



Giving offline businesses **the online edge**

Our mission

We exist to give offline businesses the same **powerful marketing tools** that the online giants have.

Knowing who your customers are infinitely improves your chances of getting them to return and **spend more money** with you.

By using WiFi to give you the intelligence about who your customers are, enabling you to smartly remarket to those customers and receive **positive online reviews**, driving more new customers through your door.



Free WiFi
that gives your
business ROI

Customer experience

Logs into WiFi through branded login page with social media or email form

01

Customer data is added to your CRM with GDPR fully taken into consideration

Receives email communication relevant to their login or visiting patterns in your business

02

You automatically deliver your marketing messages to the right person at the right time

Request for feedback of visit received with redirection to review site if rated positively

03

Automated process to ask for opinions and get positive reviews online

Regularly receives email promotions and info through email and online ads

04

Effective remarketing campaigns, driving more customers back to your business

Your benefit

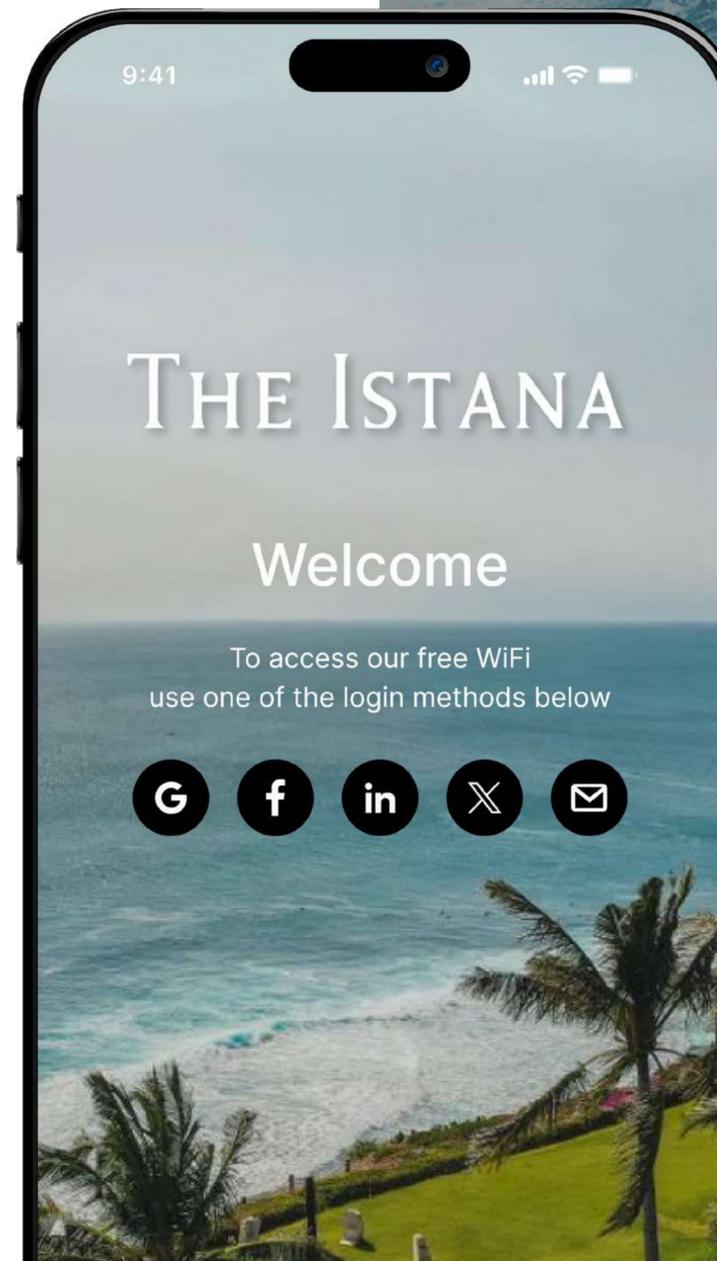
An amazing WiFi experience

Branded & customisable
WiFi login pages

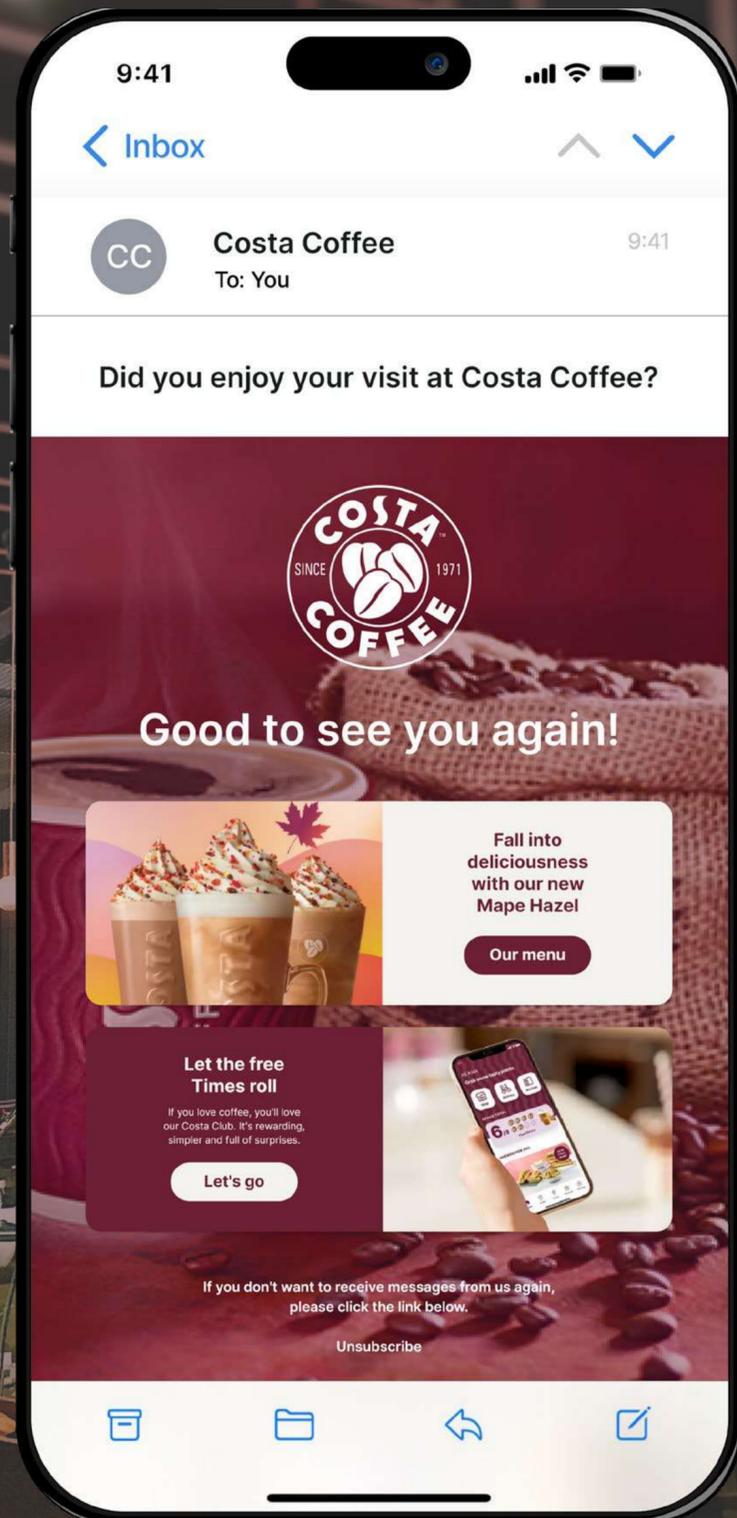
Login with
social media or email

Full compliance
with **GDPR** & data laws

Customer data
added to **CRM** online



Your business
Your WiFi
Your branding



The right email at the right time

Smart Automations

Delivery rules based on interactions with your business, makes your messaging more relevant.

Drag-and-Drop Creator

At any time, easily create and edit your email campaigns with Voqado WiFi's to use editor.

Powerful Possibilities

Delivery rules based on WiFi login, number of visits, time since last visit, upcoming birthday & more.

