



MEDIA KIT

Sekond logos

Approved logo files for press and media use. Use SVG for print and web, and PNG anywhere vector files aren't supported.

[Download all logos](#) ZIP · 586 KB

Logo files

Six versions. Each comes as a vector SVG and a high-resolution transparent PNG.



Primary logo

Full color. The default for white and light backgrounds.

SVG

PNG 9951×2171



Reversed logo

Orange mark, white wordmark. For navy, dark and photo backgrounds.

SVG

PNG 9951×2171



White logo

One color. For dark backgrounds where the orange won't hold up.

SVG

PNG 9951×2018

Black logo

One color. For black-and-white print and single-color layouts.

SVG

PNG 9951×2019



Symbol

The bird mark on its own, for small spaces where the wordmark won't fit.

SVG

PNG 587×395



Square symbol

Centered on a square canvas. For social avatars and app-style icons.

SVG

PNG 600×600