

Jahnavi Patel

Product Lead | AI Workflows & Operations Platform

New York, NY · janhavipatel25@gmail.com · linkedin.com/in/jahnavi-patel25 · jahnnavip.com

SUMMARY

Product lead with 5+ years across product management and design, owning products end to end from customer discovery to launch and measurable impact in B2B operations, EV mobility, and consumer social. At Revivn, led an AI-powered operations platform used by 200+ employees, turning complex real-world workflows into simple products that cut fulfillment time 60%. CMU-trained across business, design, and engineering; speaker on AI transformation at Notion's Product Leader Collective.

EXPERIENCE

Product Lead · Revivn, New York, NY

07/2025 – 10/2026

- Owned product strategy, roadmap, and success metrics for PHX One, Revivn's operations platform used by 200+ employees across facilities; prioritized ruthlessly against business goals and cut time to complete fulfillment by 60% within 9 months.
- Spotted an AI opportunity in manual device intake and drove it from discovery and business case to launch: an AI-powered attribute capture flow that cut per-unit processing from 90 to under 30 seconds, reduced identification errors by 95%, and saved 8,000+ labor hours a year across 2,000 daily units.
- Led 0 to 1 discovery, service design, and launch of a unified customer-facing logistics platform that replaced 5 fragmented tools; cut coordination touchpoints from 32 to under 8 and back-and-forth by 60%.
- Product Owner for a team of 6 engineers, partnering with Data, Operations, and CX; set an AI-first way of working, prototyping and validating workflows in Claude before engineering build, and used Amplitude adoption data to decide what to build next.

Product Development Specialist (CMU Capstone, client: Canon USA) · Pittsburgh, PA

01/2025 – 05/2025

- Defined a new product opportunity for Canon USA with \$50M+ projected revenue potential, validated through qualitative and quantitative customer research.
- Synthesized customer insight, business strategy, design, and engineering input into a differentiated value proposition and product recommendation that secured leadership backing.

Product Designer · Ather Energy, Bangalore, India

03/2022 – 04/2024

- Partnered with Product Management on field research into fast-charging needs across tier-2 Indian cities, shaping product and charging-network strategy.
- Launched Ride Insights, a social feature in Ather's EV app, doubling user engagement within 3 months; ran structured A/B tests that drove the go/no-go decision before full rollout.
- Redesigned the Ather Grid in-app charging experience, lifting adoption by 30% and CSAT from 3.2 to 4.5.
- Led the onboarding and information architecture redesign of Ather's flagship iOS/Android app, contributing to 500K+ downloads and stronger activation.

Founding Product Designer · True Sparrow, Pune, India

05/2021 – 03/2022

- Owned the 0 to 1 product experience for Thursday.social, a consumer social platform, scaling to 10K+ socials across 1,000+ remote teams in 6 months.
- Contributed to a Product Hunt launch that won the Golden Kitty Award for innovation.

EDUCATION

Master's, Integrated Innovation for Products & Services · Carnegie Mellon University

05/2025

B.A., Industrial Design · Srishti School of Art, Design & Technology

08/2021

AWARDS & SPEAKING

- Speaker, AI transformation, Notion Product Leader Collective
- Changemaker Award, Carnegie Mellon University (2025)
- IBDA Award for Excellence in Product & User Experience Design, Ather Energy (2023)

SKILLS

Product: product strategy, roadmapping, prioritization, success metrics, customer discovery, workflow and operational tooling, stakeholder alignment, business cases, A/B testing, product analytics (Amplitude)

AI: AI product strategy, LLM-powered workflows, AI-augmented research and synthesis, rapid AI prototyping, Claude, Cursor, v0, Lovable, Relay.app

Design: service design, journey mapping, 0 to 1 product development, high-fidelity prototyping, Figma, Framer, Miro, Mural