



Lead Out

By Lead GoC

Privacy Statement

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1. Introduction

As part of our service provision and with regard to the use of our website, we (the management of Lead Out Finance B.V., Lead Out Tax B.V., and Lead Out Capital B.V.) process personal data. When processing personal data, we limit ourselves to only those personal data that are necessary for the purposes for which they are processed. The nature of our services means that the organization in some cases considers itself, within the framework of the GDPR, to be a "data controller."

2. We value your privacy

We respect the privacy of clients, employees, business relations, and website visitors. Personal data are handled and secured with the utmost care, and processing takes place in accordance with applicable privacy legislation.

This Privacy Statement provides details on whose personal data we collect, which personal data we collect, how we collect personal data, for which purposes we use personal data, and to whom we pass on personal data. Furthermore, this Privacy Statement contains important information about your rights regarding the processing of your personal data. We therefore recommend that you read this Privacy Statement carefully. However, what is relevant to you depends on the relationship you have with us. With this in mind, this Privacy Statement is structured in layers, allowing you to read only what is relevant to you:

- If you are a client of Lead Out Finance B.V., Lead Out Tax B.V., and/or Lead Out Capital B.V., please refer to section 3 of this Privacy Statement.
- If you have signed up to receive certain mailings or newsletters from Lead Out Finance B.V., Lead Out Tax B.V., and/or Lead Out Capital B.V., please refer to section 4 of this Privacy Statement.
- If you provide your contact details to Lead Out Finance B.V., Lead Out Tax B.V., and/or Lead Out Capital B.V., please refer to section 5 of this Privacy Statement.
- If you email or otherwise contact Lead Out Finance B.V., Lead Out Tax B.V., and/or Lead Out Capital B.V., please refer to section 6 of this Privacy Statement.
- If you are a visitor to our website, please refer to section 7 of this Privacy Statement.

3. If you are a client of Lead Out Finance B.V., Lead Out Tax B.V., and/or Lead Out Capital B.V.

How do we collect your personal data, what personal data do we collect, and why?

Under applicable legislation, we as service providers (Lead Out Finance B.V., Lead Out Tax B.V., and Lead Out Capital B.V.) are required to have certain information and/or documents regarding the identity of our clients. In this context, we collect certain personal data from our clients, and in cases where our client is a legal entity or organization, we collect personal data from the directors and ultimate beneficial owners of our clients.

In this context, we process the following personal data for the following purposes:

- Personal data: Name, date of birth, address, passport copies, position, qualification as a PEP (Politically Exposed Person), and extracts from registers.
- Purposes: To identify you, verify whether you are authorized to represent our client, and to comply with our legal obligations.

We process these personal data to comply with our legal obligations to identify our clients and to report unusual transactions (such as cash payments or money transfers to high-risk countries). Additionally, we may process the following data from (contact persons of) our clients in the context of our client relationship:

- Personal data: Name, company name, contact details, passport copies, financial information, bank details, extracts from registers.
- Purposes: To contact you, open a file, provide services to you, resolve disputes, enable electronic document signing, send invoices, handle possible disputes, determine and secure our legal position.

We process these personal data to perform the services we provide to our clients. If the client is an individual, we base our processing on the necessity for the execution of the agreement concluded with the data subject. If the client is a legal entity, we base our processing on our legitimate interest in executing the agreement concluded with the client (who is not the data subject themselves).

Sharing of Personal Data

Where relevant, we will share your personal data with our affiliated entities, the Reporting Point for Unusual Transactions, relevant tax authorities within the EU, and third parties when required for the purposes outlined above or when these third parties assist us in these matters. The recipients of your personal data may be located in countries outside the European Union (EU), which may offer a lower level of data protection than within the EU.

4. If you have subscribed to receive certain mailings from Lead Out Finance B.V. and/or Lead Out Tax B.V. and/or Lead Out Capital B.V.

To send you these tailored updates and to invite you to events on topics that interest you, we process your personal data in our customer relationship management (CRM) systems. In the context of our mailings, we collect your personal data because you are our client or another valued contact.

How do we collect your personal data and why?

We may collect information about you:

- Directly from you, such as the information you provided to us when you signed up for our mailings;
- From other sources, such as the company you are affiliated with;
- From publicly available sources such as LinkedIn or the corporate website of the organization you work for.

We have two legal bases for processing your personal data in relation to our mailings: your consent or our legitimate interest if you are our client. Our legitimate interest is based on our goal to communicate relevant financial, tax, and legal developments and to invite our clients and contacts to events.

We also strive to send only relevant mailings, to personalize our mailings, and to keep our database up to date. Furthermore, we use the information you provide to gain a better understanding of the recipients of our mailings and to improve our mailings and services.

