

CREATIVE

WWW.WE7.AI

PORTFOLIO



Conscious Design for Purpose-Driven Brands

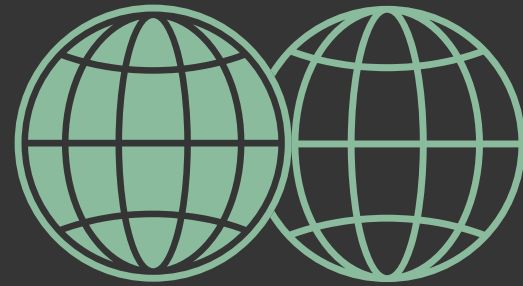


WE⁷



DIGITAL
CARBON
ONLINE

ADGREEN



OUR SKILLS

At WE7, we don't just design screens — we design experiences rooted in intention, empathy, and sustainability. Every decision we make is guided by our Conscious Design Principles:

WE⁷

OUR CORE SKILLS & CAPABILITIES:

Figma Design Mastery

- High-fidelity UI systems
- Interactive prototyping
- Design system creation
- Collaborative design workflows

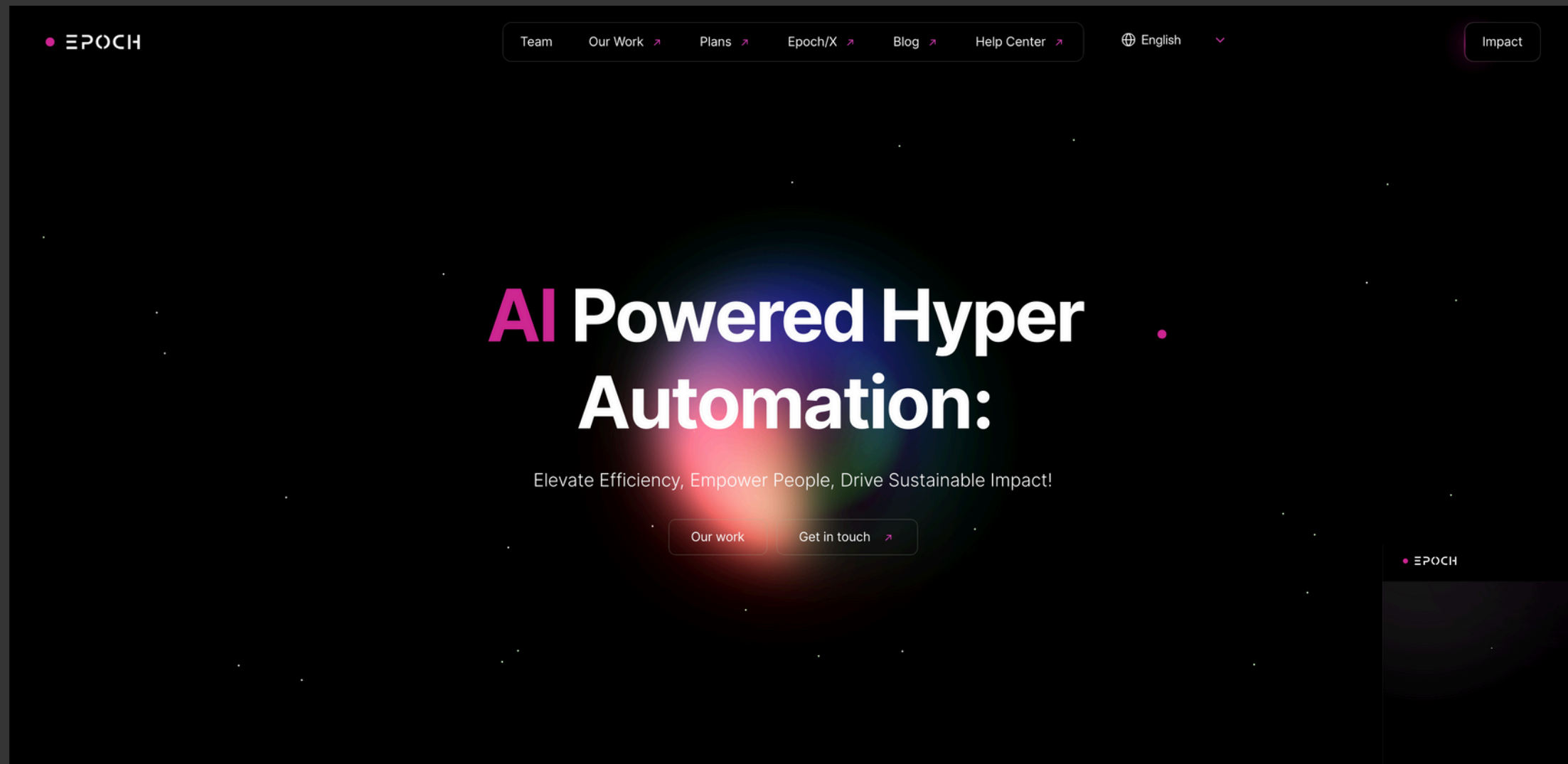
Framer Website Development

- No-code website creation with interactive UX
- Smooth, animation-rich user journeys
- SEO and performance optimization
- Ideal for conscious brand storytelling

