



COOKIE POLICY

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1. What Are Cookies

Cookies are small text files that a website stores on your browser or device when you visit it. They allow the site to recognise your device across page views (or across visits, for persistent cookies), remember your preferences, and, depending on their type, understand how the site is used or measure the performance of communications. In this Policy, the term "cookies" also covers similar technologies such as local storage, pixels and tags.

This Cookie Policy explains what cookies we use, why we use them, and how you can manage your preferences. It should be read together with our Privacy Policy, available on this website, which explains more generally how we process personal data.

2. Categories of Cookies We Use

We use, or may use, the following categories of cookies:

- Strictly necessary / technical cookies — required for the website to function (e.g. navigation, load balancing, security, remembering your cookie preferences). These do not require your prior consent.
- Functional cookies — remember choices you make (e.g. language, region) to provide a more personalised experience. Consent is required where these are not strictly necessary.
- Analytics / performance cookies (if applicable) — help us understand how visitors use the website (e.g. pages visited, time spent, errors encountered) so that we can improve it. Used only in aggregated or pseudonymised form where possible, and only upon consent where required by law.
- Marketing / profiling cookies (if applicable) — used, upon your consent, to measure the effectiveness of our communications or to show relevant content; may be set by third-party providers.

At the date of this Policy, this website uses only strictly necessary / technical cookies, listed in Section 3. Should we introduce functional, analytics or marketing cookies, this Policy and the cookie banner referred to in Section 5 will be updated accordingly before those cookies are activated.

3. Cookies Used by This Website

Under applicable law (Italian Data Protection Authority Provision of 8 May 2014 and Cookie Guidelines of 10 June 2021, as well as the ePrivacy Directive), strictly necessary / technical cookies do not require prior consent. The table below lists the cookies currently in use:



Cookie	Type	First / Third Party	Duration	Purpose
Session cookie	Technical / strictly necessary	First party	Session	Page functionality and navigation
Cookie-preferences cookie	Technical / strictly necessary	First party	[duration, e.g. 6 months]	Remembers your cookie consent choices
<i>[other cookies]</i>	<i>[type]</i>	<i>[first/third party]</i>	<i>[duration]</i>	<i>[purpose — complete before publishing]</i>

Should analytics, functional or marketing cookies be added in the future, they will be listed here with the same level of detail (name, provider, duration, purpose), grouped by category, before being activated.

4. Legal Basis and Consent

Strictly necessary / technical cookies are processed on the basis of our legitimate interest in operating a functioning and secure website (Art. 6.1.f GDPR) and do not require your consent. Any functional, analytics or marketing cookie that is not strictly necessary will only be activated on the basis of your prior, free, specific and informed consent (Art. 6.1.a GDPR), collected through the cookie banner described in Section 5. You may withdraw your consent at any time, with the same ease with which it was given, without affecting the lawfulness of processing carried out before withdrawal.

5. Cookie Banner and Consent Management

Where cookies requiring consent are in use, a cookie banner is shown on your first visit, allowing you to accept all, reject all (except strictly necessary cookies), or customise your preferences by category. You can change your preferences at any time via the cookie-settings link in the website footer. Your choice is stored in a dedicated cookie (see Section 3) for a limited period, after which you will be asked again.

6. Third-Party Cookies and Embedded Content

This website may include links to third-party websites or services — for example, an external link to an ongoing fundraising campaign hosted on a third-party crowdfunding platform. By clicking such a link, you are redirected to a third-party website that operates its own, independent cookie and privacy policy. We have no control over the cookies set by that or any other external website, and we encourage you to review their respective policies.



Where our website embeds third-party content (e.g. videos, social media widgets, maps), the corresponding provider may set its own cookies. Such cookies are governed by the relevant third party's policy and, where required, are only loaded after you provide consent.

7. Browser Signals and "Do Not Track"

Some browsers offer a "Do Not Track" (DNT) signal. As there is currently no uniform industry standard for interpreting DNT signals, our website does not respond to them; you can instead manage your preferences through the cookie banner and your browser settings, as described in Sections 5 and 8.

8. How to Manage Cookies via Your Browser

In addition to the cookie banner, you can control and delete cookies directly from your browser settings, and set most browsers to refuse cookies or alert you when a cookie is being set. Please note that disabling strictly necessary cookies may impair the correct functioning of the website. For guidance, refer to your browser's support page:

- Google Chrome — support.google.com/chrome/answer/95647
- Mozilla Firefox — support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences
- Apple Safari — support.apple.com/en-gb/guide/safari/sfri11471/mac
- Microsoft Edge — support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d

You can also find general information on cookies and how to manage them at www.allaboutcookies.org.

9. How Long We Keep Your Consent

Where consent is required, we retain a record of your cookie preferences for [12–24 months] or until you change them, whichever is earlier. After this period, or if we make material changes to the cookies in use, you will be asked to renew your preferences via the cookie banner.

10. Updates to This Policy

This Cookie Policy may be updated from time to time, in particular to reflect changes in the applicable law or in the cookies we use — for example, should we introduce analytics, functional or marketing cookies. Any material change will be communicated on this page with an updated "Last updated" date and, where required, by requesting your renewed consent.



11. Data Controller and Contact

For any enquiry related to this Cookie Policy or to the processing of your personal data, please contact: privacy@thefootballfactory.ai .

For further information on how we process personal data more generally, please refer to our Privacy Policy, available on this website.