Positive online reviews

Ask every customer

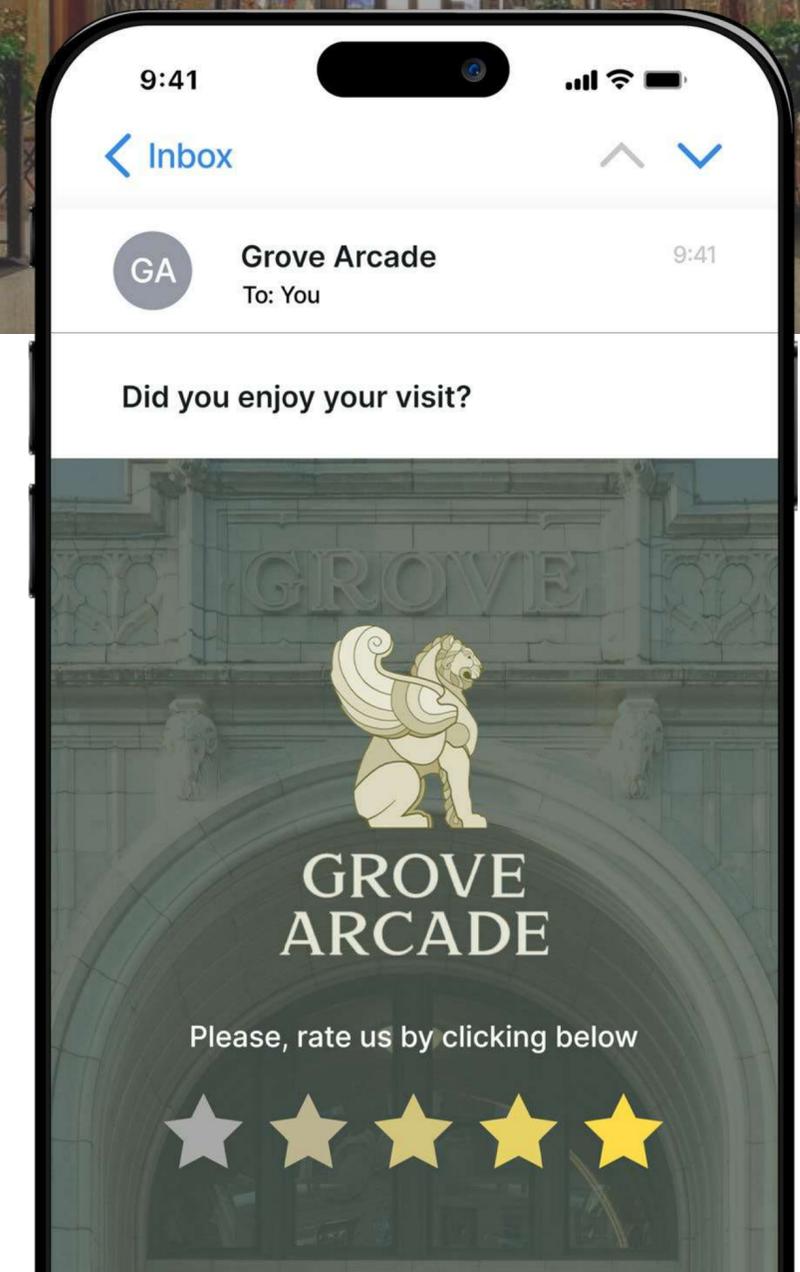
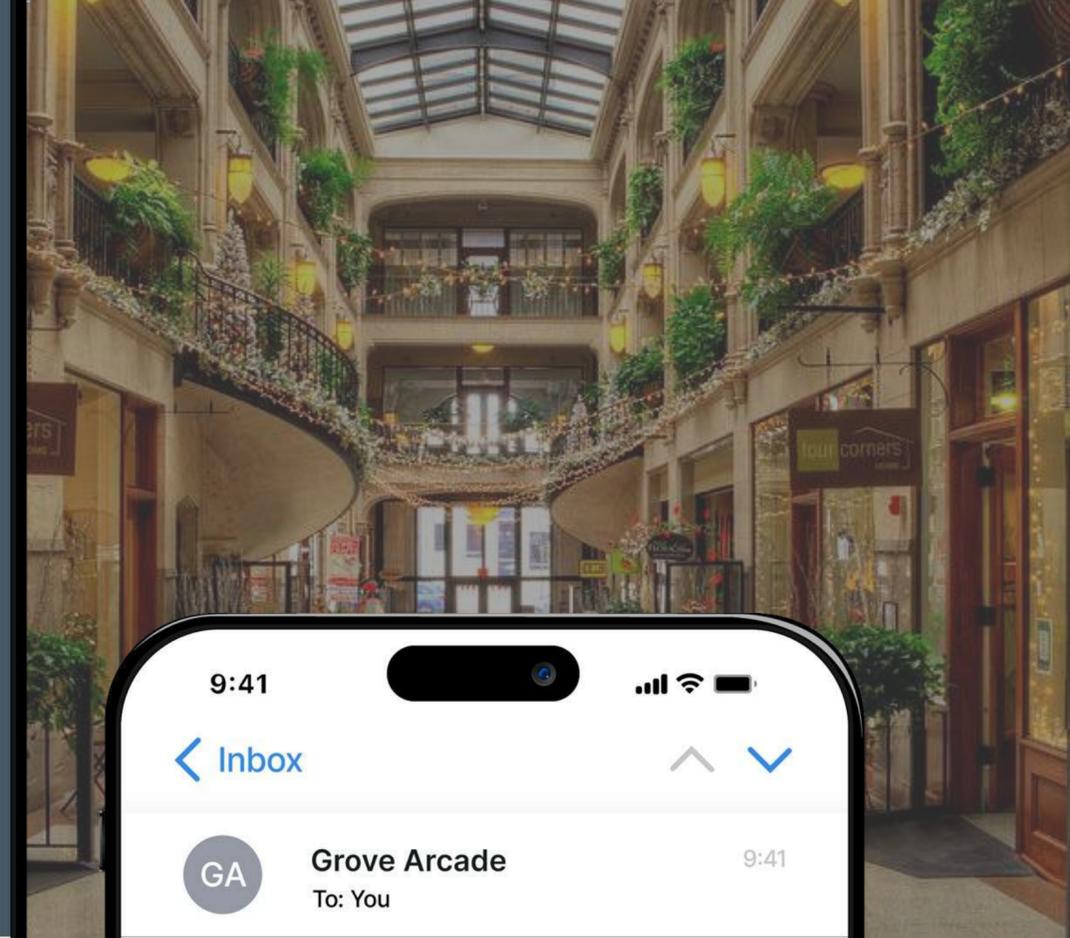
