



MICHI ODAKA

Bachelor Student in Art Direction

PROFILE

Third-year Bachelor student in Art Direction. My main strengths are **communication** and **curiosity**. I'm organised, creative, and I love **challenges**.

I'm looking for an 80–100% internship on weekdays, from January 2027 at the earliest.

WORK EXPERIENCE

Multi-skilled Employee

Purple And Gold Rain, Geneva

Jan. 2026 – Present

As a multi-skilled employee, I handle sales, digital communication and events. I come up with concepts and make sure campaigns run smoothly. This job lets me try my hand at everything and step out of my comfort zone.

Nail Technician

Kim One Onglerie, Geneva

Jan. 2024 – Mar. 2025

Working as a nail technician in a beauty salon taught me to be **meticulous** and **attentive** to clients.

Social Media Communication Assistant

Bars en Fête 2025, Geneva

Jan. 2025 – Mar. 2025

As a volunteer communication assistant for the Bars en Fête festival, I created the “artist focus” visuals for social media, in both **print** and **video** formats.

EDUCATION

Bachelor in Art Direction

CREA, OMNES Education Group, Geneva

2024 – 2027

As a junior art director, I'm developing my skills in the Adobe Suite, graphic design, creative strategy, branding and video editing.

Federal VET Diploma in IT

CFPT-Informatique, Geneva

2018 – 2021

Federal Certificate of Proficiency in application development.

Federal Vocational Baccalaureate

CFPT, Geneva

2018 – 2021

Vocational baccalaureate completed alongside my IT diploma.

ACHIEVEMENTS

April 2024 – September 2024

Co-founded the **Lunaire collective** to create the event “**Pop The Moon!**”, featuring a women creators' **market** and a **concert**. I handled the organisation, volunteers and artists, communication and equipment. I also created a **fanzine** for the event.

 Switzerland

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SKILLS

- Active listening
- Adaptability
- Autonomy
- Stress management

TOOLS

- Adobe Suite
- Microsoft Suite
- Generative AI (prompting)

LANGUAGES

- French (native)
- Japanese (native)
- English (B2)

BEYOND DESIGN

- Model
- Singer
- Sportswoman