



BUILT FOR WHAT'S COMING

Sovereign-engineered. Mission-proven. Scaling globally.



OKA

FORGED IN
AUSTRALIA'S
TOUGHEST TERRAINS

SINCE 1986



OKA® IS NOW PRIMED TO SCALE



BUILT ON 40+ YEARS OF IP

Technically mature. Market-proven.
Globally trusted.

PILLARS FOR SCALE & SUCCESS

1



IN-HOUSE IP & ENGINEERING

Platform engineering, IP, supply chain, technology & digital systems

2



LICENSING ASSEMBLY TO TIER 1 PARTNERS

International Tier 1 automotive & defence partners assemble OKA vehicles under license, localising sovereign capability to serve regional needs

3



LIFECYCLE ECOSYSTEM INTEGRATION

Sustainment services including parts, supply chain integration, maintenance systems, technology integration, overhaul & upgrades

STRONG FOUNDATIONS



TECHNICALLY MATURE DESIGN

40+ years of engineering with established market presence



DURABILITY & CAPABILITY

Proven product with long service life exceeding 30+ years



PROVEN TRACK RECORD

Successfully deployed across mining, defence & emergency response



ESTABLISHED BRAND EQUITY

Loyal OKA community with 350 vehicles operating across the world



**VALUES THAT
GUIDE US**



Durability

Built to perform.
Designed to last.



Capability

Engineered for mission
critical success.



Safety

Protecting people.
Mitigating disaster.

THE PROBLEM WE SOLVE

Mass-produced light rigid vehicles are not keeping up



CHASSIS FATIGUE

Prone to cracks, twists, & quickly corrode in austere operating environments



COMPLEX

Maintenance costs over first 10 years of asset life have grown four-fold



PAYLOAD

Limited payload capability, especially off-highway



SOVEREIGN RISK

Loss of incountry manufacturing has left countries exposed to new sovereign risks



DESIGN LIMITS

Require extensive aftermarket modification outside approved design limits



Frontline conditions have changed.

Mobility solutions need to change with them.

THE GEN-5 VEHICLE PLATFORM

The World's Most Capable Light Rigid Vehicle

Built for demanding off-road and industrial applications across mining, defence, and emergency response sectors operating in harsh environments.



6x

longer
economic life



5x

more
payload



Multi-Fuel

fuel-agnostic
options



Modular cab on
chassis design



1-metre cross
axle articulation



Up to 1,000Nm
torque



41.5-inch military
tyres



Central tyre
inflation



Multiple power
take-off ports



Payloads of up
to 9 tonnes



Fast response
120km/h

1 - Compared with conventional mine-spec utility vehicles with wheelbase under 3.2m

Forged in Australia's toughest terrains



Rugged

Ready for anything.
Mission prepared.



TCO Focused

Oka has the lowest
total cost of ownership.



Global

Australian engineering.
Global support.

DISTRIBUTED APPROACH TO SCALING PRODUCTION

Modular Design. Assemble Anywhere.

OKA's modular design and knock-down sub-assembly model unlocks scalability



Hub and spoke regional assembly model reduces capital intensity, aligns with domestic resilience and sovereign capability initiatives, and enables rapid deployment of vehicles tailored to regional requirements



1 IP & modular architecture design



OKA owns the vehicle platform, design, assembly IP, trademarks, digital processes and supply chain

2 Complete Knock-down organised into 250 sub-assemblies



2,500 vehicle components organised into 250 sub-assemblies ready for assembly lines

3 Supplied to global assembly partners



Regional partners assemble Oka vehicles at thier facilities under OKA's direction

4 Integration of superstructures & technology



Completed vehicles are equipped according to local market needs, demands & applications

5 Sustainment, vehicle overhaul & lifecycle services



Parts, upgrades, overhaul programs, & support generates recurring revnues over the asset's life



Capital-effecient
Scaleable with minimal infrastructure investment.