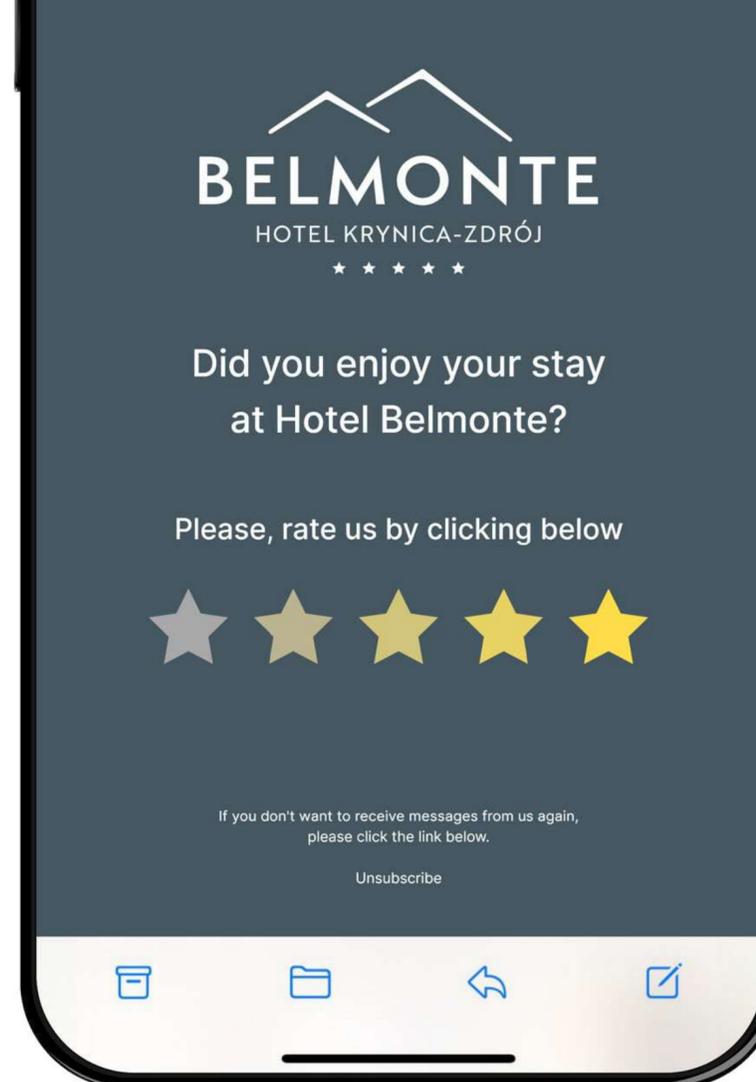
Automatically send a review request after a customer's visit with Voqado WiFi.

