

goldseam[®]



Discover your hidden

INTELLECTUAL PROPERTY

FREE

Inngot's FREE Goldseam[®]
IP asset profile tool creates
an online record of your
company's intellectual
property rights and other
identifiable intangible
assets (IP)



inngot[®]

ADDING VALUE TO YOUR IP

Inngot's Goldseam® IP and intangible asset identification tool

Goldseam captures what you know you own, as well as intangibles you may not have considered or may not realise you own - and it's FREE to use.

Once completed, Goldseam immediately generates an IP profile report to download.

Goldseam has been developed over the last 13 years and is trusted by major banks, investors, business advisors and innovation hubs as the gold standard in IP profiling.

Data sources include



Over **3,500** Goldseam users

Since 2009 over **30,500** Intellectual assets revealed

Since 2009 over **6,250** registered rights added

Capture and collate your company's intellectual property rights and intangible assets



Have serious and informed discussions with business partners, investors, and advisors



Guide discussions about licensing, selling or buying IP



Support applications with lenders to borrow funds for future growth



Work out shareholdings and other financial details with founders and start-up teams, or when setting up university 'spin-outs'



Manage estate planning and probate



Uncover and identify potential tax and legal issues when transferring IP ownership



Show evidence of your IP when applying for grants and government funding



Identify **80+** types of intangibles



Accesses over **120m** IP rights records



Goldseam only requires 15 - 20 minutes to complete

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Goldseam® makes identifying your IP easy

Our unique, tried and tested online profiling system works for all countries.

Use it to identify all the assets you own in six categories, and create a free sharable report of your own 'IP inventory' – all in just 15 to 20 minutes.

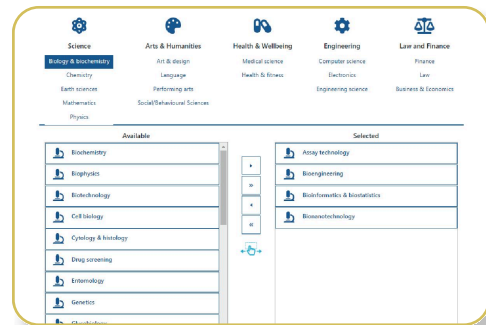


Understand and leverage your IP's value

A Goldseam IP profile can help company management make vital strategic decisions about intellectual property and intangibles

Goldseam allows you to understand what is really driving value, and what is not:

- 1 Identify all your company's intellectual property rights and intangible assets
- 2 Understanding what drives company value makes it easier to protect, develop, and monetise
- 3 Uncover the full range of intangibles the company owns, including the ones you don't know you have
- 4 Plan for strategic growth by funnelling resources effectively into areas which are, or which could be delivering a real return on investment
- 5 Drive internal and external discussions about company strategy
- 6 Use your Goldseam IP profile to value your IP with Inngot's Sollomon® tool – perfect for informing discussions with investors and lenders



Goldseam only requires 15 - 20 minutes to complete

