

Shiv Sabharwal

Final year student | BA Graphic & Communication Design | British Citizen

[Portfolio](#) [Linkedin](#)

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Leeds, UK

Scored a first class in Year 1 and 2 at university, completed a year-long placement as a Graphic Design Assistant at the University's Facilities Directorate, where campaign work I contributed to generated 120k web visits and 164% of targeted leads. Previously at McCann Worldgroup working with Domino's, Nescafé, and Hero MotoCorp.

Seeking a graduate design role from August 2027, with interest in branding, motion, and UI/UX work across agency or in-house creative teams.

Work Experience

Graphic Design Assistant July 2025 – June 2026
University of Leeds Facilities Directorate | Leeds, UK

- Worked on The Edge gym's annual membership campaign, from early focus groups and testing till the final designs including posters, banners, lift graphics, bike shelters, and digital assets. The campaign surpassed all annual targets, bringing in **164% of projected leads**, and **over 120,000 web visits**.
- Designed two large window graphic installations for The Edge gym, now **permanently displayed on campus**.
- Made advertising materials for several campus cafes, and merchandise for their parent brand, Great Food at Leeds (GFaL), as well as promotional design for 'The FD Showcase 2026', the 'Gym Buddies' program, and design assets for the annual Freshers' Fair.
- Worked for **one of the UK's largest Universities**, learning directly from senior in-house designers while handling several briefs at once.

Creative Design Intern June – Aug 2024
McCann Worldgroup | Gurugram, India

- Collaborated on creative projects for prominent international clients, including **Domino's**, **Nescafé**, and **Hero MotoCorp**. Contributed to campaign ideation, visual design, and advertising to communicate each client's unique vision across digital and print media.
- Gained familiarity with advertising under mentorship of high profile art directors.

Graphic Design Intern May – Jun 2023
Indo-French Chamber of Commerce & Industry | New Delhi, India

- Redesigned the monthly E-Newsletter with a fresh, modern layout, focusing on customer connect and engagement, which continues to be in use today.
- Gained first-hand knowledge on how to convert prototypes to deployable websites.
- Received a **personal letter of commendation from the Director General**, to mark their praise and appreciation for my efforts.

Design Intern Jul – Sep 2023
ACE Facility Management | New Delhi, India

- Created social media visuals featured on the company's LinkedIn, contributing to improved brand visibility and engagement.
- Designed and executed a detailed uniform catalog, now in active use, demonstrating an understanding of design for corporate identities.

Leadership roles

Student Ambassador Oct 2024 – Jun 2026
University of Leeds | Leeds, UK

- Engaged with prospective students and their families during Open Days, providing insights into the University and The School of Design.
- Delivered informative tours, showcasing the school facilities to help visitors gain a firsthand understanding of the university environment.

Secretary Dec 2024 – Oct 2025
The University of Leeds Design Society | Leeds, UK

- Organized and hosted a variety of workshops and events, including AI-focused sessions, informational talks, software courses, and social events.
- Played a key role in decision making and planning of the future direction of the society.

Course Representative Nov 2024 – Oct 2025
School of Design – University of Leeds | Leeds, UK

- Represented students of Graphic and Communication in meeting with University executives to improve course-specific academic experiences.
- Communicated feedback from students to professors alongside fellow student leaders.

Education

BA Graphic & Communication Design Sept 2023 – July 2027
University of Leeds | Leeds, UK

- Year 1 grade – **First**.
- Year 2 grade – **First**

A-Level equivalent
The Mother's International School | New Delhi, India

- All India Senior Secondary Certificate Examination – **90/100**

Awards and Accolades

First place

- Inter-school Designathon, first place and overall award for the event at Bal Bharti School – **2023**.
- Inter-school Designathon at Sanskriti School – **2023**.
- Poster making competition held by The Delhi police – **2019**.
- Caricature category for The Mother's International School's Model United nations – **2022**.

Second place

- Poster making competition held by ORGAN India – **2019**.
- Caricature category for Sanskriti School's Model United Nations – **2023**.

Third place

- Inter-school Designathon at Amity School – **2023**.

Software Skills

Adobe Illustrator	Figma	Comfortable working with
Adobe Photoshop	Blender	AI-assisted design tools (Claude
Adobe InDesign	Adobe Premier Pro	design, Google Stitch, Codex)
Adobe AfterEffects	Adobe XD	as part of a broader workflow.

Certifications

Integrated Marketing Communications Planning Training
CIM | The Chartered Institute of Marketing

Editorial Board October 2023
Navchetna & Azure, The Mothers International School's Annual Magazines | New Delhi, India

- Developed and executed the creative vision for two of the school's annual publications.
- Designed page layouts for web versions, ensuring a cohesive visual narrative that showcased student contributions and achievements.

Design Team Member Apr 2022 – Mar 2023
MINET, The Mother International School's Technology Club | New Delhi, India

- Led a variety of teams to win multiple hackathons and designathons, showcasing strong leadership, creative, and teamwork skills.
- Organized and hosted inter-school events, building connections and engaging student communities.
- Designed and developed marketing collateral and event merchandise, reinforcing the clubs identity and reach.

Head of Caricature 2022 – 2023
The Mother's International School's Model United Nations | New Delhi, India

- Played a key role in organizing the school's largest annual event (MUN). Managed a team of students through the competition and assessed participants to determine winners.
- Designed marketing materials contributing to the event's overall success.