



Hello I'm

ILHAM BAHRUL ILMI

EXPERIENCE

Graphic Designer & Illustrator

[2022 - Now]

(Self-Employed as a Freelancer)

- Successfully executed 150+ global design projects, delivering high-converting brand identities, custom illustrations, and digital assets tailored to diverse commercial briefs.
- Collaborated directly with 100+ unique international clients, transforming abstract business concepts into cohesive visual systems with a proven 98% customer satisfaction rate.
- Maintained a 4.6 average rating on global creative platforms by streamlining workflows from initial conceptual design to high-fidelity, production-ready asset delivery.

Graphic Designer

/ Creative Staff

[2020 - 2021]

(Indonesian Association of Diploma Nutrition Students)

- Collaborated within a creative team to manage and execute visual branding for 5 major events, including 2 large-scale national events.
- Produced and managed a total pipeline of 50+ cohesive digital and print visual assets, ensuring unified brand guidelines across all event campaigns.

Graphic Designer

/ Creative Staff

[2019 - 2021]

(Nutrition Student Association - Poltekkes Kemenkes Yogyakarta)

- Collaborated within a creative team to manage and execute visual branding for 11 major campus events, including 2 large-scale national events.
- Produced and managed a total pipeline of 100+ cohesive digital and print visual assets, ensuring unified brand guidelines across all event campaigns.

ABOUT ME

Graphic Designer & Illustrator specializing in strategic, market-driven visual storytelling. Experienced in transforming raw business insights and audience research into high-converting visual assets and original artwork that effectively engage your target audience.

EDUCATION

Poltekkes Kemenkes Yogyakarta

[2019 - 2022]

(Diploma Degree in Nutrition)

CORE SKILLS

Digital Branding * Digital Assets * Brand Identity

Illustration * Copywriting * Web Design

Motion Graphic * Layouting

TOOLS

Ps Adobe Photoshop
Design Tools

F Framer
Web Design Tools

Ai Adobe Illustrator
Illustration Tools

F Figma
Prototyping Design

L Lottie
Motion Design



AWARDS & ACHIEVEMENTS

2x Contest Winner - 99designs

/ Apparel & Merchandise

[Sep - Nov 2025]

Secured consecutive championship wins within a single month, delivering high-converting apparel concepts for global businesses.

5x Multi-Time Finalist - 99designs

/ Brand Identity

[Sep - Nov 2025]

Selected as a finalist 5 times within a single month, consistently outperforming hundreds of international designers through research-backed brand identity solutions.

CONTACT

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