

# Aditya Kr. Prasad

UI/UX and Product Designer Kolkata, India

#### Intro\_

Namesta, I'm Aditya . I'm a UI/UX & PRODUCT Designer. I solve complex problem By Design Solutions and Multitasking skill in Verious Sectors , I Have 2yrs of Experience Of Product Design and Freelancing . I Work Across Product & Visual Design , Designing Thinking, UID/UXD , and Branding Etc.

# Education

**Calcutta University** B.com Accounts Hons July2020 - Present

### **Certifications**

- Dropout Academy
  Product Design Bootcamp
  April 2023 Present
- California institute of Arts UI/UX Specialization July 2021 - Dec 2022 Etc.

# Skills

User Experience ,User Interface, Interactive Prototyping, Design thinking , Research , IA Sketching & Wireframing, Graphics Design, Product & Branding, Management , Problem solving, Decisions Making Interaction & visual design , Business Smarts

### Contact\_

😂 adityakumarprasad84@gmail.com



💮 <u>View Website</u>

#### Tools\_

UI/UX - Figma, Adobe XD. Design/Graphics - Adobe illustrator, Adobe Photoshop, Canva, Indesign , Miro. Website Builder - Framer. 3D - Spline Etc.

### Experience\_

Freelance Designer

March 2022 - Present

- Working With Various Clints to Simplify Complex Design Problems Into User Centric & Aesthetically Pleasing Design Solution.
- Working Across Enhancing User Experience, Conducting User Research, Wireframes, Sketches etc to Design Visually Appealing Website, Mobile/Web Apps, Brand Identity & Packaging.

#### **Olivet Shopping**

April 2020 - March 2022

**Product Designer** 

At Olivet Shopping I Worked Across Making a Platform to Reducing User Cognitive load And Time In search of Lovable Products Along with Creating A Seamless and Hassle free Shopping Experience For Our Users April 2020 - March 2022

# Projects\_





