

Ia Skhirtladze

Product Designer

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Georgia, Tbilisi (willing to relocate)

Skills

Industry Knowledge

Persona creation
User journeys
Storyboards
Wireframing
Information architecture
User Interface
Visual design
Interactive prototypes

Tools & Technologies:

Figma, Sketch, Adobe XD
Invision, Zeplin, Marvel
Abstract

Research & Synthesis:

Generative research
Design thinking
User Interviews
Surveys
Focus Groups
Lab testing

Education

Bachelor's in Social Sciences

Free University of Tbilisi
2015 - 2020, GPA 3,59

Work Experience

Product Designer

Slick.Studio June 2022 - Present

- Owning and driving projects, from initial product discovery to delivery
- Helping develop and establish our design system
- Figuring out user flows, uncovering user needs, quickly prototyping multiple ideas and designing pixel perfect experiences.
- Working cross functionally and actively improving design culture.
- Sharing knowledge and with team

Product Designer

Wrapstocks. September 2021 - Present

- Identify new product improvement opportunities
- Analyze how a new product satisfies market needs
- Set design requirements based on information from research
- Stay up to date on current industry trends and market conditions

Product Designer

Singular Sep 2019 - Present - 2 yr

- Working on the design system for Singular products
- Created a sports betting platform from scratch to the end with team
- Helping in recruiting and onboarding a team of product designers
- Working with the product owners and the stakeholders to define MVP scopes
- Working together with developers and the QA team
- Conducting A/B tests to find out the best solutions to specific problems
- Creating interactive prototypes to validate the app design before building it

Product Designer

Dinespace Sep 2020 - Feb 2021

- Directly collaborating with CEO and Product team to prototype, designing and delivering the UI and UX experience with a lean design process: research, design, test, and iterate.

UX/UI Designer

ReFresh (E-commerce) June 2019 - Nov 2020

- Creating user-centered designs by understanding business requirements and use feedback
- Translating requirements into style guides, design systems, design patterns and attractive user interfaces
- Collaborating effectively with product, engineering and management teams

Research Study Assistant

Institute of Cognitive Neurosciences - Tbilisi Sep 2018 - Aug 2019 - 1 yr

- Assisting with research activities: Developing or assisting in the development of interview schedules; contacting potential subjects to introduce and explain study objectives and protocol and arrange interviews, either in person or by telephone
- Organizing, summarizing data sets for statistical analysis by the department and assisting with preliminary data analysis.