

Linoy Zohar Sagiv

UX/UI Product Designer

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🌐 Portfolio

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🌐 LinkedIn



Product Designer with experience in B2B and enterprise systems for clients such as Elbit Systems and Haifa Group. Skilled in end-to-end UX/UI processes, from user flows to high-fidelity design and developer handoff. Combines visual storytelling with a strong ability to quickly learn new tools, systems, and domains.

Work Experience

UX/UI Product Designer | Comrax

Mar 2024 - Jan 2026

- Led end-to-end UX/UI design for B2B and enterprise systems, from user flows to developer handoff.
- Designed a content management system for CET, supporting workflows for dozens of users and scaling to hundreds of thousands of teachers.
- Redesigned Elbit Systems' website, improving product accessibility and supporting increased traffic and business impact.
- Simplified complex workflows into clear, intuitive interfaces.

Volunteer Product Designer | "Future for the OTEF" movement ("עתיד לעוטף")

2023 - Present

- Designed and launched a Wix platform, including volunteer and donation flows and visual identity.
- Generated ~5,000 monthly visits and ranked #1 on Google for "עוטף".
- Generated ~10 daily volunteer sign-ups, supporting ongoing volunteer activity.

Freelance Product Designer

2023 - 2024

- Designed websites and digital products from concept to high-fidelity UI.
- Created user flows and responsive interfaces aligned with user and business needs.

Film Department Coordinator | Makif YG high school

2019 - 2023

- Founded and managed a film department, leading 52 students organized into 13 production teams, responsible for curriculum, schedules, and professional equipment.
- Managed end-to-end production workflows under tight timelines and unexpected constraints, strengthening execution and problem-solving skills.
- Designed interactive digital learning materials during COVID-19, translating complex content into structured, accessible online experiences.

Education

UX/UI Design Diploma

Netcraft Academy, 2022-2023

M.A. in Cinema Studies

Tel-Aviv University, 2020-2025

B.F.A. & Education

Seminar Kibbutzim College, 2016-2020

Skills

Product Design: UX, User Flows, Wireframing, Prototyping, UI Design.

Systems: Information Architecture, Complex Systems.

Collaboration: Cross-functional work, Client communication, Developer handoff

Design Tools

Figma • Adobe Creative Suite • Wix Studio

Additional Tools:

Adobe Premiere • After Effects • AI-assisted workflows with ChatGPT, Gemini, and Claude

Languages

Hebrew - Native

English - Professional

Spanish - Basic

Additional Background

Military service

Video production & graphic design
(Certificate of Excellence)

Pre-Army Service Year

Community and youth engagement