Only positive reviews online

Automatically direct happy customers to your online review sites, boosting your local ranking.

Negative review interception

Unhappy customers are handled privately with reputation management tools.



Use the power of AI

Feedback Reply Suggestions

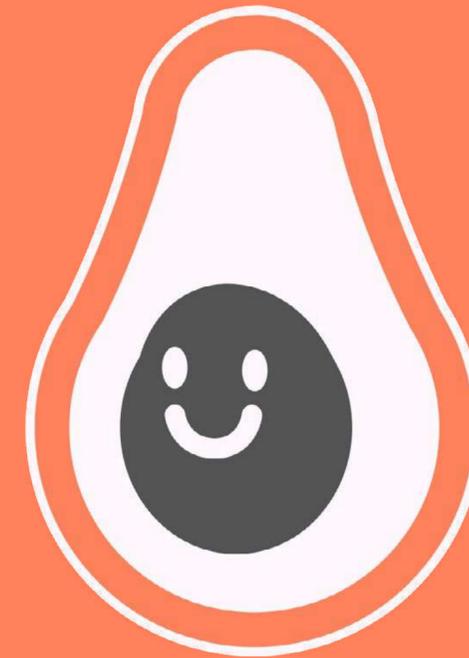
Let our ChatGPT powered agent write suggested replies to any negative customer feedback.

Feedback Analysis

ChatGPT will review your customer feedback and provide you analysis on what your business could do to improve customer satisfaction.

Multi-lingual support

Reply to your customers feedback in their own language.



