

KRISHNA HAZARIKA

Senior Product Designer

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Summary

• 12+ Years • Diverse Domains • Global Teams • AI-Native Design Process

Senior Product Designer with 12+ years of experience designing digital products across e-mobility, supply chain management, IoT, and AI-driven consumer experiences. Skilled in user research, interaction design, design systems, wireframing, and usability testing. Experienced in creating intuitive interfaces and state driven interactive motion design using Rive, Lottie, and After Effects. Use AI tools to accelerate research, ideation, and prototyping while keeping user-centered design at the core.

Work Experience

Senior Product Designer (Remote, Freelance) - Creative Rascals, Noida

Jan 2026 – Present

- Co-own and lead product strategy, UX, UI, design systems and motion language for an AI-powered cognitive development platform.
- Design and build interactive, state-driven cognitive task animations in Rive

Senior UX Designer (Remote) - YUJ Designs, Pune

Feb 2022 – Aug 2025

- Led end-to-end UX/UI projects across supply chain management, electric mobility, fleet management, and arts domains, operating as both visual experience lead and individual contributor.
- Designed for a large-scale supply chain simulation platform and an EV fleet charging depot management system, both shipped as flagship work.

Lead Consultant, UI/UX - Worxwide Consulting, Gurugram

Nov 2021 – Feb 2022

- Delivered UI/UX design across client-based and in-house projects, collaborating with cross-functional teams

UX Designer (Remote) - Smitch, Tamil Nadu

Jul 2020 – Jul 2021

- Designed the app experience for smart home appliances and energy-saving features in the IoT domain.

UI/UX & Motion Designer - Little Yellow Beetle, Gurugram

Mar 2013 – Jul 2020

- Led UI, UX, and motion design across diverse client engagements, alongside adjacent creative digital work and 3D design.
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Skills

- UX Design: User Research, Usability Testing, User Personas, User Journey Mapping, User Flows, Information Architecture, Wireframing
 - UI Design: Design Systems, Visual Hierarchy, Accessibility, Responsive Layouts, Prototyping, Design Thinking
 - Motion Design: Rive (interactive/state-driven animation), Lottie Animations, Micro-interactions, Animated Prototypes
 - AI-Assisted Workflow: Research, UX writing, rapid prototyping, wireframing, UI exploration, and design validation using ChatGPT, Claude, Figma Make, Lovable, and modern AI coding tools.
 - Tools: Figma, Framer, Rive, Lottie, After Effects, Illustrator, Photoshop
 - Collaboration: Remote Team Leadership, Stakeholder Management, Agile, Design Sprints, Cross-Functional Sync
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Education

B.Sc. in Multimedia - Punjab Technical University, India (2010 – 2012)

Certification

- Google UX Design Professional Certificate
 - Interaction Design Foundation - Mobile User Experience (UX) Design
 - Swayam.gov.in - Maya (3D design)
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Language

English (Fluent), Hindi (Fluent), Assamese (Native)