

Jonathan Earley

Senior UX Designer / Product Manager

Austin, TX • 210 920 0598 • jonathan.r.earley@gmail.com • Portfolio: tealix.com

OBJECTIVE

Senior UX Researcher with 8+ years of experience using data-driven, user-centered design approaches to create groundbreaking product experiences. Skilled in qualitative and quantitative research methods, usability testing, persona development, and journey mapping.

PROFESSIONAL EXPERIENCE

UX Product Manager, The Activation Project

(Austin, TX) May 2024 - Present

- Advised the CEO on UX best practices and ensured that the project consistently followed user experience guidelines, resulting in a user-friendly and engaging app post-psychedelic therapy.
- Served as a liaison between the design and development teams, the CEO, and other stakeholders, facilitating clear communication, aligning product goals, and ensuring timely execution of features.

UX Product Manager, Colegio San Jose de las Vegas

(Medellín, Colombia) May 2023 - Dec 2023

- Partnered closely with cross-functional product teams from conception through delivery to develop training app prototype & curriculum for AI integration across departments.
- Conducted qualitative & quantitative research with director, staff, instructional designers, & students to identify key pain points, strategic direction, and app prototype built in Figma.

Senior UX Designer, Tealix Design

(New York, NY / Remote) Oct 2012 - 2023

- Led team of developers, designers, art director to ideate and execute goals of clients across various industries.
- Developed & maintained multiple cross-platform (browser / iOS / Android native) gamified, team-based apps for multiple industries.

UX Product Consultant, Wix

(New York, NY) Aug 2018 - Jun 2022

- Provided directional guidance during team critiques to Wix product developers to test, discuss, and inform alpha feature development.
- Presented expertise with Wix New York office through live presentations and demos.
- Conducted one-on-one user research with Wix customers of new Wix features.

CERTIFICATIONS/PROFESSIONAL DEVELOPMENT

[Google UX Design Cert](#) (2021) [Adobe Certified Associate](#) (2021) [Microsoft TA - HTML, CSS](#) (2020)

EDUCATION

- **Master's of Professional Studies:** UX Design | MICA ([Maryland Institute College of Art](#)) (2023)
- **Bachelor of Arts:** Digital Art & Animation | USV ([University of Silicon Valley](#)) (2006)

SKILLS

UX Design & Research, Product Management, UI Design, Project Management, Agile, Prompt Engineering, Brand Development, SEO, Web Development (HTML, CSS)

TOOLS

Figma, Framer, Webflow, Wix, Wordpress, Squarespace, Dreamweaver, Miro, Mural, Trello, Asana, Monday, Basecamp, Notion, Airtable, UserTesting, Photoshop, Illustrator, After Effects, Premiere, Audition, Discord, Slack, Microsoft Teams, Google Suite