Ankita Thakur
Industrial Design Centre
Indian Institute of Technology Bombay
Specialization: Interaction Design

23M2246
M.Des.
Gender: Female
DOB: 20/12/1999

Examination	University	Institute	Year	CPI / %
Post Graduation	IIT Bombay	IIT Bombay	2024	8.89
Graduation	Panjab University	UIET Tech	2022	8.65

Graduation Specialization: Computer Science Engineering

Ankita Thakur

🌐 https://www.behance.net/ankitathakur5

Hi there! 👋
Formerly an engineer, now I'm shaping user-centric interfaces as an Interaction Designer. I combine technical know-how with a designer's touch, crafting seamless and impactful user experiences. Ongoing Master's in design has broadened my skills in research and design, allowing me to create solutions that truly resonate with users.
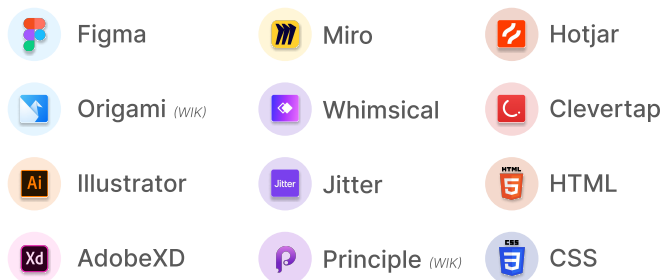
Skills

Design

Interaction Design · User Experience · User Interface
Visual Design · Wireframing · Low-High Fidelity Mockups
Physical and Digital Prototyping · Information Architecture
User Journey mapping · Personas · User Flows

Research

User Interviews · Usability Studies · Heuristic Evaluation
A/B Testing · Qualitative Analysis · Quantitative Analysis
Focus Groups · Card Sorting · Surveys & Questionnaire

Software

- Figma
- Miro
- Hotjar
- Origami (WIK)
- Whimsical
- Clevertap
- Illustrator
- Jitter
- HTML
- AdobeXD
- Principle (WIK)
- CSS

Soft Skills

Adaptability · Design Thinking · Autonomous
Business Acumen · Time Management · Active Listening
Cross-Functional Collaboration · Problem-Solving

Other Skills

Augmented Reality · Unity · Branding & Marketing Design
Logo Design

Interest

Interaction Design · User Experience Design
Behavioral Design · Visual Design

Watching Crime Drama · Craft · Cricket · Gymnastic
Swimming

Work Experience

Jr. Product Designer

2021-2023 | Health Care at Home Pvt. Ldt.

- Designed and enhanced consumer apps, back-end panels, and a employee app, both autonomously and in teams.
- Employed a comprehensive UX design process, including user research, information architecture, and usability testing to create intuitive interfaces.
- Integrated feedback to refine solutions and led projects in collaboration with product managers.

UI/UX Design Intern

Mar -Jul 2021 | Telecommunication Research Lab

- Gained deep insights working on projects in healthcare (DRXAB) and agriculture (AFL Monitoring).
- Skilled at designing impactful user-centric solutions that drive positive social change.

UX Design Intern

Oct 2020 - Jan 2021 | RethinkUX

- Specialized in visual design for mobile apps, websites, and web apps, focusing on crafting engaging, user-centric digital experiences.

Projects

Bridging the Gap Between Consultations and Recovery

July 2024 - Ongoing | Guide: Prof. Swati Pal

A Study of Emergent YouTube Users in Rural and Semi-Urban India

May - June 2024 | Guide: Prof. Swati Pal

Jatayu - Team Project Represented at "Kala Ghoda Art Festival" in Mumbai 2024

Sep - Oct 2023 | Guide: Prof. Ravi Poovaiah

Certifications

- **Coursera** (2021)
  Google UX Design
- **Udemy** (2020)
  Logo Designing
- **Udacity** (2020)
  User Experience Nanodegree
- **Udacity** (2020)
  Product Manager Nanodegree