Below, we have outlined what personal data we collect about you and for what purposes:

- Personal data: Name, address, email address, telephone number, company or organization, link to your LinkedIn profile, areas of interest, opt-in/opt-out marketing materials and mailings, whether you have opened the mailings and/or clicked on any links in the mailings.
- Purposes: To correctly address our mailings, to contact you, to keep the data we collect up to date and ensure that you do not receive unwanted mailings, to correctly register and track any opt-ins or opt-outs, to analyze mailings and improve future mailings.

Of course, you may refuse to provide us with certain personal data. Please note that this may result in us being unable to send you the mailings or correctly address you in these mailings.

With whom do we share your personal data?

For the purposes mentioned above, we may share your personal data with third parties, such as parties that assist us in organizing or hosting our events and researchers who help us analyze our mailings.

5. If you provide us with your contact details

How do we collect your personal data, what personal data do we collect, and why?

If you have provided your contact details to one of our employees, we process your personal data, such as your name, contact details, company, position, and your contact person at Lead Out Finance B.V. and/or Lead Out Tax B.V. and/or Lead Out Capital B.V.

We use your personal data to contact you and, for example, to ask whether you would like to subscribe to our mailings or, if you have provided us with your contact details for a specific purpose, such as sending you information about our office or a specific matter, to send you this information.

We have two legal bases for processing your personal data: your consent (by actively providing us with your contact details for a specific purpose) or our legitimate interest. Our legitimate interest is based on our objective to communicate relevant financial, tax, and legal developments and to invite our contacts to events.

With whom do we share your personal data?

We share your personal data with our affiliated entities.

6. If you email or otherwise contact Lead Out Finance B.V. and/or Lead Out Tax B.V. and/or Lead Out Capital B.V.

If you email or otherwise contact us (for example, by regular mail), we process certain personal data related to you. This includes, among other things, your name, email address, and the content of your email, mail, or other communication. We will use this information to handle your email, mail, or other communication and to respond to your email, mail, or other communication.

Furthermore, your email, mail, or other communication, if relevant, may be used to determine and protect the position of our clients, stored in our records, and used in further procedures. Additionally, all emails in the email accounts and files of our employees may be monitored or investigated by us. Such monitoring or investigation is carried out in accordance with applicable laws and regulations and is conducted regularly on a sample basis and in a more targeted manner if we suspect (criminal) offenses or other irregularities.

As part of such monitoring or investigation, your personal data may be processed, including your name, email address, and the context of emails you have sent to or received from an employee of Lead Out Finance B.V. and/or Lead Out Tax B.V. and/or Lead Out Capital B.V.

7. If you are a visitor to our website

When you visit our website, certain personal data about you is collected and further processed. To learn more about which personal data is collected and for what purposes, we refer you to our Cookie Statement on our website, which you can find here.

8. Retention periods for personal data

Within Lead Out Finance B.V., Lead Out Tax B.V., and Lead Out Capital B.V., we do not retain personal data received as part of our services longer than necessary to achieve the purposes for which the data is collected. This means that your personal data is retained as long as necessary to achieve the relevant purposes or must be retained in accordance with legal retention obligations. Any data we collect from website visitors will also not be retained longer than necessary to achieve the purposes for which the data was collected.

9. Ensuring the security of personal data

To protect personal data against loss or any form of unlawful processing, we have taken appropriate technical and organizational measures. Individuals who have access to this data on behalf of Lead Out Finance B.V. and/or Lead Out Tax B.V. and/or Lead Out Capital B.V. are required to maintain confidentiality (partly based on the applicable professional and ethical codes).

We adhere to generally accepted standards of technological and operational security to protect the information provided against loss, misuse, unauthorized access, unwanted disclosure, unlawful alteration, or destruction.

10. Access, correction, or deletion of personal data, right to object, right to restriction, and right to data portability

If we process your personal data, you have the right to request access to, correction, and deletion of your personal data. You can also request the transfer of provided personal data and have the right to restrict the processing of your personal data. Finally, you have the right to object to the processing of personal data. You can send your request, objection, or question to the office management (office@lead-goc.com).

11. Complaint about the use of your personal data

Do you have a complaint about how Lead Out Finance B.V., Lead Out Tax B.V., and/or Lead Out Capital B.V. use your personal data? Or are you not satisfied with our response after requesting access to or correction of your personal data? In that case, please contact us again. This way, you give us the opportunity to rectify the situation and/or assess whether we can accommodate your objection. If this does not provide a satisfactory resolution for you, you can then contact the Dutch Data Protection Authority. For more information, visit <https://www.autoriteitpersoonsgegevens.nl>.

12. Final remarks

Changes to this privacy statement

This privacy statement was drafted in January 2025. We may amend this privacy statement from time to time. The most up-to-date version is always available on the website www.lead-goc.com.