



Munich / Stuttgart / Remote

Joshua Hemsuthipan

UX & Motion Designer

Experience in building and scaling B2B products with a master in Strategic Design, grounding my work in research and systems thinking. Background in storytelling and communication strategy.

Links

VISIT MY
PORTFOLIO!

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Experience



Masterthesis

02/26 - now

Aleph Alpha

Designed an in-app AI learning system that teaches users inside Aleph Alpha products with a controllable harness for their product teams. Built the prototype with Figma, Claude Code and Paper and pitched it at their headquarters in Heidelberg. Now developing an MVP in weekly exchange with their learning team.



UX Designer

03/26 - 08/26

DPG Studio

Conducted UX audits and redesigned onboarding flows and screens for B2B SaaS products of start-ups to shorten time-to-value and increase trial-to-paid conversion. Led workshops with clients and presented results directly to founders.



Communication Strategist

10/23 - 03/24

CLIC Language Center

Audited the website, course offering, and structure of a language center serving two universities, as the basis for a communication strategy with offers for students and staff. Restructured the website and its information architecture so users find and book courses faster. Designed a cross-media campaign in print and digital and evaluated it after several months, which led to more sign-ups.



Video Editor

08/21 - 03/22

Panda Pictures

Owned the full post-production pipeline from raw footage to finished ads and assets for brands such as Samsung and BMW. Edited, color graded, and sound designed in DaVinci Resolve, and created 2D/3D animation and motion design in After Effects. Supported shoots on location.



Event Video Engineer

08/19 - now

jh-event

Run video and live-presentation technology for B2B events across Germany as a solo freelancer, so clients such as Audi, BMW, and Fraunhofer can present and reach their audience. Handle LED walls, live streaming, pitch presentations, and video recordings on my own, from client briefing to on-site operation.

Education



Strategic Design (M.A.)

03/25 - 08/26

HfG Schwäbisch Gmünd

Grade: 1.4 (very good)

Business-oriented design program combining design, management and research. Framed business problems through design research, systems thinking and product-market fit, in projects with industry partners like Aleph Alpha and Festool.



Communication Design (M.A.)

08/24 - 02/25

FH Salzburg

Designed communication campaigns on social issues, based on audience analysis and communication theory to reach target groups.



Film & Television

08/22 - 02/23

Swinburne University of Technology, Melbourne

Advanced skills in visual effects and industry post-production pipelines. Pitched projects and wrote papers in professional English.



Mediadesign (B.Sc.)

09/19 - 08/24

RWU Weingarten

Grade: 1.4 (very good)

Bachelor of Science with design and technical foundations in UX and programming, built through projects in web, app and game development. Developed visual storytelling skills in 3D rendering and motion design.

Awards & Credentials



iF Design Student Award 2026



ADC Talent Award 2026



English C2 (Oxford Placement Test, 2022)

Tools



Claude Code

Harness



Paper

Design to code



Framer

Webdesign



Figma

UI & Design



After Effects

Motion Design



VS Code

IDE