

Halloran

Firm fact sheet

FOUNDED

2014, New York

TEAM

14 people: 3 partners, a senior team of 5, and 6 specialists

SECTORS

Financial and enterprise technology, consumer goods, healthcare services, energy, public companies

RECOGNITION

Boutique Firm of the Year, Regional Communications Awards 2024 · Crisis Response Team of the Year, shortlisted 2025

FOUNDERS

Elena Halloran and Marcus Voss

PRACTICE AREAS

Media relations · Reputation management · Crisis response (24/7)

OFFICE

214 Mercer Street, New York, NY 10012

MEMBERSHIP

Council of Independent Communications Firms

BOILERPLATE

Halloran is an independent strategic communications firm advising growth-stage and mid-market companies on media relations, reputation management and crisis response. Founded in 2014 by Elena Halloran and Marcus Voss, the firm is partner-led by design: every engagement is run by a senior partner, supported by a small team of senior counsel. Halloran works across financial and enterprise technology, consumer goods, healthcare services, energy and public companies.

PARTNERS

Elena Halloran

Founding Partner

18 years in financial and corporate communications. Placed stories in the major financial dailies and business wires before founding Halloran. Leads reputation and executive-visibility engagements, and advises boards through leadership transitions and activist campaigns.

Marcus Voss

Founding Partner

Former in-house comms lead at two publicly traded companies. Handles media relations for technology and consumer clients, and still reads the last ten pieces of every reporter he pitches. Runs the firm's announcement and launch work.

Priya Nair

Head of Crisis Response

12 years in crisis and litigation communications. Built the firm's rapid-response protocol from the ground up, and leads every active crisis engagement. Known for getting a holding statement approved while everyone else is still scheduling the meeting.

Media enquiries: press@halloranpr.com · Crisis line (clients): +1 (212) 555-0148