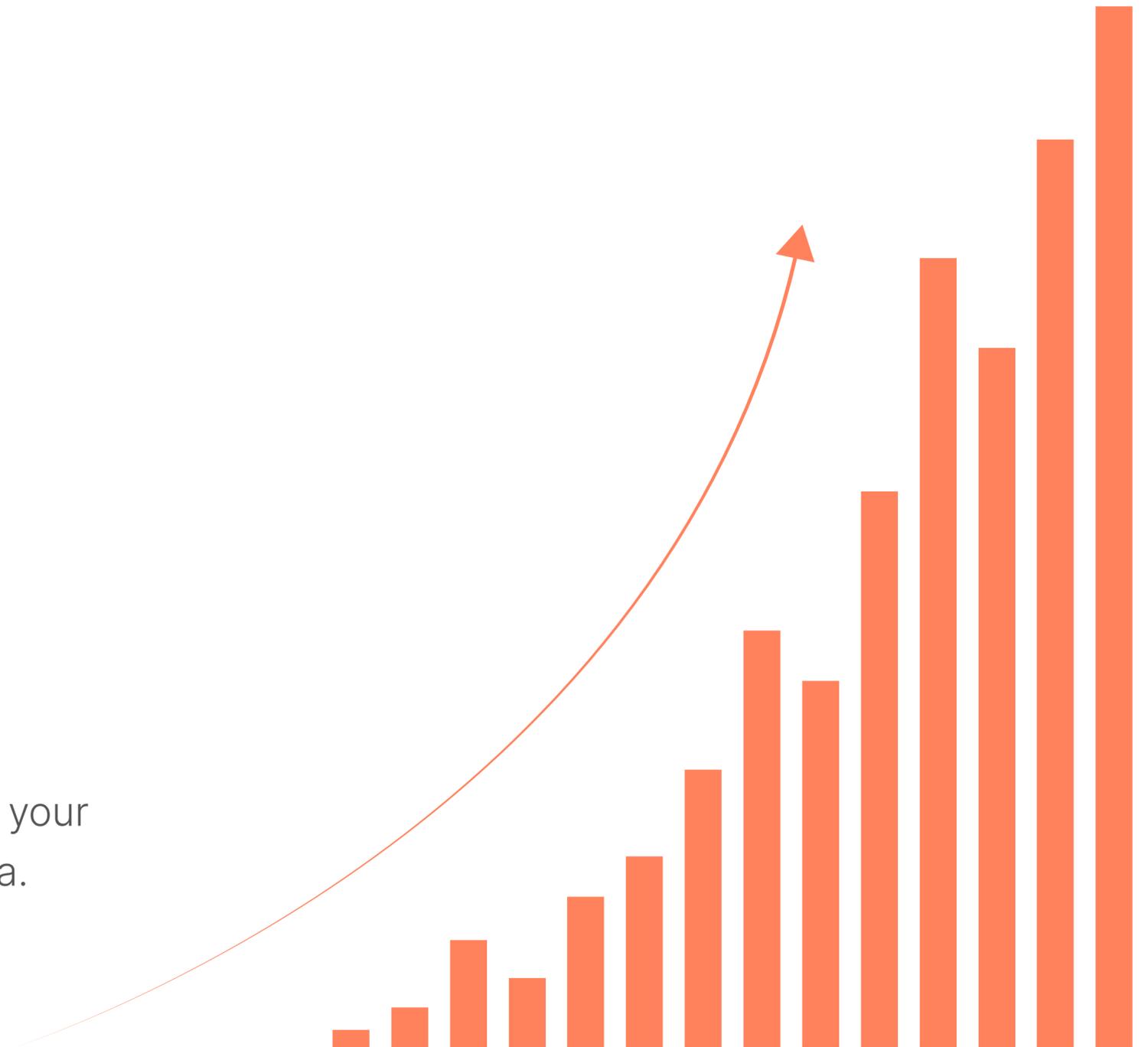
Boost your online ad campaigns

Advertising Pixel's and Cookie's

Embed pixels and cookies from Facebook, Google, TikTok, Snapchat and X on all WiFi pages, so you can retarget your customers with online ad campaigns.