AI Agentic Platform Design

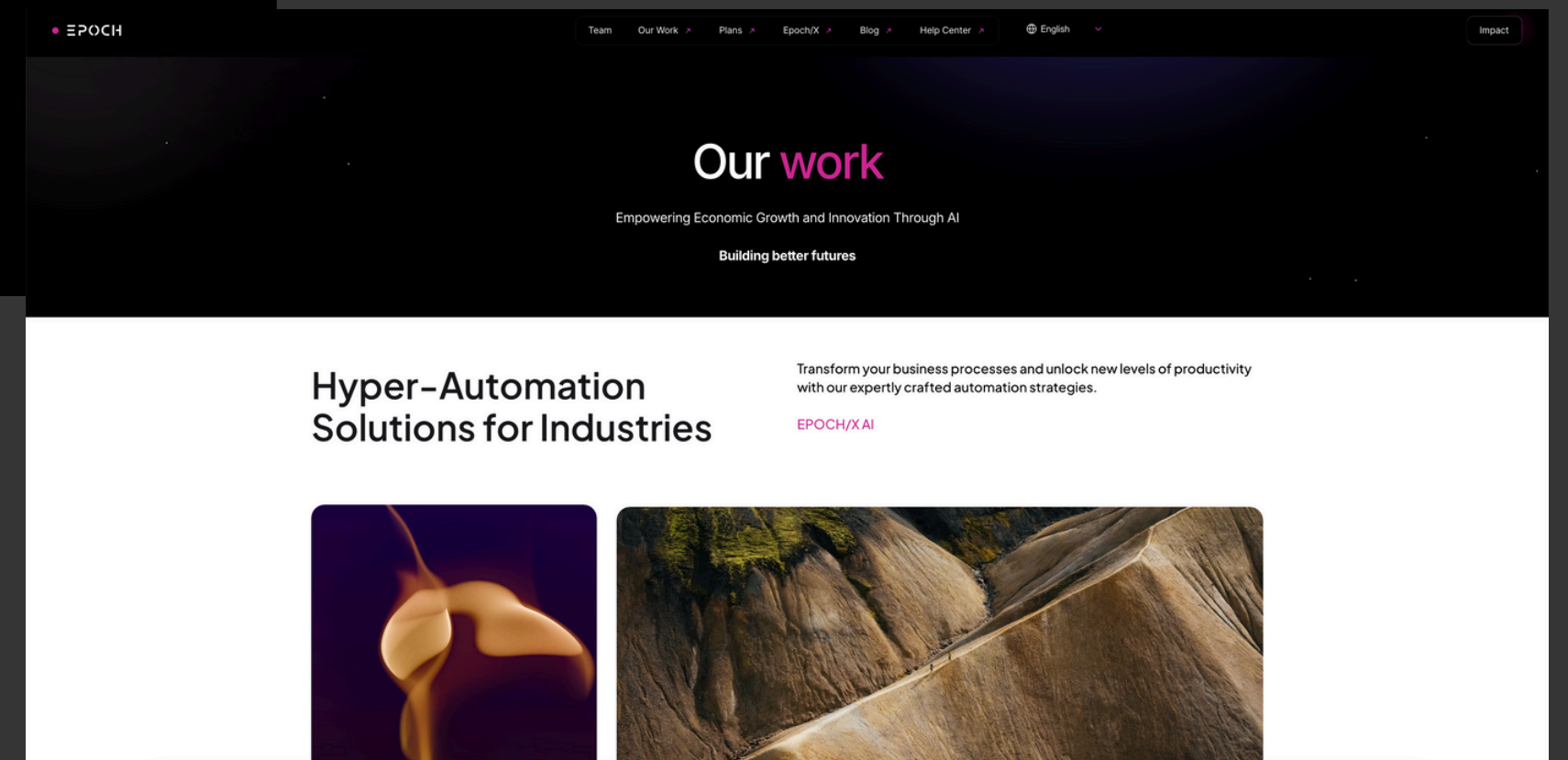
- Designing for human-AI interaction
- Natural UX flows for AI agent tools
- Trust-building interfaces
- Conversational UI & prompt design

