

Antoine Jouteau Appointed Chief Executive Officer of Banijay Gaming to Accelerate Its Growth Strategy

Banijay Gaming today announced the appointment of Antoine Jouteau as Chief Executive Officer (CEO), effective 1 September 2026. Nicolas Béraud will remain Non-Executive Chairman of the Board, and Joachim Baca, non-executive Vice-Chairman.

This appointment comes at a pivotal moment for Banijay Gaming, the leading sports betting operator in Continental Europe, as the company enters a new phase of growth following the completion of its combination with Tipico Group and its planned acquisition of JOA. Bringing together Betcltic, Tipico and Admiral, Banijay Gaming now encompasses leading brands across six regulated markets, serves nearly 6.5 million unique active players annually, and benefits from complementary digital and omnichannel capabilities.



As CEO, Antoine Jouteau will be responsible for defining Banijay Gaming's strategy, combining organic growth with targeted acquisitions. His priorities will include establishing an operating model that reflects the Group's ambitions, accelerating growth across its existing regulated markets, increasing market share, and strengthening customer-focused innovation by leveraging the combined strengths of Betcltic, Tipico and Admiral.

Antoine Jouteau brings more than twenty years of experience leading the growth and transformation of technology companies, from start-ups to publicly listed businesses. After holding leadership positions at TDF and PagesJaunes, he joined Leboncoin in 2009 and was appointed Chief Executive Officer in 2015. Under his leadership, the platform experienced exceptional growth, driven by business diversification and the launch of new services, establishing itself as one of France's leading digital success stories. Appointed CEO of Adevinta in 2022, the international group behind brands including Mobile.de, Leboncoin and Kleinanzeigen, he supported the company's growth across Europe before returning to lead Leboncoin in 2024, where he oversaw several key development and transformation initiatives.

His track record reflects a strong business and execution mindset, a proven ability to drive growth and innovation, and deep expertise in technology, particularly in data and artificial intelligence. Combined with the gaming expertise already embedded within Betcltic, Tipico and Admiral, his experience will be instrumental in building a leading global player in the industry.

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About Banijay Gaming

Banijay Gaming is a leading European gaming and betting group, bringing together category-leading brands including Betclix, Tipico and Admiral. Operating in six regulated markets across Europe and Africa, the Group serves nearly 6.5 million unique active players annually and employs more than 5,000 people. Its portfolio includes sports betting, online casino, poker, horse racing betting and retail gaming. Combining complementary digital and omnichannel capabilities, Banijay Gaming delivers innovative, engaging and responsible gaming experiences.

Banijay Gaming is building a leading global gaming business through sustained organic growth and strategic acquisitions.

Banijay Gaming is part of Banijay Group, world leader in entertainment founded by Stéphane Courbit.