collaboration, innovation, and community spirit. Our goal is to foster a supportive environment where members can share insights, learn from industry experts, and access top-tier tools and resources to drive success.

Empowering Your Business

At The Power Hive, we connect you directly with influential recruitment leaders and agency owners through physical events, targeted networking opportunities, dedicated communication channels, and strategic marketing initiatives.

Becoming one of the Partnerships in the Hive you gain access to a diverse community of industry experts and decision-makers, allowing you to showcase your services and offerings effectively & increase your brand presence, facilitate collaborations that drive your own business growth. ___

Does your business offer solutions to these common barriers faced by agency leadership?



Leadership & Management

- High staff turnover.
- Scaling the sales team.
- Managing compensation to avoid salary spirals.
- Attracting, retaining, and incentivising top talent.
- Enhancing customer focus and relationships.



Financial & Business Planning

- Implementing advanced financial management and risk assessment.
- Deciding on equity, share options, or EOT.
- Developing a comprehensive business plan.
- Identifying opportunities in a volatile market.
- Loans and Investment.
- Advice if your business is experiencing financial difficulties.
- Restructuring.



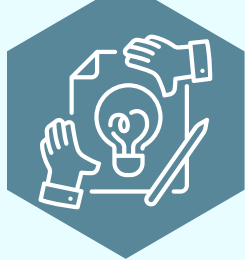
Growth & Expansion

- Managing international expansion.
- Future-proofing the recruitment agency.
- Key considerations for launching a successful start-up.
- Comprehensive Mental Health & Well-Being Programme & Provision.



Technology & Innovation

- Keeping up to date with technology, systems, and data.
- Managing and budgeting for technology costs.
- Controlling costs for all technology, suppliers and resources.
- Knowing how to measure the results from the tools you use.

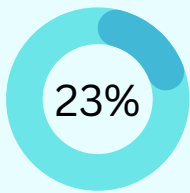


Marketing & Branding

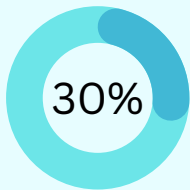
- Developing effective marketing strategies and tactics to build the brand and drive business.
- Differentiating your agency from competitors in a crowded market.
- Measuring and analysing the effectiveness of marketing campaigns.



Our Partnerships Report

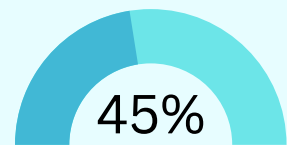


Increase in customer satisfaction reports



Increase in customer retention rates, attributed to deeper relationships and ongoing support.

Through The Hive, partners forge strategic partnerships with complementary service providers, resulting in:



Increase in cross-selling opportunities and expanded service offerings

On there is an average



increase in annual revenue within the first year of joining The Power Hive.

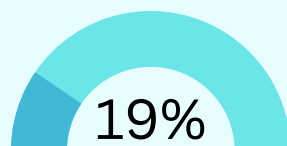
Partners benefit from regular target customer feedback, leading to a

Gain exclusive access to a network of over

220+



Recruitment industry leaders.



average higher rate of product/service development compared to their pre-Hive operations.

Our Membership...

The Power Hive is built around our people. At our very core we're passionate about creating a community that focuses on **Making Human Connections**, offering honest support and a vehicle for open conversation & guidance because we recognise the success that comes hand in hand with collaboration.

An example of some of the agencies in The Power Hive Membership include...



CONNECT WITH THE POWER HIVE

To apply to become a partner of the Power Hive, get in touch with our team today.

[Make an enquiry](#)

Our Process



INITIAL CONSULTATION

The first step in working with us is to schedule an initial consultation. This can be done through our website, email, or phone and during this consultation we will discuss your business proposition, USP's and support areas to ensure a personalised approach.

1

2

PROPOSAL SUBMISSION

Following an informal and initial consultation, we will prepare and submit a detailed proposal outlining our plan and with a recommended approach & deliverables.



3

COLLABORATIVE PLANNING

After agreeing the best market approach for your business, we will introduce you to the Hive through a multichannel approach and you will also receive invites to our physical events with many options on how you can get involved.



EXECUTION & FEEDBACK

We think the best way to keep our network healthy is continuous feedback! We will regularly take feedback on how we can support your business further, while also sharing member feedback with you for product & proposition adaption. That way, you can rest assured your business truly understands the current customer pain points & how you can help them.



5

4



COMMUNITY GROWTH

This step is all about fostering strong relationships, facilitating knowledge sharing, and creating opportunities for collaboration, while ensuring your seamless integration within our vibrant community. Regular catch-ups to take full advantage of the Hive's resources and ensure you are leveraging its potential to benefit your business.

[**Book your consultation here**](#)

Why Become a Partner of The Power Hive?

Hive Community

We're renowned for our open-minded, supportive, friendly and diverse community. Alongside the programme driven content and support, we're passionate about providing our members with additional benefits as part of a varied and continually evolving Power Hive membership offering.