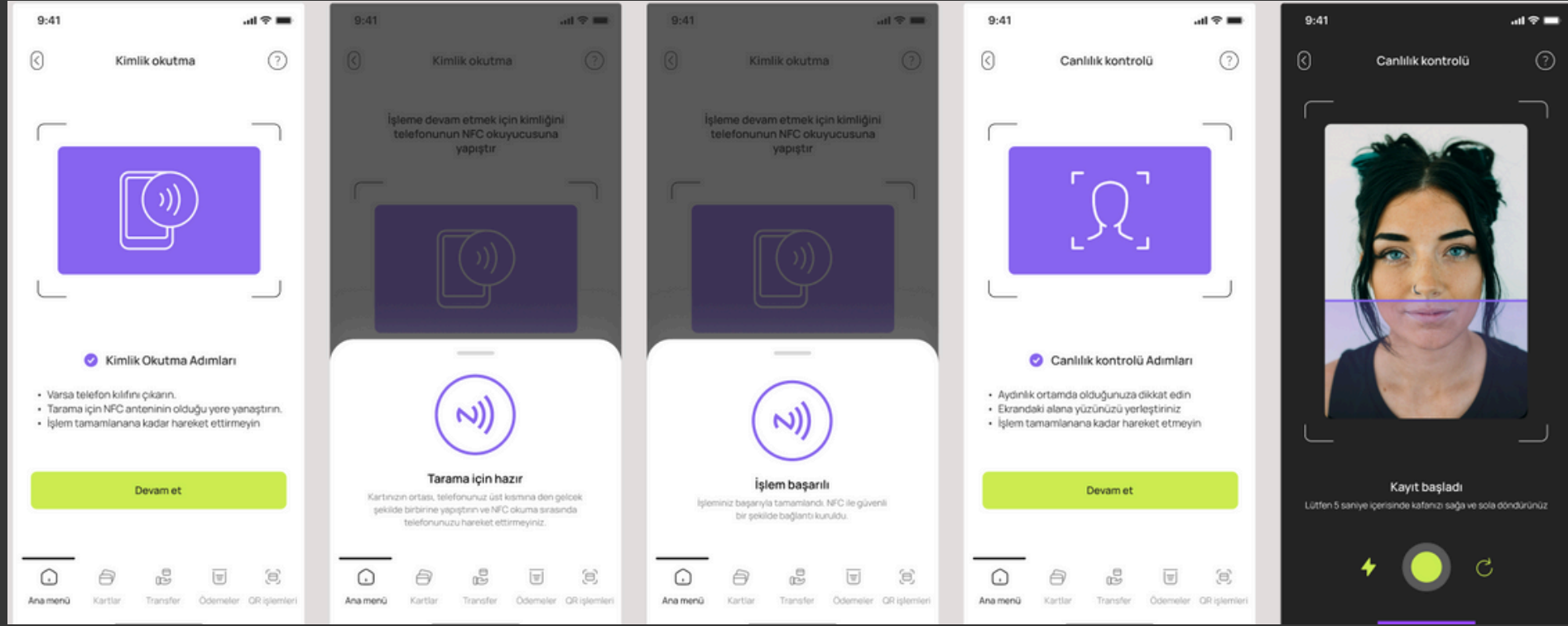




- Logo Design
- Website design
- Mobile app design
- Dashboard/Saas Design
- Industry: AI Leveraged RPA

