



Paris, 6th of November 2024

## Press Release

### **ACTIVA boosts its investment team with the appointment of Marie Pueblas as Associate**

**Activa, the French private equity firm, is pursuing its development strategy and announces the arrival of Marie Pueblas as Associate.**

Marie joins the investment team. She will contribute to analyze and execute new investment opportunities.

Prior to joining Activa, Marie has worked for Rothschild and then Bank of America for the past three years.

Marie, 28, is a graduate of the University of Paris IX Dauphine, with a Master in Corporate Finance & Financial Engineering.

Christophe Parier and Alexandre Masson, Managing Partners of Activa, said:

*“We are very pleased to welcome Marie to the position of Associate; with her skills and expertise, she will strengthen our team in the context of an active deployment of our latest vehicle”.*

#### **About Activa**

*Activa is an independent private equity company, owned by its partners, characterised by a proactive build-up strategy. It currently manages more than €400 million on behalf of institutional investors investing in French service SMEs with high growth potential and an enterprise value ranging between €30 million and €100 million.*

*Activa supports them in accelerating their development and their international presence.*

*To learn more about Activa, visit [www.activa.fr](http://www.activa.fr)*

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