Eunseo Cho

User Experience Designer

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EXPERIENCE

UX Designer

Samsung Research America — *Mountain View, CA*

Feb 2021 - Sep 2023

- Collaborated with cross-functional teams and stakeholders to develop UX use cases, and design innovative user interfaces, contributing to the registration of three AI-driven product patents.
- Led UX/UI design and prototyping across multiple platforms, including smart appliances, automotive robots, and IoT Android apps, ensuring consistency and user satisfaction through usability testing and design iteration.

Design Researcher

Samsung Strategy Innovation Center — *San Jose, CA*

Sep 2019 - Jan 2021

- Partnered with research, engineering, product manage, and design teams to develop AI-enabled product concepts, focusing on form factor, prototyping, and usability testing.
- Conducted user interviews and usability tests with visually impaired users, improving wearable designs by incorporating tactile and audio feedback for enhanced usability and accessibility.

Design Research Intern

Steelcase — *Grand Rapids, MI*

June - Sep 2019

- Assisted the furniture design team on office environment research, creating systems that improved work privacy and led to the successful market launch of the "Pod Tent".
- Developed a user journey and participated in workshops to refine tent shapes and materials that enhance psychological privacy.

Design Research Intern

Munchkin — *Van Nuys, CA*

Sep - Dec 2017

- Conducted market research, customer review, site metrics, and A/B testing to identify opportunities and develop the "Cool Cat" toddler products.
- Performed usability tests and developed designs incorporating spill-proof straw and CMF elements, addressing parental concerns and enhancing product functionality for children.

EDUCATION

Georgia Institute of Technology

M.S. in Human Computer Interaction
Aug 2024 - May 2026

ArtCenter College of Design

B.S. in Product Design with Honors
Sep 2015 - Apr 2019

SKILLS

Design
UX and UI Design, Visual and Graphic Design, Qualitative and Quantitative Research, Usability Testing, UI Wireframing, Storyboarding, Mockups, Prototyping, Style guide, UI architecture, Interaction Flow, System diagram

Tools
Figma, Adobe XD, Sketch, InDesign, Photoshop, Illustrator, After Effects, Premiere Pro, InVisio, Principle, ProtoPie, HTML/CSS, JavaScript, Processing, Unreal Engine, PowerPoint

ACHIEVEMENTS

Web Coding Certification SuperHi
Jul 2024

Figma & UI Design Certification Udemy
Mar 2024

Spot Awarded "Project Hero" Samsung Research America
Sep 2022