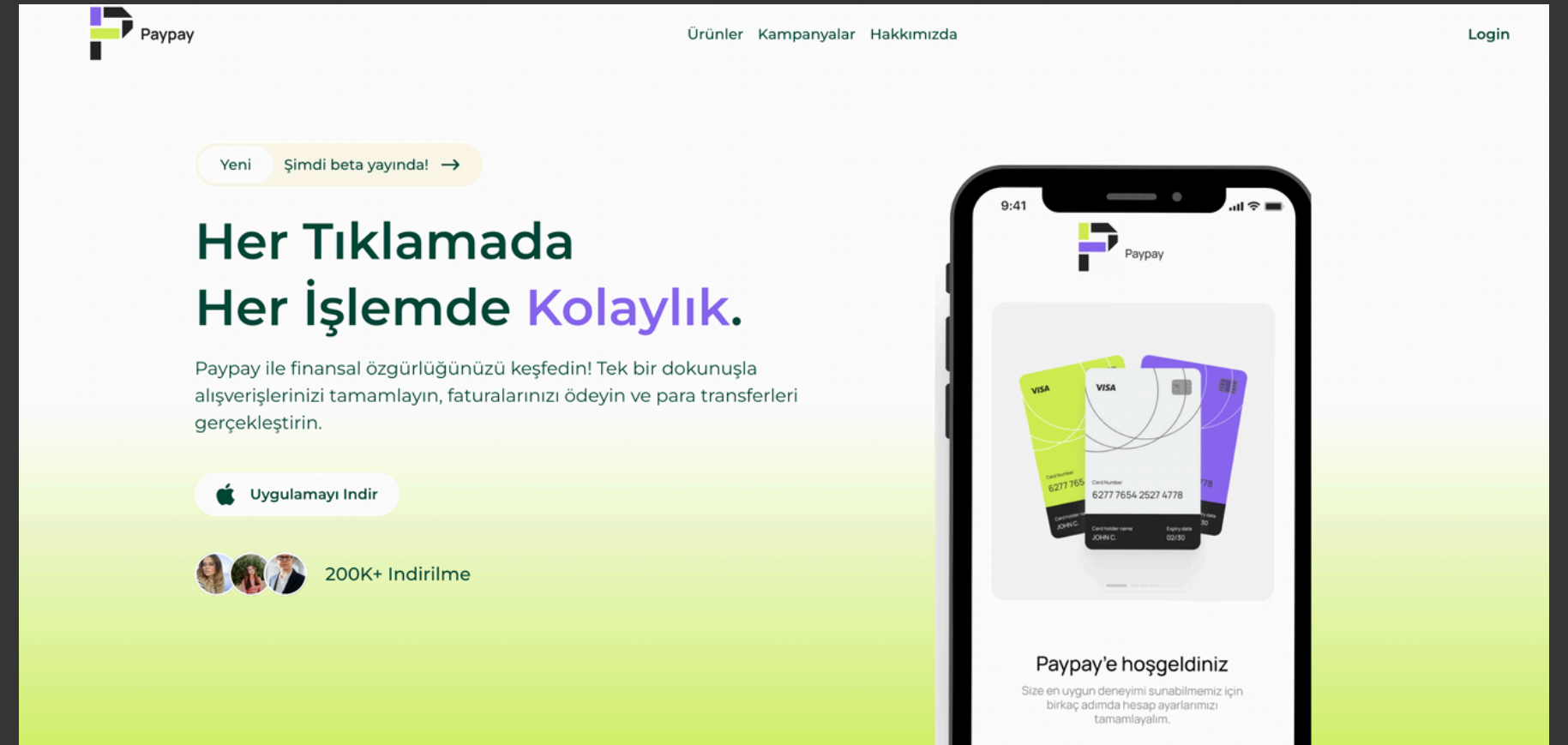
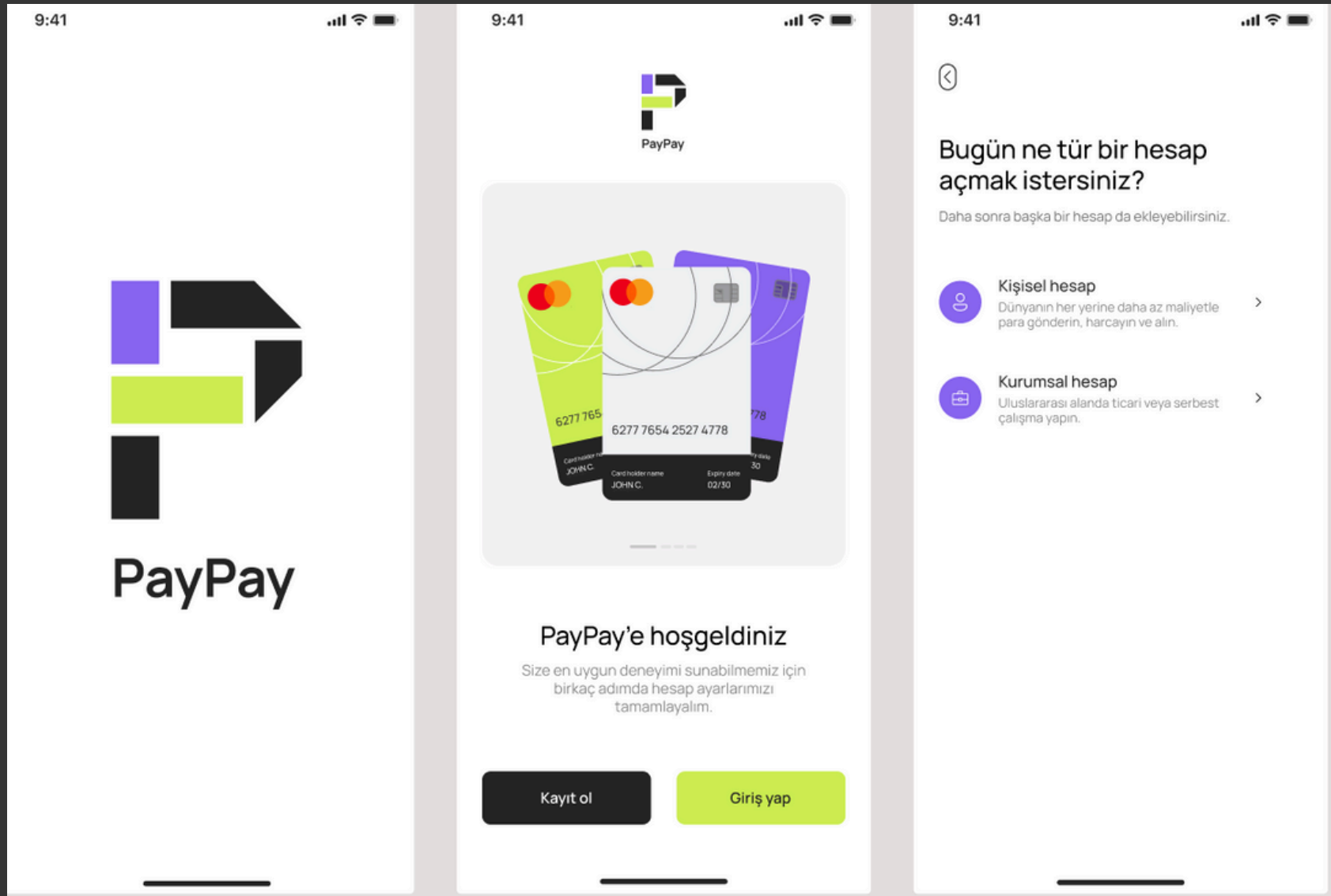
Revenue Consultation
Marketing Services
B2B Strategy Consultation
Cosncious MArketing, WE7
implementation
Social Media Management and
Strategy






