

Chris Joshua Delos Reyes

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EDUCATION

National University Laguna

Bachelors of Business Administration

Major in Marketing and Advertising

Dean's List 2023-2025

Relevant Coursework: market research, consumer behavior, data analysis, customer insights, and business decision-making.

Calamba, Laguna, PHL

Expected August 2027

Jesus Is Lord Christian School

Accountancy, Business, Management

Senior High School

With Honors

Tanauan, Batangas, PHL

June 2021- June 2023

EXPERIENCE

Yazaki-Torres Manufacturing

Business Engineering Intern

Makiling, Calamba, Laguna, PHL

March 2023 – May 2023

- Co-developed a payroll strategy using BEM principles; presented to 5+ company executives.
- Contributed to 3+ strategic sessions, enhancing workflow effectiveness.
- Gained exposure to finance operations and corporate communication in a manufacturing setting.

PROFESSIONAL SUMMARY

A motivated and versatile individual with a strong foundation in Business Engineering Management, professional communication, and creative production. Certified in Business and Effective Communications, with experience in business partnerships, mental health advocacy, and marketing with graphics. Skilled in strategic communication, problem-solving, and team collaboration, with a proven ability to design graphic content for marketing campaigns, write compelling scripts, and develop solutions that align with both business goals and creative vision.

ACTIVITIES

BIZCON 2024: Decoding Business Success Through Narratives!

External Communications Member

Calamba, Laguna, PHL

June 2024

- Led business partnership initiatives for an event with 150+ student participants, securing sponsorships and collaborations.
- Developed strong skills in negotiation, networking, and strategic communication in a large-scale event setting.

Studio 53 | National University Laguna

Productions Member

Calamba, Laguna, PHL

June 2023 – June 2024

- Designed clothing concepts for a marketing campaign, ensuring brand alignment and creative appeal.
- Wrote engaging scripts for a Valentine's production segment of PiNUsuan 2024, crafting compelling, and entertaining narratives tailored for the target audience.
- Collaborated with a creatives team to develop high-quality production content, enhancing audience engagement.

ADDITIONAL

Technical Skills: Teamwork and collaboration, Organizational Skills, Time management, Flexible and adaptable, Computer Skills, Content development

Languages: Fluent in English, Tagalog; Conversational Proficiency in Spanish

Certifications & Training: Business Communications, Wadhwani Foundation - (2023), Effective Communications, LearnKey – (2025), Professional Communication, Certipoint – (2025) | <https://rb.gy/478u6w>, <https://rb.gy/pya4pt>

Awards: Yazaki Torres' Best In Supply Chain Management and Business Case Analysis (2023), Full-fledged PEERS Support (2023), Appreciation from MOVE Seminar (2024), Psychology In Sales: Maximizing Your Business Potential (2024)