Room of Industry Experts

Through your Hive Partnership you'll have access to inspirational, successful and proven Power Hive members. Alongside this, we have the very best-in-class 3rd party industry experts and who all help us to offer a very supportive and collaborative community.

Business Consultancy, Board Advisory & NED Expert Promotion to Members

We offer members access to senior industry consultancy with the Partnerships across a breadth of key business areas to support them in the achievement of their own and your strategic objectives.

We purposefully connect our Partnerships with the right people in the community to help with your own commercial ambitions.



Dedicated Member Meetings

As part of your Power Hive Partnership you will have access to regular Member meetings led by various industry experts on a range of topics that Hive Members have identified as a desire for learning & to gain knowledge and support.

This is the perfect opportunity for you to be a through leader to the community to promote commercial engagement

Our Main Programmes

Realising Value in Your Business

The complete toolkit of very specific “Modules” curated from the very best-in-class industry suppliers to ensure that you have everything you need to help to get to and realise the full potential financial value in your business through a financial event and/or an exit.

Contract Now*

How to build and grow a successful Contract Business including a growing international footprint. A successful contract division will significantly improve your overall business’ performance and make you a much better proposition for any future decisions and financial events.

Be Amplified

The complete and option based full-service Recruitment Marketing programme from multiple award-winning Recruitment Marketing specialists. The practical workshops provide take-away actions to improve your business and to become more efficient overnight.

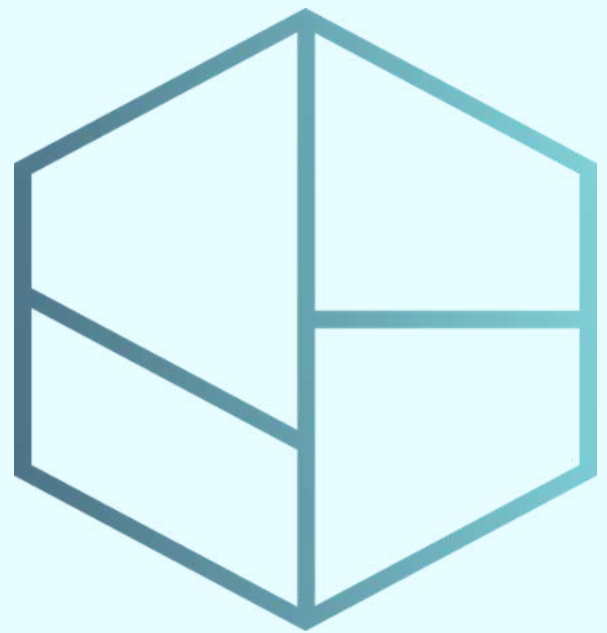
The PowerMind x HealthKey

The world’s 1st and pioneering **Mental Health, Well Being & Healthcare*** Digital Programme offering full support, expertise and knowledge-based library of everything when it comes to Mental Health, Well-Being & accessible Healthcare for everyone in your team.

*New in 2025

Cultivating a Culture for Success

Training, Learning and Development to give you the best environment to help with both your Recruitment of the candidature and the ability & knowhow to develop your team to enable them to performance to the best of their ability.



Investment Funding & Finance Solutions

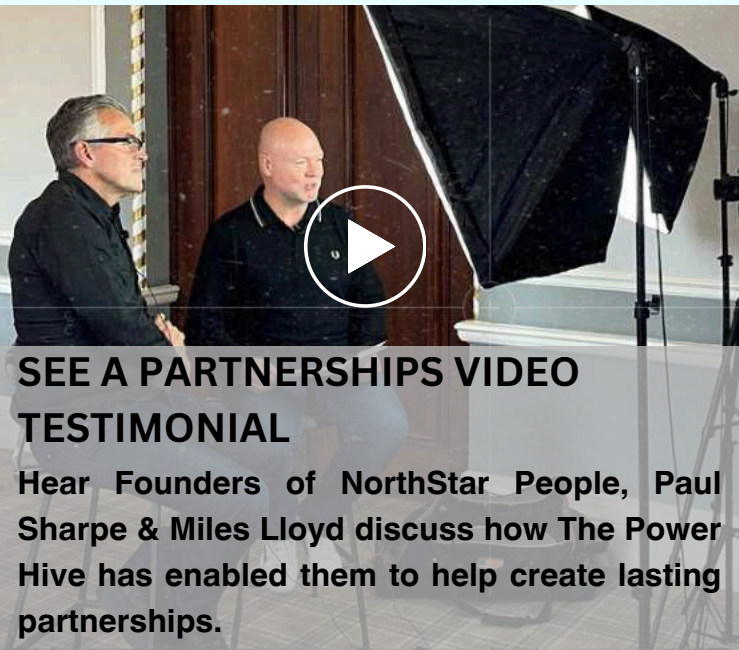
We are partnered with many suppliers in the recruitment sector and to promote growth for the agencies in the community. One of those partners has a provision of over £100 Million available of favourable funding to help recruitment agencies reach their goals.

