

regenorganics

IMPACT REPORT 2025



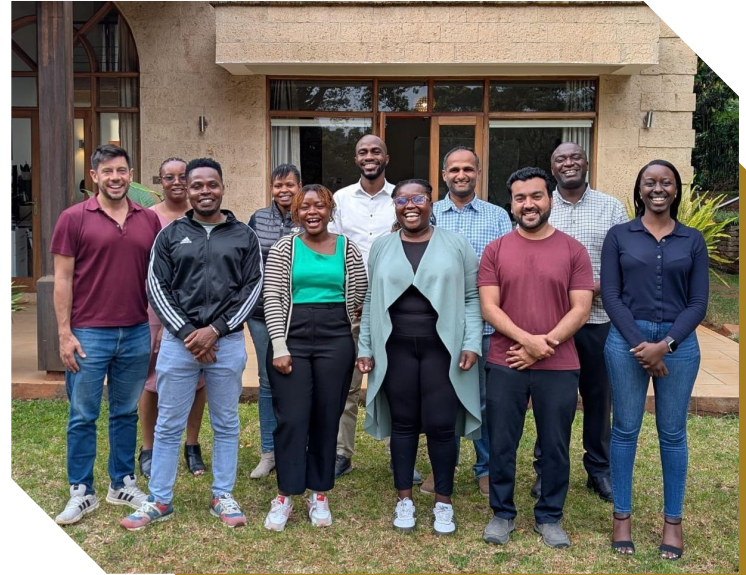
A Message from Our Leadership

2025 was a year of deepening roots and expanding reach. We pushed forward against real headwinds — government subsidies favoring synthetic fertilizers, and the challenge of proving new carbon credit methodologies from scratch. Rather than retreat, we diversified, partnered, and brought new products to market.

The results: 2.5x growth in fertilizer sales through a landmark partnership with NCPB — the first organics company to achieve this; the launch of biochar at our Kakamega facility; and the largest single carbon credit sale in our history.

What excites us most is what the numbers represent: more farmers with healthier soils, more waste diverted from the environment, and more carbon kept out of the atmosphere. Regenerative solutions can scale — and the communities we serve are ready.

Ani, David, Michael and the Regen Team



2025 Impact By the Numbers



15,500

Jobs and incomes strengthened across the value chain from waste collectors and factory teams to distributors and smallholder farmers.



>9,757

Acres of land restored through organic inputs, improving soil health, productivity, and long-term sustainability.



>10,000

Tons of CO₂e emissions avoided and removed emissions through verified waste treatment and biochar pathways contributing to climate resilience.



>8,000

Smallholder and commercial farmers supported with regenerative inputs, agronomic advice, and improved soil solutions.

Circularity In Action

PEOPLE



It starts with a single farmer: better inputs, healthier soil, more income. A waste collector finds steady, safe work. An agripreneur builds a business from materials once thrown away.

COUNTRIES



Community shifts become national conversations. As the first company in Africa to register carbon credits for circular waste treatment, we open new financing pathways and partner with governments to bring organic inputs to farmers at scale.



COMMUNITIES



One farmer talks to another. Places like Kakamega begin rethinking what waste means. Organic matter becomes fertilizer. Local jobs are created. Soils recover.

THE WORLD



>10,000 tonnes of CO₂e avoided and removed. Carbon locked into soil for centuries through biochar. A methodology built in East Africa, replicable across the Global South.

Farmer Spotlight: Patricia's Resilience in Nakuru

Patricia Wathua Njoroge | Potato Farmer,
Nakuru County

For 30 years, climate change has tightened its grip on Nakuru. Patricia's biggest challenge was crops wilting before flowering — "The potatoes were watery and weak."

After visiting a Tupande shop, which is run by our partner One Acre Fund, stocking Evergrow — made possible through our new partnership with One Acre Fund — she began blending it with her mineral fertilizer. The change was immediate. "The crops became strong and deep green. Even when the rain fails, they retain water and don't wither."

Thirty years of struggle. One switch.
A farm that now thrives.



*Pictured: Patricia, her son, and Faith our
Sales Associate at Patricia's farm in Molo*

*"I highly
recommend
Evergrow. It
keeps the
crops strong
even when the
rain fails."*

— Patricia

Farmer Spotlight: Regina - Trading the City for the Soil

Regina Salim | Potato Farmer, Mosop Molo

When opportunities in Nairobi dried up, Regina Salim returned to her 4-acre farm in Molo. With her husband's retirement approaching and no steady income, she chose farming as a new beginning.

But heavy rains washed away fertilizer, blight damaged her crops, and yields dropped to as little as two bags of potatoes.

Everything changed when Regen Organics sales associate Faith Cheptoo introduced her to Evergrow. Unlike synthetic alternatives, Evergrow remained in the soil through heavy rains, helping her crops stay healthy and productive.

