

Healim Cho

UX/UI & Digital Designer

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EXPERIENCE

DEVICOM

April 2024 – April 2026

UX/UI Designer

Saguenay, Quebec

- Led end-to-end UX/UI design projects for website redesigns and administration systems, delivering solutions from concept to final delivery
- Created wireframes, UI layouts, and scalable design systems to improve usability and digital performance
- Designed brand identity and marketing assets including logos, print materials, catalogs, and social media content
- Collaborated with stakeholders to translate business requirements into intuitive, user-centered digital experiences

LG Life Care

April 2021 – February 2022

Digital Designer (Full-time)

Seoul, Korea

- Managed and optimized an internal e-commerce platform used by over 570,000 employees
- Designed digital marketing campaigns and promotional assets in close collaboration with marketing teams
- Developed reusable visual guidelines and design templates to maintain brand consistency across recurring seasonal campaigns

LG Electronics

March 2021 – April 2022

UX/UI Designer (Freelancer)

Seoul, Korea

- Supported large-scale product page migration for a major platform upgrade (version 2.0)
- Restructured and standardized product detail page assets to align with updated UI guidelines

Tracktion DK

October 2020 – January 2021

UX/UI Designer

Montreal, Quebec

- Redesigned and improved responsive web interfaces in collaboration with development teams, ensuring cross-device usability

Kedma Cosmetics (E-commerce)

February 2020 – July 2020

Digital Designer

Seoul, Korea

- Built and maintained an e-commerce website using a CMS platform, managing product listings, content updates, and promotional campaigns
- Developed comprehensive brand identity systems and created visual assets for web, print, packaging, and social media channels

Mambo (E-commerce)

April 2017 – October 2018

Digital Designer

Seoul, Korea

- Developed and localized e-commerce website using CMS platform
- Created and managed campaign visuals including banners, landing pages, and promotional assets for seasonal marketing campaigns

Cleancare (E-commerce)

November 2016 – March 2017
Seoul, Korea

Digital Designer

- Built and managed an e-commerce website with end-to-end CMS operations
- Developed brand identity systems and created digital and print assets for packaging, advertising, and social media

Share Sarangbat

March 2016 – August 2016
Seoul, Korea

UX/UI Designer

- Designed an internal admin system for managing donor information and tracking donation performance through real time dashboards across campaigns and fundraising events.
- Created digital campaign assets including email templates, banners, and social media content

ALLIP

October 2014 – February 2016
Seoul, Korea

UX/UI Designer / Frontend Developer

- Built and launched product websites for new hardware product releases in collaboration with development teams
- Led UX/UI design and front-end development
- Designed all visual content for websites and print materials supporting marketing and sales campaigns

EDUCATION

Hyupsung University

2008 – 2012

Bachelor of Visual Communication Design — South Korea

SKILLS

UX/UI Design, Interaction Design, Information Architecture, Wireframing, Prototyping, Design Systems, Responsive Web Design, Accessibility (WCAG), Visual Design, Graphic Design

TOOLS

Figma, Framer, Webflow, WordPress, HTML/CSS, Sketch, Jitter, Adobe Creative Suite

LANGUAGES

English, Korean