

IAN GELFAND

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TECHNICAL SKILLS

Front End | React, Redux, NextJS, Javascript, TypeScript, HTML, CSS, Tailwind

Back End | Express, Sequelize, Mongoose, Prisma, NodeJS, PostgreSQL, MongoDB, Firebase

Developer Tools | Git, Npm, Figma

EXPERIENCE

Junior Developer | Choose Love

Nov 2023 - Apr 2024

- Led the overhaul of cookies, analytics, and tags across multiple platforms, including the main site, e-commerce, and campaigns, boosting site performance by 30%.
- Engineered public dashboards that display real-time data on donation allocations and partner spending, increasing organizational transparency by 25%.
- Spearheaded interface and experience enhancements, achieving a 40% user engagement uplift through strategic UI/UX improvements.
- Collaborated in refining platform aesthetics and functionality, resulting in a 15% improvement in data reporting accuracy and analytics precision.

Junior Developer | 1K Project

Jun 2023 - Nov 2023

- Designed and deployed a comprehensive web portal for partners to report on funding and projects, leading to a 60% increase in operational efficiency.
- Implemented an encrypted login system, enhancing data security for partner information.
- Created and managed Airtable automations for efficient data handling, improving front-end data access and boosting data service operations by 30%.

Front End Developer | SoftAtBest

Nov 2022 - May 2023

- Led the design and development of a Minimum Viable Product (MVP) for a financial trading app, focusing on a smooth integration with existing backend systems to fast-track the initial launch phase.
- Ensured the MVP featured responsive design, optimizing user experience across different devices and significantly enhancing user accessibility and satisfaction.
- Integrated real-time market data into the trading app's MVP, boosting its functionality and user engagement by offering comprehensive, up-to-date trading insights.

Software Engineer Intern | Dathic

Feb 2022 - May 2022

- Collaborated with product management to implement UI/UX enhancements, elevating the user experience and interface efficiency by 20%.
- Optimized React components, achieving a 30% reduction in application load times and a 15% improvement in browsing experience.
- Developed a responsive web interface using cutting-edge technologies, receiving commendable user feedback for efficiency and design.

Software Engineer | WorkoutBoost

Sep 2020 - Dec 2021

- Developed key features such as user chat and advanced search functionalities, enhancing user interaction and contributing to a 20% increase in daily active users.
- Applied JavaScript and React expertise for front-end development, alongside Firebase for back-end services, delivering a user-acclaimed application with enhanced functionality.

EDUCATION

Western Governors University - Bachelor of Science in Computer Science

Expected September 2025

Fullstack Academy

2020

Cuny Kingsborough Community College - Associate of Science, Computer Science

2019