



## Empathy Coins making investment in a positive future open to everyone



To launch the BRP Envisionation is seeking financial partners to invest up to \$10 million in pre-released Empathy coins at a discount



Funds will be used to gear up the organisation, create and broadcast media content and to implement the Empathy Coin infrastructure



Invest in Empathy coins is a call to action, as the plan is promoted millions of followers will be gained across social media and a growing stream of funds will be created for restoration projects

The Envisionation Biosphere Restoration Plan proposes the gradual implementation of a new monetary system based on the living biomass on earth because in the final analysis all human societal structures and assets are wholly reliant subsidiaries of Earth's biosphere.

We are proposing a monetary unit called in Empathy Coin (empathy because we need to have empathy with all people and every living thing on the planet). As bitcoin and other crypto currencies have proven it is entirely possible to launch and establish a new monetary system within fifteen years. The difference with the Empathy Coin is that it is pegged to the total amount of living biomass and as such the health of the biosphere and therefore a measure of global real wealth.

The total number of Empathy tokens will be linked to the 550 gigaton deficit of living carbon, thus there will only ever be 550 billion Empathy Coins issued one for each missing ton of living carbon. It will be a fundamental measure of the health of Earth's biosphere, upon which all human societal structures are dependent and as such is the most meaningful metric to base our commercial systems on.

The Empathy project is designed to support and not compete with other existing carbon certification systems. Much like the old Gold Standard you can think of this as The Living Carbon Standard, which can also be used to underpin existing Fiat currencies during the transition to high integrity Earth system accounting.

## Motivation



## Wealth creation

195 countries are agreed on and committed to the UN SDG's but with little idea of how to deliver them as the climate deteriorates. The BRP shows how it can be done

The prospect of a good future for everyone is a great antidote to anxiety and profitable investment directly linked to a healthy planet will be highly appealing

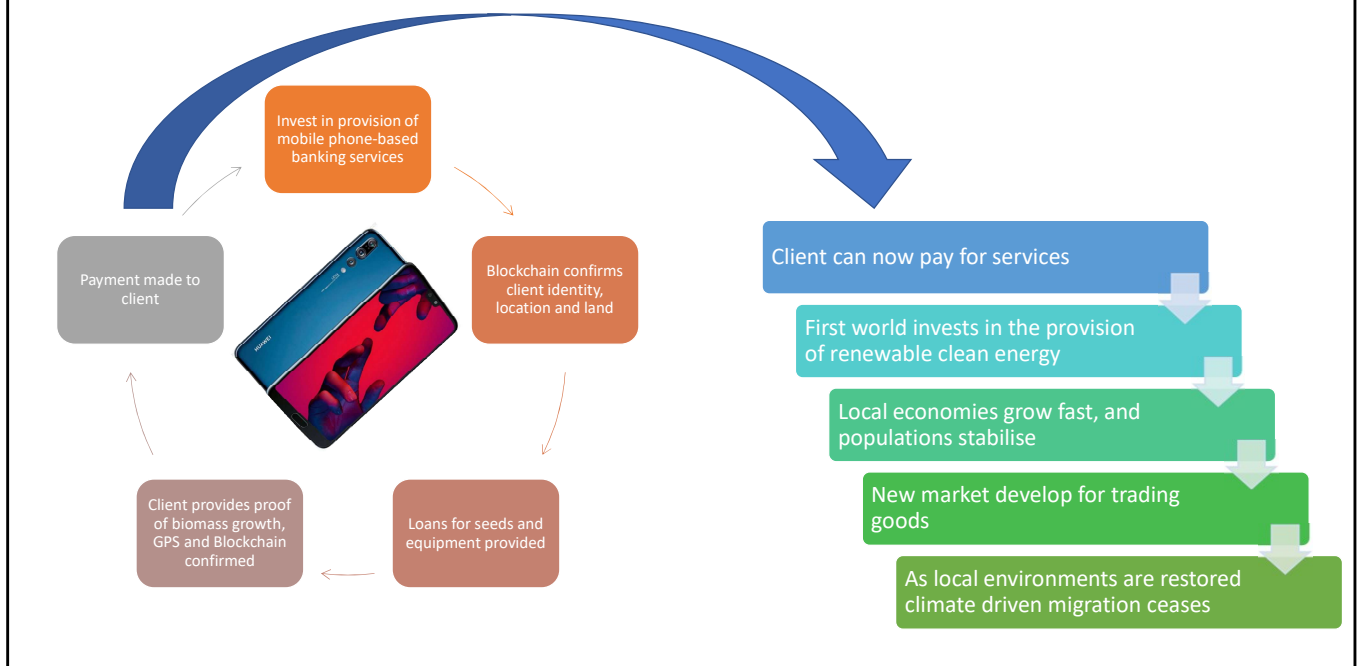
Populations will campaign for it and politicians given a solution will be keen to support and enable delivery of the BRP

Business will be presented unparalleled opportunities as eco-restoration projects deliver productivity, increase land values and grow markets

Empathy coins will be mounted on the block chain and will be tradable. We anticipate that early increases in value will result as The Biosphere Restoration Plan is publicised. This is after all a story that the world is crying out for.

A proportion of the initial Empathy coin release will be seeded to the independent climate scientists that have provided input over the past years to the creation of the Biosphere Restoration Plan in recognition of their important work. This will encourage validation and provide exposure to environmentally conscious networks across the world.

# Enriching populations and expanding markets



Advanced economies that are in the main, responsible for the ecological damage, contract ethically with the world's poor, paying them to deliver essential restoration and biosphere management services.

Empathy Coins are designed to support this as funds raised are used to:

- Investment in the development of mobile phone-based banking services, with micro-insurance attached.
- Blockchain is used to confirm client's identity and location.
- Loans are provided for buying seed and equipment.
- The recipient of the loan then provides proof of biomass growth, which is confirmed through Digital Twin Whole Earth monitoring and recorded openly on blockchain structures.
- Payment is made for the product produced and the living carbon generated.
- The recipient of the loan can now pay for services.
- The investor makes a further investment in the provision of clean energy infrastructure.
- The rural economy grows and the region becomes a market for other goods.
- As the local environment is restored, climate-driven migration ends.
- Suddenly, the UN Sustainable Development Goals are being delivered.



## Outflanking the BAU system by making bio-restoration highly profitable

The BRP and the story of hope it provides, along with the invitation to hundreds of millions of individuals and businesses to invest in Empathy, will generate financial strength.

Empathy is designed to make investment in solving climate change **accessible to everyone**, at every level

Through Envisionation's extensive networks we have access to hundreds of bio-regeneration projects, clean energy, and advanced agrotech solutions for food production



4

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### Development of the Empathy infrastructure.

- Promotion of the plan and call to action through investment in Empathy coins. Funds raised will support the creation of media content, promoting the Envisionation Biosphere Restoration Plan and generating further investment through sale of tokens.
- Representation and presentation of the plan at international conferences and COP events
- Support and finance the campaign to make Ecocide (any act of major environmental harm) an international crime.

Attracting joint venture partners to build an international coalition to deliver the various aspects of the plan (this goes well beyond the scope of the Envisionation team)

Working with the International Centre for Earth Simulation Foundation, build the living carbon accounting infrastructure, based on the existing deficit of 550 gigatons of carbon in living biomass to:

- register the location of all living carbon molecules on each square metre of the Earth's surface on a block chain.
- provide a base for all other carbon accounting systems linking them to the health and resilience of Earth's biosphere.