+49 151 19425509 finngoldmann@yahoo.de finngoldmann.com

Finn L. Goldmann

Product Designer & Product Manager

About

I'm a product designer with experience in freelance UX/UI design and digital product management. I create user flows, wireframes and interactive prototypes, drawing on experience coordinating cross-functional teams and balancing business requirements with technical constraints.

Experience

September 2023 - Present

Product Designer (Freelance)

- Designing interfaces through user flows, wireframing, and interactive prototyping.
- Executing visual research and translating insights into strategic requirement specifications.
- Creating supporting visual assets to ensure a better user experience.
- Proven track record of **20 UX/UI projects, including a perfect 5/5-star satisfaction** score.

January 2023 - August 2026

Product Manager at Freenet AG

- Developed and implemented customer acquisition strategies for mobile plans, contributing to **300,000+ new customers annually**.
- Steered product development across tariff configuration, billing, offer & sales, legal, QA, and online marketing within agile teams.
- Achieved massive time savings by automating tariff-change logic, reducing processing time from two business days to a f**ew seconds**.
- Maintained an exceptionally low error rate through a structured, analytical approach and systematic quality control.

Education

September 2026 - Expected September 2027 — Dublin

M.Sc. Interactive Digital Media — **Trinity College Dublin**

2018 - 2022 — Hamburg

B.Sc. Marketing & Business Studies — **HAW Hamburg**

Skills

Product Design: User Flows · Wireframing · Prototyping · Visual Design · Responsive Design · Persona Development · Conceptual Modelling (ERM) · Iconography, Colour Theory & Typography · Logos · Brand Identity

Tools: Figma · Jira · Xcode · Firebase · Stripe · AWS · Codex · Seedance 2.5 · Claude · Conductor

Product Management Skills: Quality Assurance · Digital Product Development · Requirements Definition · Agile Process Management · Multidisciplinary Coordination

Languages

English: B2, upper-intermediate

German: Native