voga * haus

EXCLUSIVE CASTING

Fê Pacheco

@fepacheco · problem-solver and storyteller

AI, creativity and useless curiosity.

São Paulo and Berlin · artificial intelligence, productivity, creativity and travel · media kit 2026





01 · WHO HE IS

A creator who *tests AI in front of everyone.*

Fê turns artificial intelligence into experiments: games, apps, presentations and projects that become content. He talks about productivity and creativity without jargon, with humor and plenty of curiosity.

He is the co-founder of CR_IA, an AI education and consulting company, and splits his life between São Paulo and Berlin.

artificial intelligence · productivity · creativity · experiments · travel · innovation

33.3K
Instagram · @fepacheco
followers on 11/03/2026

2.8K
TikTok · @fepacheco
followers on 11/03/2026

1.1K
YouTube · @fepacheco
subscribers on 11/03/2026

Content no one else is making

30

AI projects in 30 days: in September, he published one a day

Reels and carousels

his best-performing formats on Instagram

Out of the ordinary

experiments, games and apps built for the content

Who follows him

curious people from the creative industry who love innovation, travel and AI

Beyond the feed

LinkedIn and Substack, with writing on AI and creativity

SOURCE: CREATOR ONBOARDING (11/03/2026) AND FEPACHE.CO

03 · BRANDS

Tech, education and consumer goods.

Gamma · Samsung · Nestlé · PUCPR · Therezópolis · Copag

Beyond content: on-screen product demos, from prompt to result.



LET'S TALK

Want Fê in your campaign?

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