

# Tejashree Zende

UI/UX and Visual Designer

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Mumbai, India

## EXPERIENCE

### UI/UX & Graphic Designer — MGT-COMMERCE GmbH

January 2021 - PRESENT

Berlin, Germany

- Designed and launched a new website interface for CloudPanel that resulted in 2000 weekly installs. Implemented a new design system and designed web elements to create a pixel perfect user interface targeting CloudPanel users
- Redesigned a new website interface for MGT-Commerce website which resulted in higher conversion after release
- Designed and launched a new website interface for mgt.io
- Led a team to produce illustrations, graphics, and assets for blogs, tutorials, and marketing in collaboration with content and tech teams.

### UI/UX Designer (Intern) — K. J. Somaiya Institute of Management

February 2019 - February 2020

Mumbai, India

- Redesigned university website pages by identifying design issues and incorporating brand guidelines and design system.
- Designed posters, banners, and social media posts for the university

### UI/UX Designer — Advance Business Solution

November 2017 - January 2019

Mumbai, India

- Designed complete branding and websites, including logo, business card, letterhead, and website development.
- Created interactive UIs for web and mobile applications, along with brochures, banners, and app design elements.

## EDUCATION

### S. K. Somaiya College — Bachelor of Commerce

2017 - 2020

Mumbai, India

## SKILLS

Website design, Android and iOS app design.

Illustration, Website banner design, Social media post design, Branding.

HTML, CSS and Bootstrap.

Motion Design, Animation

## CERTIFICATIONS

JLPT N3 (Japanese Language Proficiency Test N3)

Google UX Design by Google

Google Analytics Individual Qualification by Google

A1 level German language Certificate with grade A by S.K. Somaiya college

## LANGUAGES

English - Business Proficiency

Japanese - Intermediate

Hindi - Fluent

Marathi - Native