

Decoration & Placement Guide

Compare decoration directions, then confirm artwork and placement through feasibility and sample review.



Illustrative decoration samples; no customer artwork is shown.

Method and placement are one decision

A logo that works on paper may need adjustment for a curved crown, seam, visor or technical fabric. Compare the method with the chosen platform and material before approving a sample.

Method	Best-fit direction	Watch-outs to review
Flat embroidery	Simpler stitched artwork	Line weight, stitch density, fabric movement
3D puff embroidery	Bold raised forms	Small details, height, backing and placement
Woven patch	Fine woven detail	Edge finish, attachment and patch dimensions
Embroidered patch	Textured patch artwork	Detail level, border and attachment
Rubber / silicone patch	Molded dimensional mark	Minimum line width, color and attachment
Leather-style / suede-style patch	Tactile patch appearance	Material choice, finish, edge and attachment
Print / transfer	Graphic or color-rich mark	Fabric compatibility, hand feel, durability review

Artwork package

Send the cleanest available logo file, intended size, color references and preferred location (front, side, back, visor or label). Vector artwork is helpful where available; Avelon can identify missing information during review.

Sample approval reminder

Review placement, scale, thread or patch color, edge finish, attachment, backing, fit and overall presentation on the physical sample before production release. Feasibility and final method are project-specific.

Explore current options at [avelonheadwear.com/decoration](https://www.avelonheadwear.com/decoration)

Planning guidance only. Platform, material, decoration, quantity, pricing and timing are subject to project-specific feasibility review and sample approval.