



With over 6 years of experience designing digital products and websites across a wide range of sectors including Health-tech, Fintech, E-commerce, Ed-tech, Sports-tech, Insure-tech, Media-tech, as well as systems like Hospital, Facility, and Asset Management.

[My website](#)

 **OHUE**
Product & Experience
May 2026 - Present

Designing unconventional experience for two core products in health and sports science. The UI and user behaviour that defined for the products emerged as part of building a new solution for improving people's lives. Not a usual hospital software or sports management system, this products solves realtime issues that doctors, specialists, coaches, Physiotherapists faces.

 **Mobiux Labs**
Design Lead
Apr 2024 - May 2026


Leading end-to-end design for digital products, collaborating with cross-functional teams, and driving user-centered solutions across multiple domains. Revamped hospital management system of a Mumbai based oncology centre. The vision was to design a system that reduces time and tasks of relevant personas and enable quick consultation and treatment for cancer patients.

Senior Designer
Apr 2022 - Mar 2024


Designing user interfaces for Facility management system. Redefined the onboarding of property to the system and managing asset and tenants easily.

User Interface Designer
Aug 2019 - Mar 22


Managing UI of products across E-commerce, Media, Insurance, Fintech, Sports and Education sectors.

 **Practo**
Graphic Visual Designer
Oct 2018 - Aug 2019


Visual design for website and product including queue management, Doctor booking. Design for marketing collaterals including social media marketing and emailer marketing.

 **Nineleaps**
Visual Designer
Jan 2017 - Sep 2018

Handling user interface of products across India and US. Social media campaigns for marketing purpose of the company.

 **TheCollegeFever**
Associate Visual Designer
Nov 2016 - Jan 2017

Designing brand and marketing collaterals for college events and emailers

 **StayGlad**
Graphic Designer
Nov 2016 - Jan 2017

Marketing collaterals for advertising and asset creations for the in-house mobile application

ACHIEVEMENTS

BIN IT RIGHT GAME

Served as concept artist for a game developed for the **Flutter Global Gamers Challenge for Sustainable Games**, ranking in the **Top 20** globally.

SKILLS & TOOLS

Product Strategy • **Product Thinking** • **Project Management** • **Leadership** **UX** • **UI** • **Motion Design** • **Prototyping**

Figma • Framer • Adobe After Effects • Illustrator • XD • Premier Pro • Sketch • Blender • Claude • ChatGPT • Midjourney

EDUCATIONAL QUALIFICATION

BACHELOR OF FINE ARTS (BFA), SCULPTURE
Calicut University

2010-2014

Behance <https://www.behance.net/s4shibuarts>

Medium <https://medium.com/@s4shibuarts>

Cargo Collective <https://cargocollective.com/shibuvp>

Dribbble <https://dribbble.com/shibuvp06>