



Guilherme Madaíl

UX/UI Designer

Aveiro, Portugal

📄 Internship Eligible

Naturally curious and ambitious, I use design and creativity to explore problems and craft solutions that genuinely matter. My enthusiasm for UX/UI comes from the mix of exploration, problem-solving and teamwork. It just clicks for me. The best experiences feel natural. So natural, you don't even notice them. And that's exactly the point.

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Education

2025

UX/UI Design Professional Course

EDIT. – Disruptive Digital Education

Grade: 19/20

2022

BA in New Communication Technologies

Universidade de Aveiro

Grade: 15/20

Tools

Figma

Figjam

Miro

Framer

AI Claude Code

Invision

Squarespace

Premiere Pro

Techniques

Design Thinking

User Interviews

User Persona

User Journey

Information Architecture

User Flow

Wireframe

Design System

Mockup

Usability Test

Prototype

Languages

English – advanced

Portuguese – native

Spanish – basic

Experience

OCT 2025 – APR 2026

UX/UI Design Advisor

Zela Family Care

Contribute to key business model decisions.

Design and develop the website, continuously enhancing user experience, content structure, and marketing effectiveness.

Create medical diagnostic templates and forms.

MAR 2024 – OCT 2025

Marketing Manager & Social Media Designer

Amazing Factory

Develop the brand's visual identity across social media using AI-generated images. Create brand-aligned graphics, structuring digital communication, and ensuring consistent visuals across platforms.

Improve website performance and user engagement through strategic UX updates and content reorganization. Design campaign landing pages.

Create and manage Google Ads, Meta, and LinkedIn campaigns.

JUN 2023 – SEP 2023

UX/UI Design Intern

Redlight Software

End-to-end conception and design of a meal-planning web app.

Take part in the full product lifecycle, including user interviews, prototyping, wireframes, mockups, and usability testing.

Contribute hands-on to the development process while collaborating closely with other developers.

Hobbies

🎵 Concerts

🏄 Surf

🎲 Board Games

✈ Traveling

📺 Media

👨🍳 Cooking

📰 News

🧪 New Experiences