Today, Regina's farm is her livelihood—a business she built from the ground up



Pictured: Regina, her son, and husband at her farm

"I wanted to farm in an expert way. Now, even with the rains, I see the benefits in the health of my harvest."-

— Regina Salim

Executive Leadership in the Field: Stacey's Impact

A decade across e-commerce, clean energy, and agriculture brought Stacey to Regen with a sharp instinct for building in uncertainty. Her mandate: figure out how to market, sell, and distribute organic fertilizer to smallholder farmers — with no playbook.

She leads Regen's work in Nakuru through a partnership with FCDO and TechnoServe, building farmer trust, sales infrastructure, and digital tools from the ground up. She stays close to the field — spending time with her team, giving real-time feedback, modelling the standard she sets.

What she's most proud of is simple: the product works. Farmers' problems are being solved. Yields are going up.

As one of Regen's women in leadership, her advice to younger women in the organisation: **be bold.**



Evergrow Information Center: Faith's Expert Guidance

Located in the heart of Molo's agricultural hub, the Evergrow Information Center is more than a retail space — it's a classroom. At its centre is Faith Cheptoo, bridging traditional farming and regenerative expertise.

Faith's days are defined by problem-solving: farmers arrive facing crop wilting, soil exhaustion, and questions about mixing organic and mineral fertilizers. She provides tailored guidance on ratios and crop rotation to help them get the most from their land.

"It has boosted my confidence and sharpened my communication," Faith shares. As a woman in sustainability — where female voices are often overlooked — she is proving that women are key drivers of the green revolution.



"I am proud to be a major voice in this industry, showing farmers that expert solutions can lead to extraordinary harvests."

— Faith Cheptoo

Biochar in Kakamega: From Pilot to Community Cornerstone

In 2025, biochar moved from a Nairobi pilot to a commercial operation in Kakamega — home to 9,000+ sugarcane farmers. Backed by Kakamega County Government and the British FCDO's SMEP programme, we convert bagasse waste into biochar, creating local jobs and a powerful soil amendment.

Why this is different:

- Rooted locally: 9,000+ Kakamega farmers now access biochar made from their own mills' waste — a local burden turned into a soil asset.
- Government-backed: Kakamega County's partnership secured feedstock supply from major sugar mills and embedded biochar into the region's agricultural agenda.
- Field-proven: Ongoing trials with One Acre Fund and WRI are validating biochar's performance across soil types, building the evidence base to scale across East Africa.
- Exceptional for soil health: Biochar locks carbon into soil for centuries, improves water retention, boosts yields, and reduces reliance on synthetic inputs.



Pictured: Regen Organic's New Biochar Facility in Kakamega

Leading Africa's Carbon Market

In 2025, Regen moved beyond carbon credit registration to high-volume commercial execution, proving circular waste management is a premium financial asset.

Why carbon credits matter: Each credit represents one verified tonne of CO₂e prevented or removed. Revenue funds expanded waste collection and farmer outreach, linking climate finance directly to community livelihoods. Our methodology, built in East Africa, shows the Global South can lead on carbon solutions, not just participate.

2025 milestones:

- Record sale: Largest single carbon credit sale in our history.
- Inventory sell-out: All available avoidance credit inventory sold.
- 33,000+ credits registered with Verra for 2021-2025, including our new Kakamega site.
- Biochar breakthrough: Successfully passed diligence for our first Biochar Carbon Removal Certificate (CORC) sale.



Global Advocacy & Climate Action

Regen on the World Stage

Regen Organics cemented its role as a global authority on the circular economy, participating in over 30 industry convenings to advocate for waste-based solutions to methane and carbon challenges.

Key highlights:

- UNGA 80 & NYC Climate Week: Joined the Methane Mitigation Solutions Showcase, demonstrating how our model turns climate liabilities into financial assets.
- Africa Climate Week & UNFCCC Intersessionals: Advanced the case for African-led carbon methodologies, embedding smallholder and informal waste economy realities into global standards.
- Skoll World Forum & Africa Food Systems Forum: Engaged global innovators in Oxford and across Africa on "Disciplined Scale" and regenerative inputs as tools for food security.



Pictured: RO partnerships Lead Mukami Mitugo at the Africa Food Systems Forum in Dakar, Senegal

Regional Leadership & Policy Impact

Shaping the Regulatory Future

Our work took us into policy rooms and international forums, where we helped shape the frameworks that will govern organic agriculture and insect farming:

- **AIFIP Leadership:** MD Michael Lwoyelo chaired the first-ever two-day stakeholder event for the Association of Insect Farming & Its Products, bringing together government and private players to standardize the industry.
- **Policy Influence:** We have advised on the integration of organic fertilizers and insect-based feed into national agricultural agendas, specifically thorough our work with the Organic Fertilizer & Input Manufacturers Association of Kenya, Carbon Markets Assn of Kenya and Carbon Removal Kenya.
- **Kenya-Sweden Bioeconomy Fair:** We served as a bridge between Kenyan ingenuity and Swedish expertise, showcasing our scalable model to foster international innovation and trade.



Pictured: RO MD Michael Lwoyelo at AIFIP two day stakeholder event



Regenerating Agriculture, Cities and Communities

