

# Ryszard Szeja Product designer

+48 534609101 szejaryszard@gmail.com szeja.info Poland

#### EXPERIENCE

## **UX/UI Designer**

2021 - Present

Collaborated with 4+ cross-functional teams to incorporate user-centered goals for the iOS mobile app

Successfully elevated application submissions by over 35% through listing page optimizations

Enhanced app downloads by 10% through App Store page experiments

Boosted listing views by over 20% through result list optimization

#### **UX/UI Designer**

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2022 - 2023

Led the design process from inception to successful launch for iOS and Android Lmente mobile apps

Research, design, and prototyping efforts to bring the initial client vision to fruition, establishing a solid foundation for project development

Collaborated with devs to establish a design system and scalability of the app across various platforms

### **UX/UI Designer**

Web3 Project

2021 - 2022

Web3 NFT product. Involved in defining product strategy, creation of the visual design, wireframes and landing page.

## **Previous Freelance Work**

Freelance

2020 - 2021

Fit with Me - Website redesign. Market analysis, User flows, Interface Analysis, Accessibility.

Designed and developed a website for the local Oasis community.

Desirio - Research, User Interviews, User Tests, Eye-Tracking

#### SUMMARY

Product Designer creating mobile apps for large corporations and small startups. Advocate for accessibility, committed to inclusive design. Explorer of Web3. Bring a user-centric approach to projects.

View my projects at https://szeja.info

#### SKILLS

**User Advocacy** 

Design Systems

**Empathy** 

**Usability Testing** 

Collaboration

User Research

Problem-Solving

Wireframing and Prototyping

Communication

#### LANGUAGES

English Fluent
Polish Native
German Basic

#### EDUCATION

#### Design

**UXUI** Academy

2019 - 2020

Full Stack UXUI

Completed ten real-life projects during my time, enhancing my hands-on experience and skill set

## **Management and Quality Sciences**

**WSB** University

2017 - 2020

**Bachelor Degree** 

Exploring and understanding management systems implemented within companies. My emphasis was on comprehensive systems such as MRP, MRP2, ERP, WMS, SCM, CRM, EDI, SRM, and RFID.

#### CERTIFICATES

# Data-Driven Design: Quantitative Research for UX

The Interaction Design Foundation 2024

Statistics, Surveys, Early-Design Testing, Web and App Analytics, A/B and Multivariate Testing

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Codecademy

2023 -

App Lifecycle, Swift, View Controllers, SwiftUI

# **Rapid Prototyping With Axure**

Delta CX

2022 -

Dynamic Content, Responsive Prototyping, Variables and Math Functions, Conditional Logic

#### Responsive Web Design

freeCodeCamp

2020 -

HTML5 and CSS3, Media Queries, Fluid Grid Systems, Mobile-First Design

# Creativity: Methods to Design Better Products and Services

The Interaction Design Foundation 2020 -

Divergent Thinking, Plan for Creativity, Building a Creative Team Environment

# Accessibility: How to build for All The Interaction Design Foundation

2020 -

Inclusive Design Strategies and Tactics, Accessibility Testing, WCAG 2.0, ARIA