



# Empowering Sales Professionals with AI-Driven Coaching

**Corporate Presentation**

CSE: [CLTE](#)



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# Smarter Sales, Powered by AI

## Real-Time Sales Insights and Mentorship with AI

Sales Buddi by Clara Technologies is revolutionizing sales performance with AI-powered coaching designed for every sales professional. Whether you're just starting or a seasoned expert, Sales Buddi provides personalized insights, motivation, and strategic guidance to enhance sales effectiveness.

Powered by advanced AI, Sales Buddi analyzes sales interactions, identifies strengths and areas for improvement, and offers real-time coaching to refine techniques. It delivers customized recommendations, helping salespeople build confidence, sharpen their pitch, and close more deals.

More than just an assistant, Sales Buddi acts as a personal mentor, offering tailored feedback and data-driven strategies to optimize sales performance. It keeps professionals motivated with actionable insights and continuous skill development, ensuring they stay ahead in competitive markets.

## Transforming Sales Teams with AI-Powered Support

Sales Buddi adapts to individual needs, leveraging AI to track progress, set achievable goals, and provide instant feedback. Whether improving objection handling, refining negotiation skills, or enhancing customer engagement, it offers intelligent, proactive support.

Sales leaders benefit from comprehensive analytics that reveal team performance trends, enabling data-driven decisions to improve training and maximize revenue. With an intuitive, user-friendly interface, Sales Buddi seamlessly integrates into daily workflows, making AI-driven sales coaching more accessible than ever.

By harnessing the power of AI, Sales Buddi transforms sales teams, empowering professionals with the insights and motivation needed to excel. Whether closing deals, increasing productivity, or developing top-tier sales talent, Sales Buddi is the ultimate AI sales coach for success.



# Smarter Sales, Powered by AI

# Meet the Team

## Jonah Hicks

### Founder of Sales Buddi

Jonah Hicks is a dynamic and visionary leader with a proven track record of success in business, sales, and cultural leadership. At just 33, Jonah achieved a remarkable milestone, selling his first company in a private acquisition for \$20 million. His entrepreneurial drive and ability to foster winning sales teams have set him apart as a sales guru and cultural icon within the industry.

With over 1,000 sales professionals trained and mentored under his guidance, Jonah has perfected a sales methodology that transforms the sales process into an enjoyable and effective experience for both salespeople and customers. His system is not only replicable but also designed to boost engagement, making sales a seamless and enjoyable process for all parties involved.

Jonah's influence in sales culture is unparalleled. As the self-proclaimed "O.G. King of Sales Culture," his charisma and work ethic inspire others to strive for excellence. People love working with him, and his relentless commitment to success creates a powerful, results-driven environment. Jonah's leadership style is built on loyalty, hard work, and an unwavering focus on results—no excuses, only achievements.

With a passion for empowering people and cultivating thriving work cultures, Jonah Hicks is poised to lead his next venture with the same drive, precision, and dedication that fueled his first successful exit.

## Gerald Tritt

### Director

Mr. Tritt is a seasoned business leader with extensive experience in capital markets and early-stage investing. He has served on the boards of nonprofit and public companies. Mr. Tritt currently serves on the board of Supreme Critical Metals (crit.cn), offering governance expertise and strategic insights. A hospitality industry veteran, he is the Co-Founder and Co-Owner of restaurant concepts like Vera's Burger Shack, where he also served as CEO.

He has consulted for international biotech firms on logistics and strategy and is currently the President and CEO of Jolt Health (jolt.cn), a publicly traded health, wellness, and biotech company.

An investor in diverse start-ups, Mr. Tritt brings capital markets expertise, corporate governance skills, and a strong private equity background.

## Share Structure

**15,333,400**

Shares Issued

**C\$ 2.10**

Closing Price 2025-04-23

**C\$ 32,200,140**

Market Cap



# Contact Us



Have questions about Sales Buddi or Clara Technologies? Reach out to us!

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