KHALIL BELLAGHLIDA

ART DIRECTOR

Portfolio: khalilbe.com khalilbellaghlida@gmail.com +1 760 799 0491 Los Angeles, CA Authorized to work in the US

EXPERIENCE

Freelance Art Director
2025 — Present

Independent, Los Angeles

Brand identity and app design for Great Play, a sports app.

Art Director
2020 — 2025

Carré Noir (Publicis Groupe's branding & design agency), Paris

Brand redesigns, packaging and key visuals for global FMCG and luxury brands.

Nespresso, Audemars Piguet, Nestlé, Groupe Ferrero, Groupe SEB, Fleury Michon, Bonduelle, Harry's, Intermarché, SFR, St. Louis Sucre, La Phocéenne de Cosmétique

Art Director
2020

Adesias, Paris

Advertising campaigns for sports, insurance and hospitality brands.

Olympique de Marseille, Covea, Bistrots Pas Parisiens

Junior Art Director
2019

Wunderman Thompson (now VML), Casablanca

Advertising for global automotive and consumer goods brands.

Groupe Renault, Unilever, Nestlé

SELECTED WORK

Nespresso — Vertuo Next

Ferrero × Netflix — Wonka

Laboratoires Vendôme — Full redesign & packaging

Groupe SEB — Moulinex, Tefal, Krups redesign

Lagostina — Full redesign & packaging

SKILLS

Art Direction & Creative Concepting

Brand Identity & Strategy

Advertising Campaigns

Packaging Design

Copywriting

App UI Design

OOH & Print

Adobe CC: Illustrator, Photoshop, InDesign

AI Tools: Midjourney, ChatGPT, Claude, Gemini

EDUCATION

Master in Art Direction
École Intuit Lab, Paris

Master in Marketing & Sales
IAE Lyon School of Management, Lyon

Master in Marketing
HEM Business School, Casablanca

LANGUAGES

English — Fluent

French — Fluent

Arabic — Native