



KASHISH AGRAWAL

Communication Designer

📍 Malad West, Mumbai 400064

✉ kashishagrawalwork29@gmail.com

☎ +91 8369300917

🌐 Kashish Agrawal

PROFESSIONAL SUMMARY

I am a communication designer with a strong foundation in aesthetics, design principles, and problem-solving. I specialize in branding, packaging, and digital design, delivering visually engaging solutions that balance creativity with strategic impact. My work is grounded in user-centric thinking, ensuring every design communicates effectively and with purpose.

ACADEMIC BACKGROUND

- **Atlas Skilltech University ISDI, Mumbai (2022 – 2026)**
Bachelor's in Communication Design
- **Ghanshyamdas Saraf College of Arts and Commerce (2022)**
- **D.G. Khetan International School (2020)**

WORK EXPERIENCE

- **Kapardi (2020–2023)**

Worked with a hamper curating brand, gaining experience in management, branding, and product presentation. Learned how to handle pressure while ensuring high-quality design and execution.

- **Homegrown (Jan 10, 2023 – Jan 15, 2023)**

Volunteered for a 5-day event showcasing homegrown brands. Managed social media promotions and attendee engagement strategies.

- **Frenzi (May 2023 – July 2023)**

Interned at Frenzi, a startup focused on movie promotions. Designed Instagram posts, banners, and marketing creatives to boost engagement.

- **Narayan Realities (June 2024 – July 2024)**

Completed a two-month internship designing promotional materials, real estate branding, and marketing creatives. Developed engaging visuals to enhance the company's outreach.

- **Haus & Kinder (July 2025 – September 2025)**

At Haus & Kinder, I designed gift packaging, hang tags, website posters, and e-commerce creatives for Amazon and FirstCry. I also participated in a brand shoot with Kalki Koechlin, gaining real-time insight into brand storytelling.

SOFTWARE PROFICIENCY

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Premiere Pro
- After Effects
- Figma
- VN

CORE SKILLS

- Branding & Packaging Design
- Visual Storytelling
- Social Media Marketing
- UI/UX Design
- Typography & Layout Design
- Motion Graphics
- Print & Digital Media