

# Rodrigo Mauricio da Silva Perdiz

## Personal Information

Nationality: Spanish  
Availability: Immediate Full-Time

## Contact Information

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## Education

Iron Hack AI School Master Your UI Skills as a Product Designer with AI	Online, Course 05/24-07/24
Coursera Google UX Design Professional Certificate	Online, Course 08/23-01/24
MnM Institute Marketing Diploma	Sydney, Australia 03/16-03/17
Universidade Anhanguera Bachelor's Degree in Advertising	São Paulo, Brazil 01/10-12/13

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## Work Experience

Telus International <i>Technology</i> Content Manager	Barcelona, Spain 09/18-04/24
<ul style="list-style-type: none"><li>Analyzed user trends to enhance UX/UI design and improve user experience.</li><li>Monitored and reported on key performance indicators (KPIs) to assess content effectiveness.</li><li>Identified and reported UI issues to ensure seamless functionality.</li></ul>	
CPM Barcelona-Airbnb Project <i>Hospitality</i> Customer Service Representative	Barcelona, Spain 03/18-08/18
<ul style="list-style-type: none"><li>Managed Customer Interactions: Responded to and resolved inquiries, bookings, cancellations, and conflicts between hosts and guests through phone, email, and live chat.</li><li>Ensured high customer satisfaction and a seamless user experience.</li><li>Provided detailed information and support regarding services, policies, and procedures to both hosts and guests.</li></ul>	
Centro de Arte Danza Inspiración <i>Art and culture</i> Visual Communication and Marketing Strategies	São Paulo, Brazil 01/14-03/23
<ul style="list-style-type: none"><li>Developed and Executed Marketing Strategies: Created visual marketing campaigns to enhance brand visibility using digital and traditional media.</li><li>Brand Management and Content Creation: Maintained brand identity, created visual content, managed social media, and engaged with the community.</li><li>Market Research and Collaboration: Conducted market research, tracked campaign performance, manage budgets, and collaborate with teams to align marketing efforts.</li></ul>	

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## Language & Digital Skills

Portuguese (Native), Spanish (Fluent), English (Fluent)  
Figma (Advanced), Framer (Intermediate), Photoshop (Advanced), Illustrator (Advanced), Indesign (Advanced), Word (Advanced) PowerPoint (Advanced), Excel (Intermediate), Zbrush (Intermediate), Python (Basic)

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## Additional Information

- Marketing Intern at Smart Company assuming responsibilities as crafting innovative marketing strategies, developing visual communications, and designing packaging that engaged consumers and boosted brand visibility (Brazil, 2012-2013).