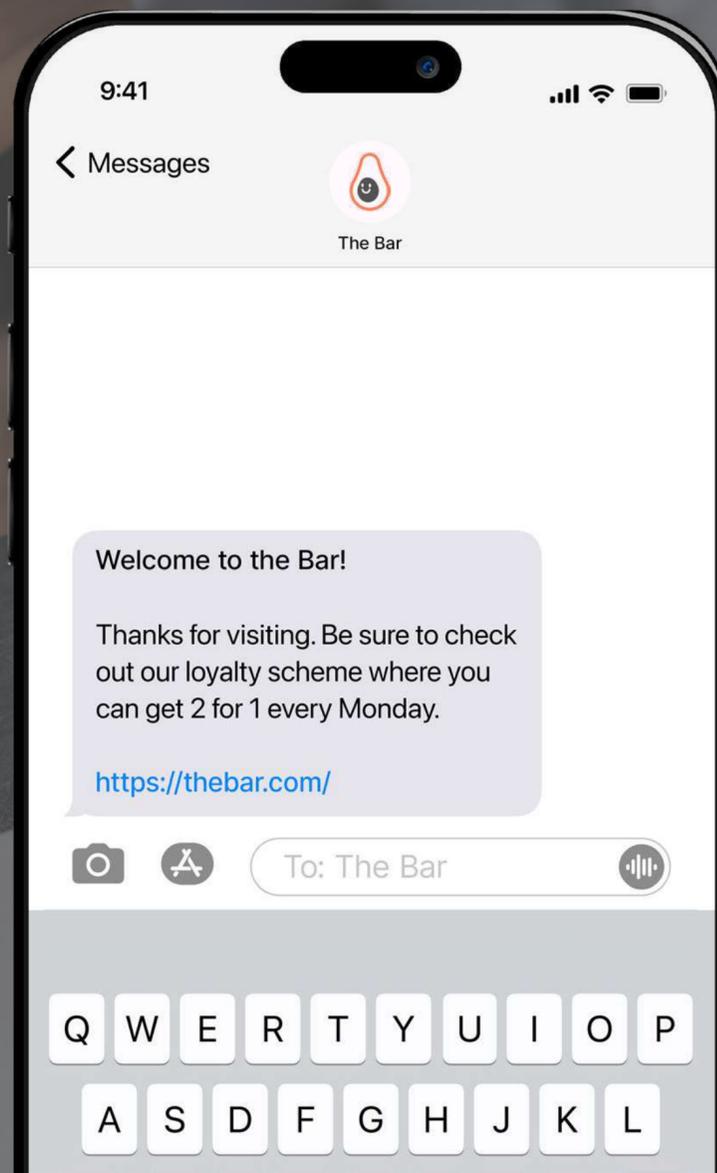
Smart Ad Targeting

Use our audience building tools and deliver your ads to your existing customers as they browse online & social media.



SMS marketing

Build a powerful SMS marketing database and get 98% open rate on your campaigns



01

WiFi login with
phone number
verification

02

Action based
SMS automations
delivered customers

03

Deliver bulk
SMS campaigns
to entire database

24/7 dashboard access

Access your data &
make content changes
in real-time, at any time

Enterprise level permissions
system and **access**

Stats, CRM data, branding &
campaigns, all in one place
from anywhere

The screenshot displays the VOQADOWIFI dashboard interface. On the left is a navigation sidebar with categories like Home, Statistics, Devices, Users, Remarketing, Reviews, User Data, Inbox, Feedback analysis, Splash Pages, Review system, Email marketing, SMS Marketing, Integrations, Media, Permissions, Login Codes, Access Points, Settings, and Support. The main area shows a website editor for 'Artcaffè coffee & bakery'. The editor includes a 'Request email' section with a 'Send demo rating email' button. The website content features a welcome message, a 'Dish of the week' promotion for 'BBQ Beef' (priced at 990/-), and an event announcement for 'speakeazy' at Artcaffè. A right-hand sidebar offers 'TABLE ROWS' and 'ELEMENTS' for editing, with options like One cell, Two cells, Three cells, Link, Text, Image, YouTube, WhatsApp, and Messenger. The bottom of the editor shows a language dropdown set to 'English', an email subject field with 'Welcome to Artcaffè's October', and a 'SAVE' button. The footer contains links for Terms & Conditions, Privacy, Contact, and System status.

Hardware Compatibility

Voqado WiFi can be installed directly on hardware from the worlds biggest hardware vendors



Meraki



We deliver amazing results

700%

more monthly reviews
between 2021-2023



HOTEL NUMBER ONE
★★★

>2.6m

monthly ad impressions
on average in 2023



250k

unique WiFi connections
in 2023





Unprecedented review gains

700%

more monthly reviews

between 2021-2023

"Since the implementation of WiFi Marketing solution, we've been gathering reviews 700% faster. It has caused our rank to grow from 32nd to 19th place in just four months. This goes to show how important WiFi is as a tool for guest communication."

Lucas Pawlina, Marketing Director @ Hotel Number One



HOTEL NUMBER ONE

★★★

Phenomenal Ad Impressions

>2.6m

monthly ad impressions
on average in 2023

"Working with a WiFi Marketing solution to redirect their captive portal to our ad delivery platform, we're getting millions of impressions on our ad network which boosts our advertising revenue stream."

Mlungisi Fakudze, CEO @ DigitalFWD

FWD





Remarkable CRM Growth

250k

unique WiFi connections
in 2023

"Since implementing WiFi Marketing solution across all of our coffee and restaurant outlets, our CRM has grown faster than ever and we have a constant flow of new and hot contacts into our systems, meaning our communications get to the best people, faster" -

Kori Maina, Marketing Director @ Artcaffè Group

Artcaffè
coffee & bakery



Join Voqado WiFi

