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Portfolio

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LinkedIn

Hello I'm Aditya Sharma

— Product Designer.

AI • SaaS • Healthcare • Climate Tech • E-Commerce

Product Designer with 3+ years designing AI, SaaS and consumer products from 0→1. Experienced in product strategy, design systems and shipping scalable experiences alongside founders and cross-functional teams.

Expertise	Product Strategy	Design Systems	Prototyping
	Product Thinking	User Experience	Data-informed Design
	UX Research	Interaction Design	AI Product Design
Education	Bachelor of Design (Product) World University of Design, Sonipat		Aug 2019 - May 2023
Experience	Omelo		Jan 2025 - Jul 2025
	Founding Product Designer		
	Built the brand identity, design system and launch experience for a 0→1 AI pet healthcare platform, driving 1,000+ sign-ups.		
	Urban Company		Aug 2023 - Nov 2024
	Product Designer		
	Helped launch Urban Company's Wall Panels category and designed cart experiences that contributed to 2× category revenue growth.		
	INDEPENDENT CONSULTING		
	GreenJams		2021 – Present Consulting
	Product & Brand Designer		
	Long-term design partner delivering branding, websites and digital products across multiple startup initiatives.		
	Oma (Hosa Health)		Apr 2026 - May 2026
	Product Designer		
	Built the V1 app, platform and design system.		
	Peridot		Feb 2026 - Apr 2026
	Product & Web Designer		
	E-commerce website and brand design for sustainable fashion brand.		
	Seco		Nov 2025 - Jan 2026
	Product Designer		
	Designed V1 of event management platform and dashboards.		
	Tohands		Feb 2022 - Apr 2023
	Product Designer		
	Led end-to-end product design from concept to market launch.		
	Growth Assist		Sep 2021 - Feb 2022
	Product & Brand Designer		
	Built research-driven hiring platform.		

Tools

Figma • FigJam • Framer • Shopify • Mixpanel • Clarity • Claude • ChatGPT • Miro • Linear