

PROFESSIONAL SUMMARY

Innovative Product Designer with a robust four-year background in creating compelling user interfaces and seamless interaction designs. Skilled at conducting and synthesizing user research to inform both strategic and tactical decisions, enhancing the overall user experience. Proactively partners with engineering and product management teams to deliver products that align with long-term vision and immediate user needs.

EMPLOYMENT HISTORY

FEB 2022 - PRESENT

Contract Product Designer, Ameriprise Financial, Remote

- Manage component library; ensuring consistency across multiple acquisitions while maintaining unique identities
- Develop new features based on market needs and client feedback, leading to measurable user satisfaction
- Present concepts and design rationale to business partners and design departments, fostering collaborative decisions
- Oversee website transition to new branding guidelines, ensuring consistent Ameriprise brand representation

JAN 2020 - NOV 2021

Associate Product Designer, Paycom, Oklahoma City, OK

- Designed and documented innovative system components, optimising efficiency.
- Pioneered user testing to refine Paycom features, boosting user satisfaction.
- Engaged in design discussions, influencing key pattern decisions.
- Translated user feedback into fresh layouts and features, enhancing functionality.

MAY 2016 - DEC 2019

Graphic Designer, UCO Campus Enterprises, Edmond, OK

- Led departmental branding initiative for unified visual identity
- Boosted event attendance via targeted digital campaigns
- Enhanced online visibility through creative digital content
- Streamlined user experience by maintaining a functional website

NOV 2015 - MAY 2016

Student Advisor, UCO Financial Aid, Edmond, OK

- Guided students in securing scholarships
- Resolved complex financial issues
- Disseminated alternative loan options
- Acted as a bridge between students and Financial Counselors

JUL 2014 - MAY 2015

Secretary/Student Graphic Designer, OLLI @ OSU, Stillwater, OK

- Streamlined student data entry process
- Orchestrated weekly class preparations
- Managed financial transactions for class payments
- Enhanced communication via weekly newsletters and catalogs

EDUCATION

2019

BFA Graphic Design, University of Central Oklahoma, Edmond, OK

SKILLS

Adobe Creative Suite

Agile Methodologies

Axure

B2B Products

Figma

Framer

Jira/Confluence

Microsoft Office Suite

Prototyping

SaaS Products

Sketch

User Experience Design

Visual Design

Wireframing

HOBBIES

In my free time I nerd out over experimental typography, user-centered design, and interior design. I love camping, hiking, yoga, and delicious dinners with close friends and family.

LINKS

[My website](#)

[Behance](#)