

Justin Luong.

design. illustration. motion.

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www.justinluong.graphics

Software.

- After Effects
- Figma
- Framer
- Illustrator
- Microsoft Office Suite
- Photoshop
- Premiere Pro
- InDesign

Skills.

- Art Direction
- Concept Development
- Digital Marketing
- Motion Graphics
- Illustration
- Knowledge in HTML & CSS
- Video Editing
- Sound Design

Languages.

- English
- Vietnamese
- American Sign Language

Achievements.

- **AIGA JAX Portfolio Winner, 2024**
Received 1st place in the regional AIGA portfolio review competition.
- **Outstanding Graduate, Graphic Design & Digital Media, UNF Department of Art, Art History, & Design, Spring 2024**
Selected from a cohort of 23 individuals based on exemplary work ethic, design talent, citizenship, and proven leadership qualities as acknowledged by program faculty.

As a proud queer Asian-American, I am deeply passionate about fostering inclusivity, unity, and awareness through motion graphics, graphic design, and illustration. My drive for design shines through in every project, as I strive to create high-quality, visually striking, and impactful work across diverse contexts. While I am eager to learning more about motion design, my talent for crafting compelling visual narratives extends to all areas of design.

Education.

BFA, Graphic Design & Digital Media; Minor, Digital Marketing

University of North Florida | Jacksonville, FL | Aug 2020–May 2024

- **Study Abroad in London, United Kingdom, 2023** | Immersed into London's historical and contemporary art and design scene: toured various museums, met with Harry Pearce at Pentagram, visited numerous historical landmarks, and explored the vibrant city.
- **Study Abroad in Salvador, Bahia, Brazil, 2022** | Worked within a team to create a marketing campaign with Projeto Axé, a local charity teaching children in poverty about art, music, and dance.
- **Command+N Design Club Marketing Officer** | Aug 2022–May 2024

Experience.

Graphic Designer

UNF Career Services | Jacksonville, FL | Apr 2023–Aug 2024

- Coaching a junior designer by offering constructive feedback on design work, ensuring the adherence to brand guidelines, and helping them get marketing material ready for print.
- Creating attractive marketing materials for business-related events to help increase student participation: yard signs, flyers, posters, post cards, social media posts, display monitors, and web banners.

Freelance Graphic Design

Jacksonville, FL | Dec 2021–Current

- **Rhino Shield Jacksonville** | Incorporated branded motion graphics into a 30-second local television advertisement, enhancing visual appeal and engagement.
- **U2 Tattoo Project at the Las Vegas Sphere** | Created short motion graphics for the U2 Tattoo Project, used in an installation at Zoo Station, an immersive pop-up fan portal for U2's residency at Sphere in Las Vegas.
- **Nostalgia Days Photography** | Developed an identity for the photographer that was used to promote their professional social media presence. The development included: logo, typeface, colors, and business cards.
- **V Pizza** | Updated crawler label design to be more consistent with V Pizza's refreshed identity.