NOARTH Privacy Policy 2026

- **Version:** 1.0
- **Effective Date:** 03 September 2026
- **Last Updated:** 03 September 2026
- **Operator:** Tribrid Pty Ltd. trading as NOARTH ("NOARTH", "we", "us", "our")

Some service providers engaged by NOARTH may store or process personal information outside Australia. Where applicable, NOARTH will take reasonable steps to comply with the requirements of the Privacy Act 1988 (Cth) relating to overseas disclosures of personal information.

1. About this Privacy Policy

NOARTH respects the privacy of families and participants who use our services. This Privacy Policy explains how we collect, use, store, disclose and protect personal information when you:

- Register for a NOARTH Activity;
- Participate in a NOARTH Activity;
- Visit our website;
- Communicate with NOARTH;
- Interact with NOARTH through social media;
- Purchase or use NOARTH products or services; or
- Otherwise provide personal information to us.

NOARTH is particularly conscious that our Activities involve young children. We therefore aim to collect only information that is reasonably necessary for the safe and effective operation of our Activities and to handle children's information with particular care.

2. Information We Collect

Depending on how you interact with NOARTH, we may collect:

Parent/Guardian Information

- Name;
- Email address;
- Telephone number;
- Residential or postal address where required;
- Relationship to the child;
- Emergency contact details; and
- Registration and participation information.

Child Information

We may collect information reasonably necessary to administer and safely conduct an Activity, including:

- Child's name;
- Age or date of birth;
- Relevant participation information;
- Emergency contact information;
- Relevant medical, allergy, disability or accessibility information; and
- Information reasonably necessary to respond to an incident or emergency.

We will not ask for information about a child merely because it is interesting or useful to us. Information collected will be limited to what is reasonably necessary for the purpose for which it is collected.

3. Sensitive Information

Some information concerning a participant's health, disability, allergies or medical circumstances may constitute sensitive information under the Privacy Act 1988 (Cth). Where applicable, NOARTH will only collect sensitive information with the appropriate consent or where another lawful basis permits collection.

We will take particular care with information relating to children.

4. How We Collect Information

We may collect information:

- Directly through our registration forms;
- Through our website;
- By email, telephone or other direct communication;
- During Activities;

- Through customer service interactions;
- Through payment or booking systems;
- Through online forms or registration platforms; and
- Through third-party service providers that assist us in operating NOARTH.

Where reasonably practicable, we will collect personal information directly from the individual to whom it relates or their authorised parent/guardian.

5. Why We Collect Information

NOARTH may collect and use personal information to:

- Process registrations;
- Administer Activities;
- Communicate with parents and guardians;
- Manage attendance;
- Contact emergency contacts where necessary;
- Manage participant safety;
- Respond to medical or safety incidents;
- Make reasonable accessibility adjustments;
- Provide services requested by participants;
- Process payments;
- Maintain business and administrative records;
- Improve our Activities and services;
- Understand participation and attendance trends;
- Communicate important operational information;
- Send marketing communications where permitted and where appropriate consent has been provided;
- Manage complaints or enquiries;
- Protect the safety and security of participants, staff and others;
- Comply with legal obligations;
- Contact emergency services, medical practitioners, hospitals or emergency contacts where reasonably necessary to protect the health, safety or welfare of a participant;
- Otherwise operate and improve NOARTH.

6. Children's Information

NOARTH recognises that children require particular care in relation to privacy.

For young children participating in NOARTH Activities, we will generally deal with the child's personal information through their parent or legal guardian.

We will not use a child's personal information for an unrelated purpose simply because the information is available to us.

Where consent is required, NOARTH will seek consent from the person legally authorised and appropriately able to provide it.

Where reasonably practicable, NOARTH will also involve the child in privacy-related decisions in an age-appropriate manner.

7. Photography and Video

NOARTH may photograph or record Activities for operational, documentation, promotional or marketing purposes.

However, NOARTH will not rely on registration or participation in an Activity as consent to use an identifiable child's image for promotional or marketing purposes. Marketing and promotional photography/video involving identifiable children is governed by the separate NOARTH Photography & Video Consent.

Parents/guardians may decline promotional photography/video consent without affecting their child's ability to participate in NOARTH Activities.

Operational photographs or recordings used solely for safety, incident management, record keeping or internal administration do not require separate marketing consent. Any use of an identifiable child's image for promotional or marketing purposes is subject to the separate NOARTH Photography & Video Consent.

Photographs and videos of identifiable individuals can constitute personal information under the Privacy Act 1988. The OAIC recommends particular care when handling images of children.

