

Tejas Naik

Senior Product Designer & Product Manager

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PROFILE

Senior Product Designer and Product Manager with close to three years of experience leading end-to-end product design and delivery across SaaS platforms, regulatory compliance technology, and agentic AI tooling. Skilled in translating ambiguous business and user problems into structured product strategy, scalable design systems, and sprint-based execution. Track record of managing multiple concurrent product lines, aligning cross-functional stakeholders, and driving measurable engagement growth through design-driven, data-informed decision-making. Strong foundation in Agile/Scrum delivery, UX systems thinking, brand identity design, and AI-enabled product workflows.

EXPERIENCE

Acespire Consulting Solutions | Product Designer & Product Manager

Bangalore, India (Hybrid) | October 2024 – Present

- Own product strategy and delivery end-to-end across multiple live products, from roadmap definition through sprint execution to release.
- Run sprint-based agile ceremonies, including planning, backlog grooming, and sprint review, as the primary point of accountability between design, engineering, and stakeholders.
- Prioritize roadmap trade-offs across concurrent products, balancing regulatory timelines, platform scale, and internal tooling needs.

Key Projects

- Provinyx: Planned and developed a Digital Product Passport platform built for EU (ESPR) compliance, translating a dense regulatory framework into a usable product for brands and supply chain teams.
- Chainshields: Created and oversaw a real-time anti-counterfeit product authentication platform, delivering a shared QR-based verification core across four industry verticals.
- Acespire Rebrand: Directed the complete brand identity overhaul from Acespire Consulting to Acespire Solutions, including visual identity, brand guidelines, and website redesign.
- Agentic AI Suite: Developed and supervised four AI-driven products: HireOn AI (automated hiring assistant), NexLead (AI lead generation engine), DigiMark (marketing campaign automation), and ProjectPilot AI (AI-powered project management and employee portal).

Digital Presence & Social Media

- Directed a full company website redesign, improving UX, navigation, and overall digital presence.
- Grew company LinkedIn following organically from 103 to over 4,000 followers within 6 months through consistent content strategy, creative direction, and page management.

Omnicom Media Group | Junior Associate UI/UX

Bengaluru, India (On-site) | June 2023 – July 2024

- Oversaw timelines, task allocation, and deliverables across multiple concurrent web and mobile design projects.
- Owned design and project management for the Shield Cancer Screen client website, alongside numerous in-house applications and digital experiences.
- Created interfaces in Figma, Photoshop, and Illustrator with a consistent focus on usability and visual craft.
- Conducted user research and translated findings directly into iterative design decisions.
- Guided successful delivery of multiple web projects end-to-end, implementing AI-driven enhancements that measurably improved user interaction and engagement metrics, and earning recognition for improving both user experience and client satisfaction.

TACD Studio | UI/UX Designer (Freelance)

Remote | June 2022 – May 2023

- Ran the studio as sole owner, holding full accountability for client scoping, project timelines, design delivery, and revisions across every engagement.
 - Delivered UI design, prototyping, and wireframing for web and mobile clients, translating ambiguous briefs into structured user flows.
 - Produced landing pages and supporting graphic assets, balancing brand messaging with conversion-focused design decisions.
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SKILLS

Product Management: Product Strategy & Roadmapping, Agile/Scrum, Sprint Planning & Backlog Grooming, Stakeholder Management, Cross-Functional Leadership, Prioritization Frameworks, Requirements Gathering, User Story Mapping, Delivery Management, Jira, Data-Informed Decision Making, Client & Vendor Relations

Design: UI/UX Design, Design Systems, Interaction Design, Wireframing & Prototyping, Information Architecture, User Research & Usability Testing, Visual & Brand Identity Design, Figma, Adobe Creative Suite (Photoshop, Illustrator), Responsive & Mobile Design, AI-Enabled Product Workflows, Content & Social Media Strategy

CERTIFICATIONS

- Agile Product Masterclass: UX, Scrum, Design & AI (Udemy)
- Project Management Foundations (LinkedIn Learning)
- Interaction Design for Web (LinkedIn Learning)
- Prompt Engineering for Generative AI (LinkedIn Learning)
- Accenture Certified Digital Skills: Social Media (Accenture)