Framer Website Development

- Logo Design
- Website design
- Mobile app design
- Dashboard/Saas Design
- Industry: Fintech





PRODUCT MANAGER
Andrew Smith

Dashboard

WE7

- Purpose
- Value
- Goals
- 3Ps
- Speak
- Do
- Transforming

My Ai-gency

TOOLS

- Impact Tracker
- Integration
- Resources
- Feedback

SETTINGS

- Profile
- Subscription
- Email Notification
- Help

Logout Account

Welcome back, Andrew 🙌


Let your personalized dashboard guide you towards achieving your goals.

About Modules

This step is about uncovering the passion that drives your business and defining your overarching mission. Inner Development Goals & Sustainable Development Goals will be aligned with your core values and business goals.

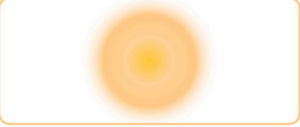
Welcome to your inspiring journey with WE7.ai!

Here, every step you take is not just about growing your business – it's about making a real difference in the world. You're part of something big and beautiful – a community of people who believe in doing business with a heart. Each module you explore with us is a chance to not only make your business better but also to spread goodness in the world.



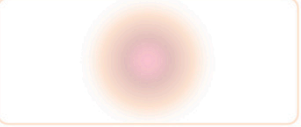
Purpose Creation

This step is about uncovering the passion that drives your business and defining your overarching mission.




Value Proposition

This module is designed to help you define the unique values and messages that set their business apart.




Behaviors & Goals

Whether you're new to the market or scaling up, Module 3 is your stepping stone to crafting a marketing strategy that resonates with your audience.




3Ps / Intention

We assist you in deepening your understanding of your business intentions and how they interplay with your goals.



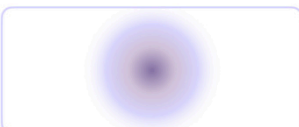
Speak / Target Audiences

This step involves crafting personas and tailoring your messaging to speak directly to the needs and desires of your customers.



Do & Healthy Profit

We guide you through optimizing your business model, refining marketing funnels, and implementing strategies.



Go & Transforming

It helps you implement strategies that drive profit and create a positive impact, aligning your business with your values and goals for transformation.

we?

We've worked with over 20
brands. Please feel free to
contact us.

THANK YOU

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