

Katherine-Ann Johanson

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SKILLS

Soft Skills: Team Leader, Fast Learner, Adaptable, Critical Thinker, Thrive in Fast-Paced Environments, Conflict Resolution, Storytelling, Project Management

Technical Skills: HTML, CSS, JavaScript, Canva, Adobe Express, Adobe Photoshop, Adobe Premiere Pro, Adobe Lightroom, Adobe Illustrator, Java, Microsoft Office, GSuite

EDUCATION

Bachelor Of Science, Communication Design

Marina, CA

California State University, Monterey Bay

August 2023 - May 2027

Major GPA: 3.9

Relevant Coursework: Design Fundamentals, Typography, Web Design, Web Scripting

PREVIOUS JOB EXPERIENCE

Technician & Web Design Intern

Pacific Grove, CA

Center For Spiritual Awakening

Jun 2025 – Dec 2025

- Managed website layouts using Weebly, updated event details weekly, and built special-event webpages, which kept the site current and helped attendees find information more easily.
- Coordinated audio and visual services using project-management tools, ensuring smooth event productions and increasing online viewer watchtimes.

Marketing & Communications Student Assistant

Marina, CA

California State University, Monterey Bay - OtterCare

Aug 2025 – Present

- Design digital and print mediums such as flyers, announcements, and posters while maintaining consistent branding and accessibility.
- Curate campus outreach through event support through tabling, resource fairs, and large-scale events like CalFresh Outreach Week and Farmers Market.
- Schedule and organize outreach efforts by managing content posting calendars, capturing event photos/videos, and promoting departmental work across platforms.

ORGANIZATION EXPERIENCE

Vice President and Public Relations Chair

Marina, CA

Sigma Omega Nu Sorority

Dec 2024 - Present

- Create all marketing multimedia content for events, personal highlights, and recruitment.
- Built and currently maintain the official website, ensuring accessibility and brand cohesion with the average user spending 7 minutes on each page.
- Manage and plan 3 social media platform accounts in alignment with university and national organization policies.

President and Social Media Chair

Marina, CA

Paper & Pixels Zine Club

Aug 2025 - Present

- Direct and oversee all club operations, coordinating events, initiatives, and member activities to ensure consistent execution and alignment with organizational goals.
- Plan, lead, and facilitate structured meetings, set agendas, guide collaborative discussions, and serve as the primary liaison between the club and school administration to support clear communication and effective decision-making.
- Develop, design, and manage social media content across platforms, maintaining a cohesive visual identity, increasing audience engagement, and strengthening the club's overall brand presence