

# ANIRUDH PERUBOLTA

San Diego, CA | (858) 869-5035 | aperubotla@gmail.com

<https://www.linkedin.com/in/anirudhperubotla> | <https://www.anirudhperubotla.com/>

## SUMMARY

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Experienced and passionate Product Manager with experience at high-growth SaaS startups and a strong aptitude for creative problem solving. Track record for propelling early-stage startups through dynamic viral growth strategies and an unwavering commitment to enhancing user experience.

## SKILLS

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**Product Tools & Frameworks:** Agile, Figma, Jira, FullStory, Microsoft Clarity, UX Design, A/B Testing

**Growth & SEO Tools:** Google Analytics, Mixpanel, Ahrefs, Search Console

**Programming Languages:** Python, Java, SQL

**Technologies:** Google BigQuery, Google Firebase, Looker, Metabase, UiPath, Retool

**Cloud Platforms:** Google Cloud Platform

## WORK EXPERIENCE

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### Product Manager

May 2022- Present

*Levels.fyi*

*Remote*

*An early-stage startup that provides insights and data about compensation in the tech industry*

- Led programmatic SEO growth project resulting in 50,000+ pages and a 2X increase in traffic to 1.6 million MAUs.
- Drove initiative launching blur logic feature from concept, achieving a 3X surge in salary submissions.
- Implemented automated spam detection strategy, reducing site spam submissions by 50%.
- Helped to orchestrate bootstrapped marketing initiatives on social media growing social following by 45%.
- Collaborated with the engineering team to build API endpoints for the dynamic leveling feature used 3 million times per month.
- Constructed Looker and Metabase metric dashboards tracking growth and engagement across all projects.

### Product Manager

Jun 2021- May 2022

*Ingram Micro*

*Irvine, CA*

*A leading global logistics enterprise focused on the distribution of technology products and services*

- Led development of machine learning products by engaging with global cross-functional teams resulting in a 10% improvement in backorder reduction.
- Organized Design Thinking workshops collaborating with company execs helping the overall company reduce time to market for the Flexible Subscription Engine.
- Automated InfoSecurity incident tickets with a virtual agent slashing incident response time by 84%.
- Introduced innovative concepts for Blockchain and IoT products to key executives including the CIO.

### Co-Founder & Product Lead

Sept 2019- Jun 2021

*Zukta*

*San Diego, CA*

*An early-stage startup that provides food trucks with technology solutions such as mobile ordering*

- Founded a startup focused on revolutionizing food truck ordering solutions nationwide, building the app from scratch and resulting in an 87% decrease in wait times.
- Enhanced app functionality by actively gathering feedback from 100+ customers.
- Achieved recognition as a finalist in UCSD's premier pitch competition, securing a top 5 ranking.

## EDUCATION

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### University of California, San Diego

*BS, Computer Science*

- Forbes Under 30 Scholar