



**Keith Murphy**

**Mt. Clemens, MI**

**Portfolio: [themurphyfiles.com](http://themurphyfiles.com)**

## **Contact**

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## **Education**

**Associates Degree, 2016**  
**Macomb Community College**

**Area of Interest:** Media & Communication Arts, special interest in Design & Layout

## **Skills**

- UI/UX Design:** User Research, Wireframing, Prototyping, Usability Testing
- Design Software:** Figma, Adobe Illustrator, Photoshop, InDesign, After Effects
- Project Management:** Jira, Asana, Cross-Functional Team Collaboration

## **Accomplishments**

U.S. Patent No.

US 10,976,068 B2

System and method for configuring analytic rules to equipment based upon building data.

## **Experience**

**UI Designer and Product Owner**

**Resolute Building Intelligence, Troy, MI**

**December, 2016-Present**

- Led the end-to-end design process for Resolute's enterprise software, creating user-friendly interfaces through user research, wireframing, prototyping, and testing.
- Developed wireframes, prototypes, and high-fidelity designs in Figma to enhance usability for complex data platforms.
- Designed and implemented a patented software solution, resulting in faster configuration and integration time.
- Collaborated cross-functionally with developers and stakeholders to define product requirements, manage feature development, and oversee product releases.
- Utilized Jira and Asana to track project progress, ensure on-time delivery.
- Designed comprehensive branding and marketing materials for both internal and external clients, including logo designs, website layouts, web banners, social media assets, and digital animations to enhance brand identity and digital presence.

**Head Cashier**

**Vince & Joe's Gourmet Market, Clinton Twp, MI**

**June, 2013-December, 2017**

- Developed strong user empathy and problem-solving skills by resolving customer issues and ensuring a seamless shopping experience, which translates to a focus on enhancing user satisfaction in design.
- Demonstrated team leadership by managing the cashier team, a skill valuable in collaborating with cross-functional teams in design projects.
- Maintained high standards in attention to detail when handling transactions, cash management, and inventory – a quality essential for creating precise and polished design work.
- Built time management and multitasking skills by managing busy shifts, and balancing customer interactions with administrative duties, which translates to managing multiple design projects and deadlines.
- Fostered communication skills through daily interactions with customers and team members, essential for effective collaboration with clients, stakeholders, and developers in a design role.