

GET SEEN. GET PAID.

Stop Being the Best-Kept Secret in Your Industry

Cory Dunham helps service businesses turn clarity into clients, and visibility into revenue.



CORY DUNHAM

SPEAKER. ADVISOR. BUSINESS GROWTH STRATEGIST

KEYNOTE / MAIN STAGE PRESENTATION

Why Your're Invisible (And What It's Costing You)

How to Fix Your Message, Attract Better Clients, and Finally Get Paid Like You Should

You're good at what you do. Maybe even great. So why are less qualified people getting the clients, the attention, and the money?

This talk pulls back the curtain on why strong service businesses stay overlooked, under-referred, and frustratingly inconsistent. Cory breaks down the real reasons it's happening and shows exactly how unclear messaging, hidden visibility gaps, and scattered execution quietly kill trust and revenue.

No fluff. No theory. Just the truth and a clear path forward.
If your business feels harder than it should be...this is why.

WHAT PEOPLE WILL WALK AWAY WITH



How to say what you do so people instantly get it and want it



Where you're accidentally making yourself invisible (and how to fix it fast).



The silent inconsistencies that are costing you clients and cash.



A clearer, more confident way to attract better-fit leads.

ABOUT CORY

Cory Dunham helps service businesses get seen, trusted, and chosen by fixing unclear messaging, misaligned teams, and inconsistent growth strategies. With 30+ years of real-world experience, he's helped leaders close the gap between the value they deliver and how they show up in the market. As CEO of Cory Dunham Advisory, he brings practical, no-fluff strategies that drive clarity, alignment, and revenue growth.



FEATURED AUTHOR IN

Letters to Lilly

Lessons in Leadership & Loving Yourself



TRUSTED BY ORGANIZATIONS THAT EXPECT RESULTS



CLARITY. ALIGNMENT. GROWTH.

Let's get your business seen, trusted, and chosen

CORY DUNHAM IS THE SPEAKER YOU BRING IN WHEN YOU WANT MORE THAT INSPIRATION — YOU WANT IMPACT.



PRACTICAL STRATEGIES

Real-world solutions your audience can use immediately.



ENGAGING & RELATABLE

Honest, energetic, and easy to connect with from start to finish.



CLARITY THAT STICKS

Complex ideas made simple, memorable, and actionable.



RESULTS THAT MATTER

Empowering audiences to take action and drive real results.

WHAT PEOPLE ARE SAYING

“Cory Dunham stood out not only for how he carries himself, but for who he is as a person. I watched him both onstage and offstage, and he was iengaged, present, and deeply committed to serving the audience and the other speakers around him.

If you're looking for a keynote speaker who will equip, encourage, and help people grow, your need to reach out to Cory Dunham. He will help you get the job done and move forward.”

— Ben Hinton
Author and Speaker

“I recently met Cory speaking at a confrence and was both uplifted and inspired by his message. He is thoughtful, engaging, and brings just the right amount of humor along the way.

Working with him was an abusolute delight. Don't miss out on all that he has to offer.”

— Dr. Teresa Jenkins Chadwick

PERFECT FOR



ASSOCIATIONS &
CONFERENCES



LEADERSHIP
SUMMITS



COMPANY OFFSITES &
RETREATS



BUSINESS
EVENTS