Market Entry
Local partners enable rapid market access.



Decentralised
Enhances domestic resilience and sovereignty.



Sustainment
Services generating recurring income.

GROWING GLOBAL DEMAND

US\$167bn Market Opportunity

Large and growing markets seeking vehicles capable of mission-critical applications



OKA is targeting high value operating environments where end users depend on vehicle capability, durability, uptime and functional performance in demanding conditions



DEFENCE

US\$56 BILLION

CAGR 4.2%

Market undergoing significant transformation driven by geopolitical tensions & technology integration

Source: [DMR, Nov 2025](#)



MINING

US\$31 BILLION

CAGR 6.2%

Increased demand for commodities & rare earths. Particular growth in developing economies & fleet utilisation

Source: [Data Intelo, May 2026](#)



EMERGENCY RESPONSE

US\$12 BILLION

CAGR 2.8%

Growth driven by changing climate, safety regulations, geopolitical instability & the need to replace ageing fleets

Source: [Wise Guy, April 2026](#)



TOURISM & RECREATION

US\$68 BILLION

CAGR 4.9%

Surge of young consumers, off-road influencers, & adventure tourism has transformed the sector

Source: [Verified Market, May 2025](#)

OKA® AUSTRALIA'S ONLY REMAINING VEHICLE MARQUE

More Than a Vehicle. A Cultural Icon.



OKA was featured in **Nike** Australia's national "Runners Helping Runners" campaign.

The OKA was driven by Australian of the Year **Dylan Alcott**, alongside high-profile athletes **Darcy Vescio** and **Catriona Bisset**.



PRIME

HYDRATION

Global influencers **Logan Paul** and **KSI** used OKA's iconic 6x6 prototype vehicle to promote the launch of their **PRIME** drinks brand.



CLEAR ROADMAP FOR GROWTH

36-MONTH FOCUS

1

COMPLETED: Finalise manufacturing & supply chain partners

2

85%

Australian production to fulfil A\$8m of existing demand (20+ vehicles)

3

18 months

First vehicle produced overseas by a licensed partner

4

18 months

Integrate fuel-agnostic technology

5

36 months

Target deployment of 90+ vehicles into 3+ year lease contracts

6

36 months

Target 320+ OKA vehicles assembled under licence

2,500 VEHICLES = A\$1 BILLION OF ASSETS

TARGETING \$20M+ BASELINE

Financial Year		Topline Revenue
Historic Financials FY23-FY25*		~A\$1m p.a. (avg)
*Note: Previous Owner OzTerrain Pty Ltd		
Yr 1 Target		>A\$1.6m 4 vehicles 100% Vehicle Sales
Yr 2 Target		>A\$11m 67% Vehicle Sales 23% licensing 10% fleet
Yr 3 Target		>A\$20m 38% Vehicle Sales 38% licensing 24% fleet

Target EBIT Margin: 29%

Achievable by FY28 as licensing model matures and sustainment income grows

BREAKEVEN AT ONLY 6 VEHICLES PER ANNUM

FOUNDING TEAM

Experienced Team with International Depth

Oliver and Zoe Barnes combine 40 years of venture scaling, brand development and international industrial experience to lead OKA's growth.



Oliver Barnes
MANAGING DIRECTOR

- Corporate Strategy
- Finance & Treasury
- Risk Management
- Commercial Partnerships
- Licensing
- Supply Chain
- Investor Relations



Zoe Barnes
EXECUTIVE DIRECTOR

- Brand Strategy
- Stakeholder Management
- Team & Culture
- UX design
- Community
- Digital
- AI & Systems

LEADERSHIP EXPERIENCE



Executive & board roles in listed and private businesses



Venture setup & growth from seed to Series B



Lived & worked across Middle East, Africa, the EU & Australia



Industry experience across mining, defence & climate



A leadership team combining entrepreneurial, international and operational expertise.



Thank You

SCAN ME



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