

KELVIN OBIMBA

Location: Abuja, Nigeria.

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PROFILE

A passionate and creative product designer, with over 4 years experience in the use of Figma and other design tools to create user centered solutions to problems. I have experience in turning broad problems into simple and user-friendly solutions. For the past 4 years I have worked as a designer creating seamless web and mobile applications for various clients.

As a progressive designer, I believe that I can bring valuable contributions to the team by identifying innovative approaches and improved solutions to business challenges.

MY PORTFOLIO

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EDUCATION

- **B.Eng in Agricultural and Bio-Resources Engineering.**
Federal University of Technology, Minna. (2019)
- **West African Examination Council.**
Javino Model School, Niger State. (2014)

EXPERIENCE

GoCo.io, Houston, United States.

Product Designer (May 2022 - Present)

- Collaborating with cross-functional teams, including product managers, engineers, and stakeholders, to define product goals and requirements.
- Creating wireframes, prototypes, and high-fidelity designs that effectively communicate design solutions and meet user needs and business goals.
- Developing and maintaining a design system that enables design consistency and scalability across products and platforms.

Reezuta, Abuja.

Product Designer (Feb – May 2022)

- Developed product concepts from inception through to fruition by utilizing the full design process.
- Evaluated existing design systems & processes, and implemented improvements.
- Managed the aesthetic elements and contents of user interfaces, ensured the flow and transition between pages were smooth and functional.

SideHustle Internship, Nigeria.

UI/UX Design Intern (Nov 2020 - Mar 2021)

- Participated in an internship where I worked alongside other team members in carrying out UX researches and designing user centered interfaces for multiple projects.
- Presented design solutions and rationale to stakeholders, including senior leadership, and defended design decisions with data and user insights.

Mofera Global, Abuja.

Product Designer (Apr 2020 - Apr 2022)

- Conducted user research to understand user needs and behaviors and used the insights to inform product design decisions.
- Worked closely with engineering teams to ensure that designs were implemented as intended, and provided support during the development process to ensure that the product met the design vision.

SKILLS

Tools

- Figma, Figjam
- Adobe Creative Suite (Xd, Ps, Ae, Pr)
- Microsoft Office Suite, Google Workspace
- Trello, Jira, Miro, Storybook, Airtable

Methods & Processess

- User Research & Testing
- Wireframing & Prototyping
- Design System
- User Journey Mapping & Storyboarding
- Agile Methodology