On the other end of the scale we have restructuring advice available to ensure you need not worry.

Whether you want to expand, change or resolve any financial matter we have it covered.

Testimonials

Hear what it's like to be in the Hive



Welcome to our Power Hive Testimonials Page. Here, you'll find authentic accounts of the collective expertise and success stories within our community. Dive into firsthand accounts of how The Power Hive has elevated businesses, fostered meaningful connections and driven innovation in the recruitment industry. Join us in celebrating the power of collaboration, knowledge-sharing, and professional growth within our vibrant network.

[READ MORE](#)



Matt Comber
CEO at SourceFlow



The dedication that exists within this group to see agencies get better, make more money and become great places to work is incredible. Other groups are totally transactional, but here it's a place where business happens. Hats off to Keith and the team for making it what it is.

Russell Clements | NE
Chairman at Hunter Gatherer
Group & Empiric



I think it's a really brilliant organisation which always has a great atmosphere. There's a great combination of serious business chat & good sociability, with people sharing the ups and downs of running a business. I thoroughly recommend, if you aren't already involved, to get involved!



Partnership Packages

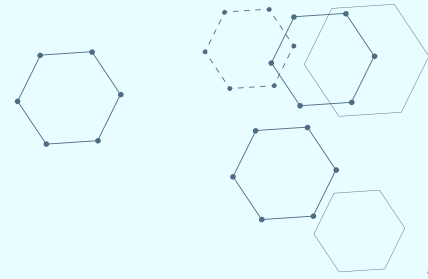
	AFFILIATE	PREMIUM	PLATINUM
	£4,000 per year	£6,000 per year	£9,000 per year
Full access & involvement in the Hive across all channels & programmes	✓	✓	✓
Joint industry wide marketing campaign to 35,000 agencies	✓	✓	Sole Campaign
Sponsor with speaking input at virtual events & webinars	✓	✓	✓
Guaranteed seats at physical lunch & breakfast events (7 per year)	Up to 3 Seats	Up to 5 Seats	Up to 8 Seats
Industry webinars & star speaker slot breakfast events	✓	✓	✓
Guaranteed 1 of max 3 options in your space	✗	✓	✓
Exclusive Sponsor in your “Module” in Hive programmes	✗	✓	✓
(up to) 12 x Industry specific webinars	✗	✓	✓
Focussed consultancy sessions with industry experts	✗	✗	✓
Full workshop creation, build, collaboration and support	✗	✗	✓
Full promotional and solace marketing outreach to over 35,000 agencies	✗	✗	✓
Number of your Team included in the supplier Partnership Membership	Up to 1	Up to 3	Up to 8
POTENTIAL COMMERCIAL VALUE PER YEAR*	£14,750	£38,300	£76,450

NOTE: Can be paid yearly or quarterly.

* Based on average business model

[Learn More](#)

How You Can Get Involved!



At the Power Hive, we believe in the power of community and collaboration. There are numerous ways for you to get involved, whether digitally or in person, to help us continue creating vibrant and enriching experiences.

DIGITALLY:



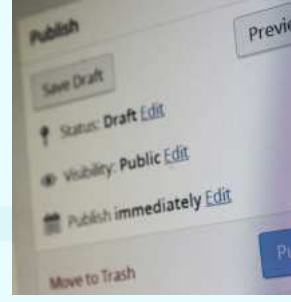
WEBINARS



PODCASTS



VIDEO CONTENT

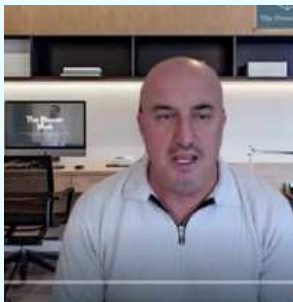


BLOG CONTENT



ONLINE DEMOS

EVENT FORMATS:



ZOOM MEETINGS



LEARNING COMMITTEES



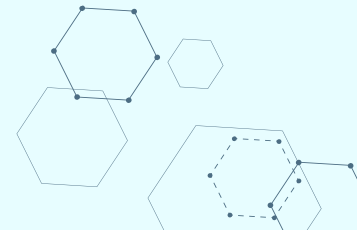
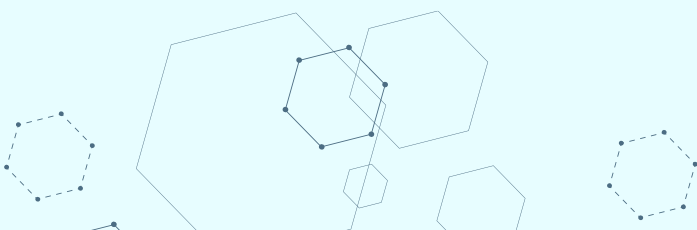
QUARTERLY PHYSICAL EVENTS



INTERACTIVE WORKSHOPS



TRAINING



BECOME A HIVE PARTNER TODAY

MAKING HUMAN CONNECTIONS

PARTNERSHIPS



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