8. Marketing Communications

NOARTH may communicate with parents and guardians about:

- Upcoming Activities;
- Registration information;
- Changes to Activities;
- NOARTH news;
- Products and services; and
- Other information relevant to their relationship with NOARTH.

Where required, electronic marketing communications will comply with applicable direct-marketing and electronic communications laws.

Marketing communications will include an appropriate method for recipients to unsubscribe.

9. Disclosure of Information

NOARTH may disclose personal information where reasonably necessary to:

- Service providers who assist us in operating the business;
- Registration and booking providers;
- Payment processors;
- Website and technology providers;
- Email and communication providers;
- Professional advisers;
- Insurers;
- Emergency services or medical providers where appropriate;
- Government authorities where legally required or authorised; or
- Other parties where you have provided appropriate consent.

We will not sell a child's personal information.

We will not disclose personal information to unrelated third parties for their own marketing purposes without appropriate consent or another lawful basis.

10. Third-Party Service Providers

NOARTH may use third-party technology and service providers. These may include providers of:

- Website hosting;
- Registration systems;
- Payment processing;
- Email and communications;
- Cloud storage;
- Customer relationship management;
- Analytics;
- Marketing;
- Accounting; and
- Other business systems.

NOARTH may disclose personal information to service providers located in, or who store information in, Australia and other countries, including the United States and other jurisdictions in which NOARTH's service providers operate. By providing personal information, you acknowledge that overseas recipients may be subject to foreign laws and that NOARTH may not always be able to control how those recipients handle personal information after disclosure.

Where the Privacy Act applies to NOARTH, we will take reasonable steps to comply with applicable requirements concerning overseas disclosure of personal information.

11. Website and Analytics

When you use the NOARTH website, certain technical information may be collected automatically, including:

- IP address;
- Browser and device information;
- Pages visited;
- Approximate location information;
- Referral information;
- Date and time of access; and
- Website interaction information.

NOARTH may use cookies, analytics tools and similar technologies to understand website use and improve our services. Where required, appropriate consent or notice will be provided.

12. Data Minimisation

NOARTH aims to collect only personal information that is reasonably necessary for our functions and activities.

We will periodically review the information we collect and seek to avoid collecting information that is unnecessary for our purposes.

This approach is consistent with current OAIC guidance concerning the proportionality and data-minimisation aspects of APP 3.

13. Storage and Security

NOARTH will take reasonable steps to protect personal information from:

- Misuse;
- Interference;
- Loss;
- Unauthorised access;
- Modification; and
- Unauthorised disclosure.

Security measures may include:

- Password protection;
- Access controls;
- Secure cloud services;
- Limiting access to authorised personnel;
- Secure electronic systems; and
- Appropriate disposal or deletion procedures.

No method of electronic storage or transmission can be guaranteed to be completely secure.

14. Retention and Destruction

NOARTH will retain personal information only for as long as reasonably necessary for the purpose for which it was collected, to maintain appropriate business records, to manage legal or insurance requirements, or where otherwise required or permitted by law.

When personal information is no longer required, NOARTH will take reasonable steps to securely destroy or de-identify it.

Certain records, including incident, insurance, accounting or legal records, may need to be retained for longer periods.

Records relating to incidents involving children may be retained for longer periods where reasonably necessary to manage legal, insurance or safeguarding obligations.

15. Access to Personal Information

Subject to applicable law, you may request access to personal information NOARTH holds about you.

We may ask you to verify your identity before providing access.

Where information concerns a child, NOARTH may require evidence that the person requesting access is the child's parent, legal guardian or otherwise authorised to access the information.

16. Correction of Information

If you believe personal information held by NOARTH is inaccurate, incomplete or out of date, you may request that it be corrected.

NOARTH will take reasonable steps to correct information where appropriate.

17. Privacy Complaints

If you believe NOARTH has handled your personal information inappropriately, please contact us first so that we can investigate and attempt to resolve the concern.

- **Privacy Contact:** Andrew Porteous / Founder
- **Email:** Andrew@noarth.house

NOARTH will acknowledge and investigate privacy complaints within a reasonable period.

Where applicable, you may also have the right to complain to the Office of the Australian Information Commissioner.

18. Changes to this Privacy Policy

NOARTH may update this Privacy Policy from time to time.

The current version will be published on the NOARTH website.

Where a significant change materially affects how personal information is handled, NOARTH will take reasonable steps to notify affected individuals where appropriate.

19. Contact

For privacy enquiries, requests or complaints:

- **NOARTH**
- **Email:** Andrew@noarth.house
- **Effective Date:** 03 September 2026
- **Policy Version:** 1.0